

GOLD



KEY®

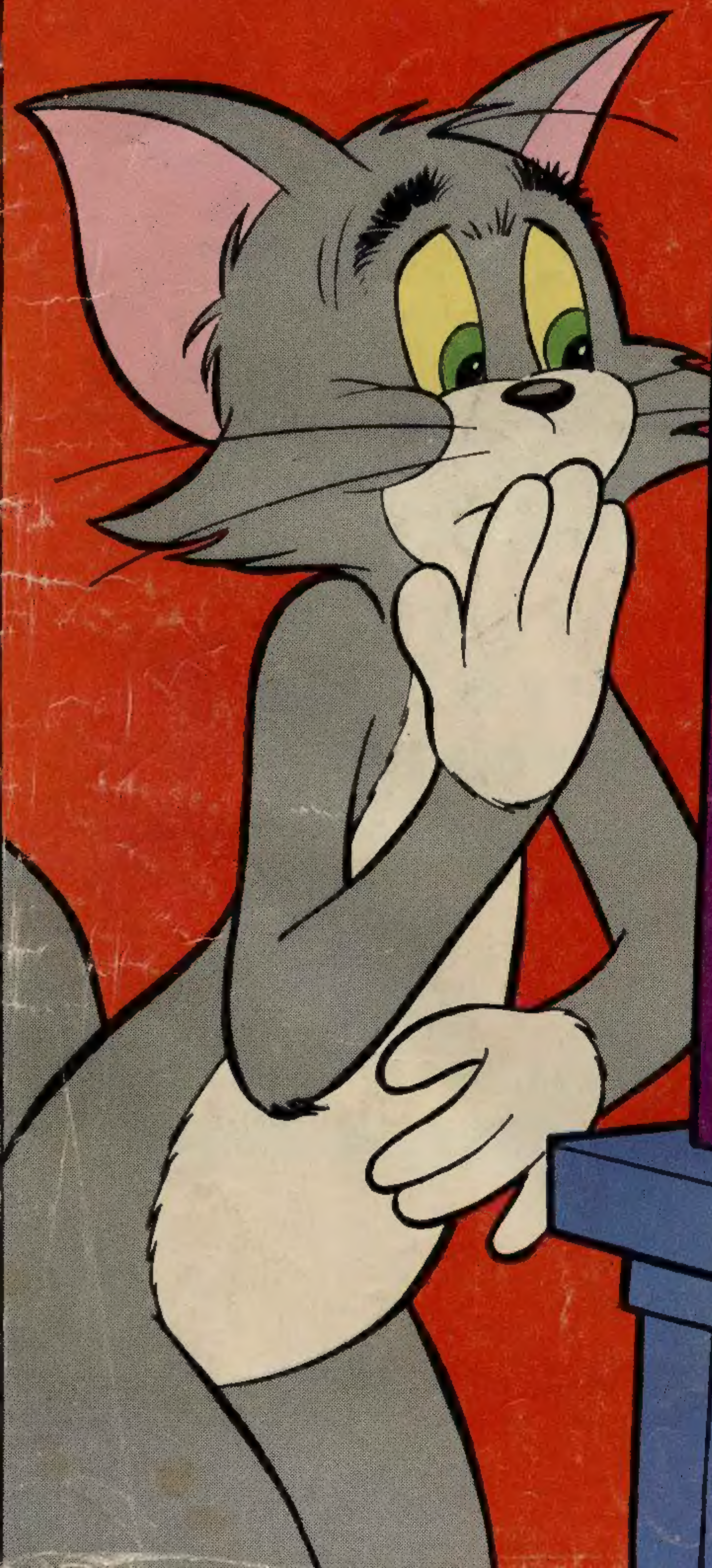
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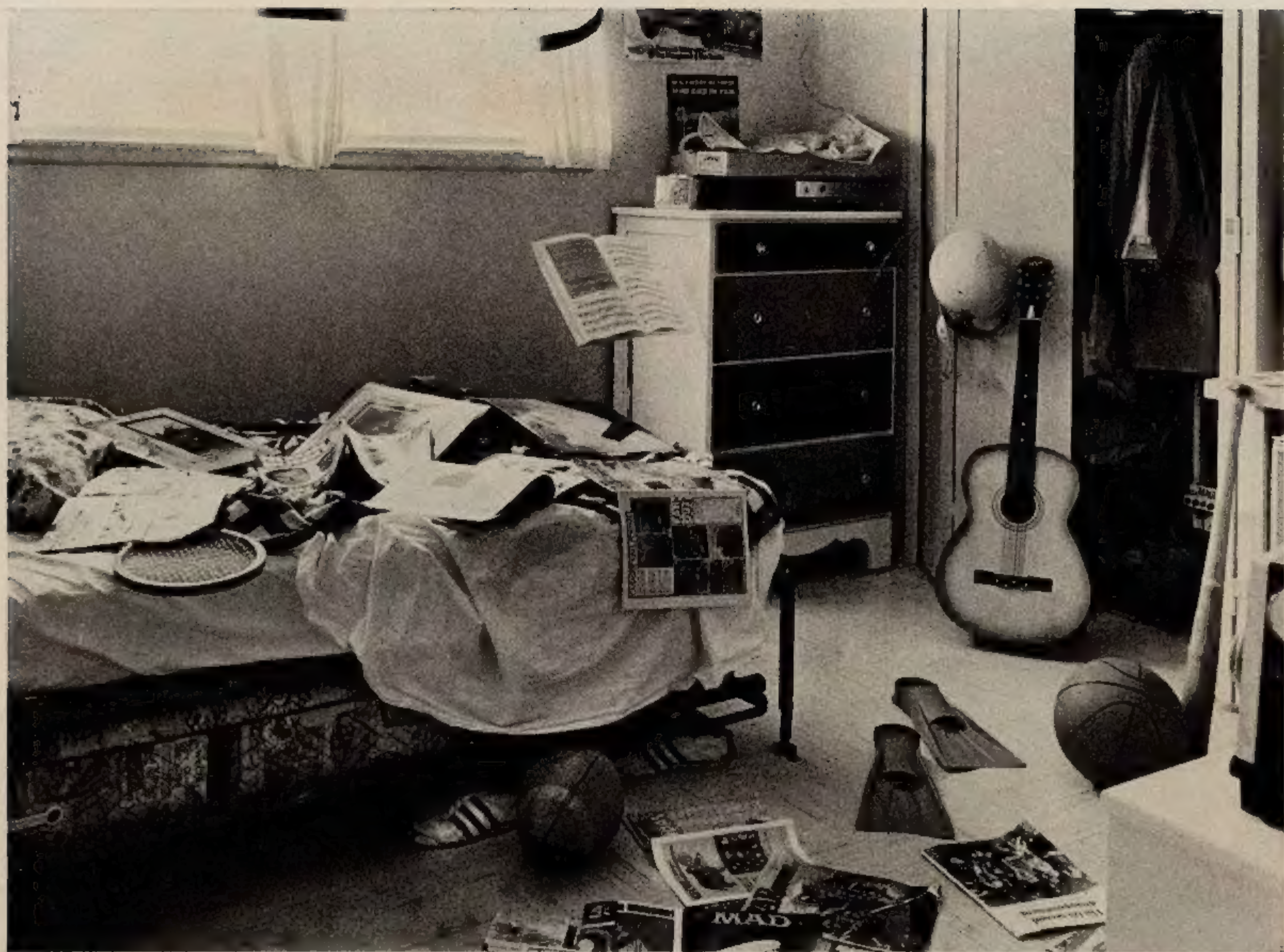
extra
fun

16-PAGE FUN CATALOG

20c

TOM and JERRY





If you want your parents to get you a Daisy B•B Gun, look at it from their point of view.

We'd like every boy to have the thrill of owning a Daisy B•B Gun. But we want them to be ready. And parents can usually tell if they are.

You see, a Daisy is a B•B gun. It's not a toy. And owning a gun is a big responsibility.

How do your parents know when you're ready?

Usually they can tell by the way you meet other responsibilities. Like picking up after yourself. Or pitching in when there's work to be done.

But if you're ready, a Daisy B•B Gun can be one of the most valuable things your parents ever

give you. Because it doesn't just take responsibility. It teaches it.

It's the best way in the world for a boy to learn marksmanship and proper gun handling.

So, when you think you're ready for a Daisy, talk it over with your parents. Tell them you're ready to take on the responsibility of ownership.

We'll have the right Daisy B•B Gun for you.

Send for "The Air Rifle Marksman." Mail your name, address, and 25c to Daisy, P.O. Box 220, Rogers, Arkansas 72756.



Daisy
SINCE 1886

The B•B Gun every boy dreams about.

Division Victor Comptometer Corporation Rogers, Arkansas 72756

TOM and JERRY

A SOUR NOTE

AS TOM TRIES OUT FOR SIGNOR BOCCAGRANDE, THE WORLD FAMOUS OPERA PRODUCER...

BRAVISSIMO! SIGNOR THOMAS, YOU HAVE BROKEN THE GLASS WITH YOUR VOICE! YOU HAVE WON AN IMPORTANT PART IN MY NEW OPERA!



WHEN THE STAR SINGS, "I DRINK THIS DRINK"--YOU HIT THAT NOTE BACKSTAGE! IT WILL BREAK A GLASS HE HOLDS AND IN THE OPERA STORY, THAT SAVES HIS LIFE!



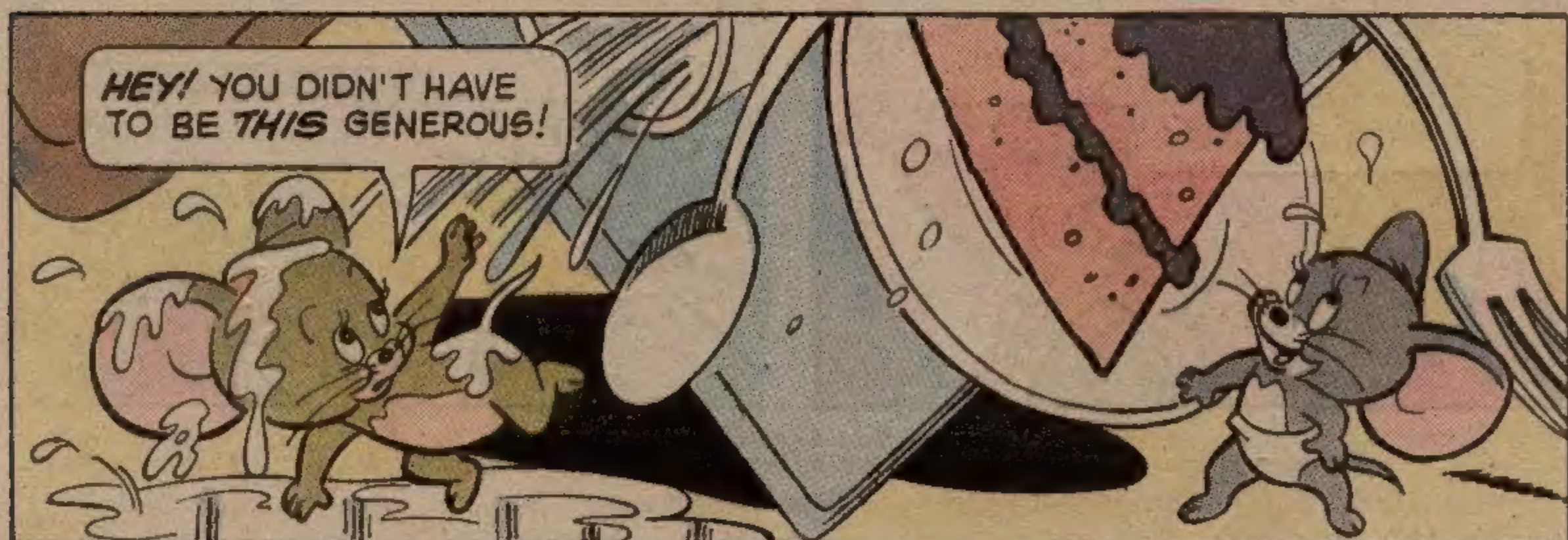
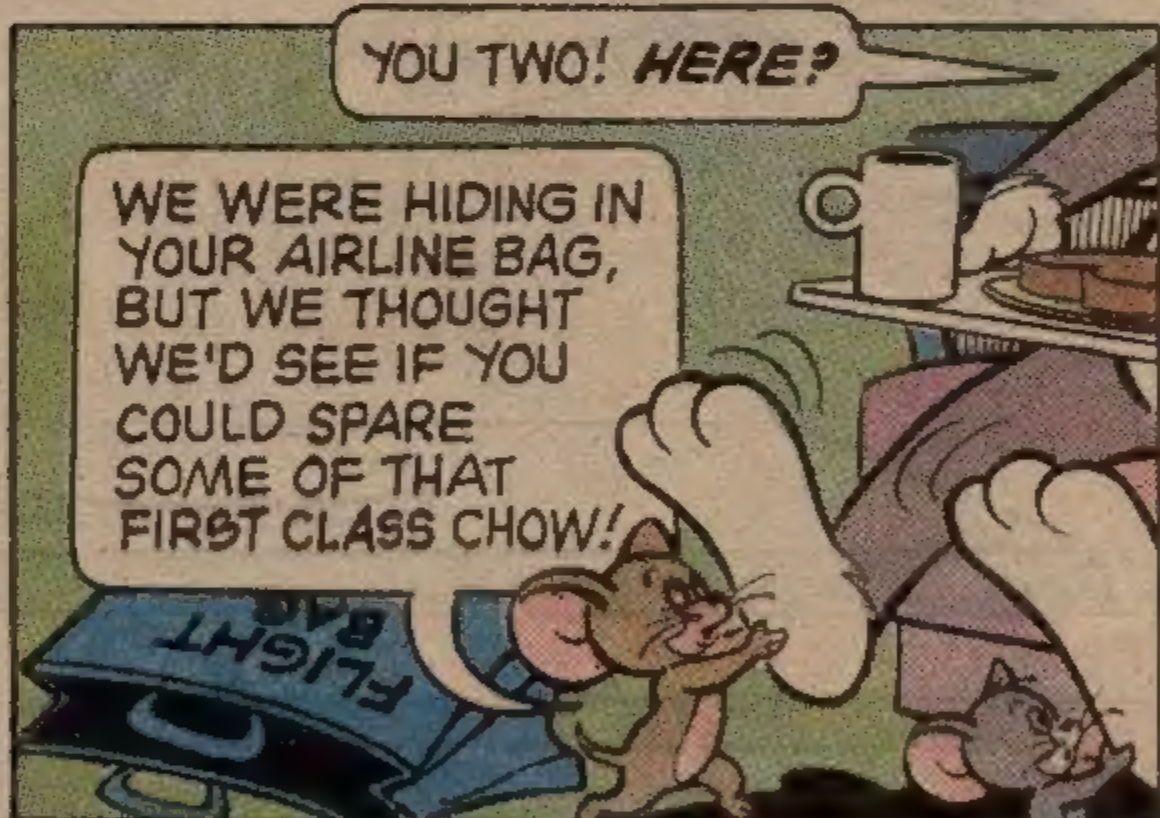
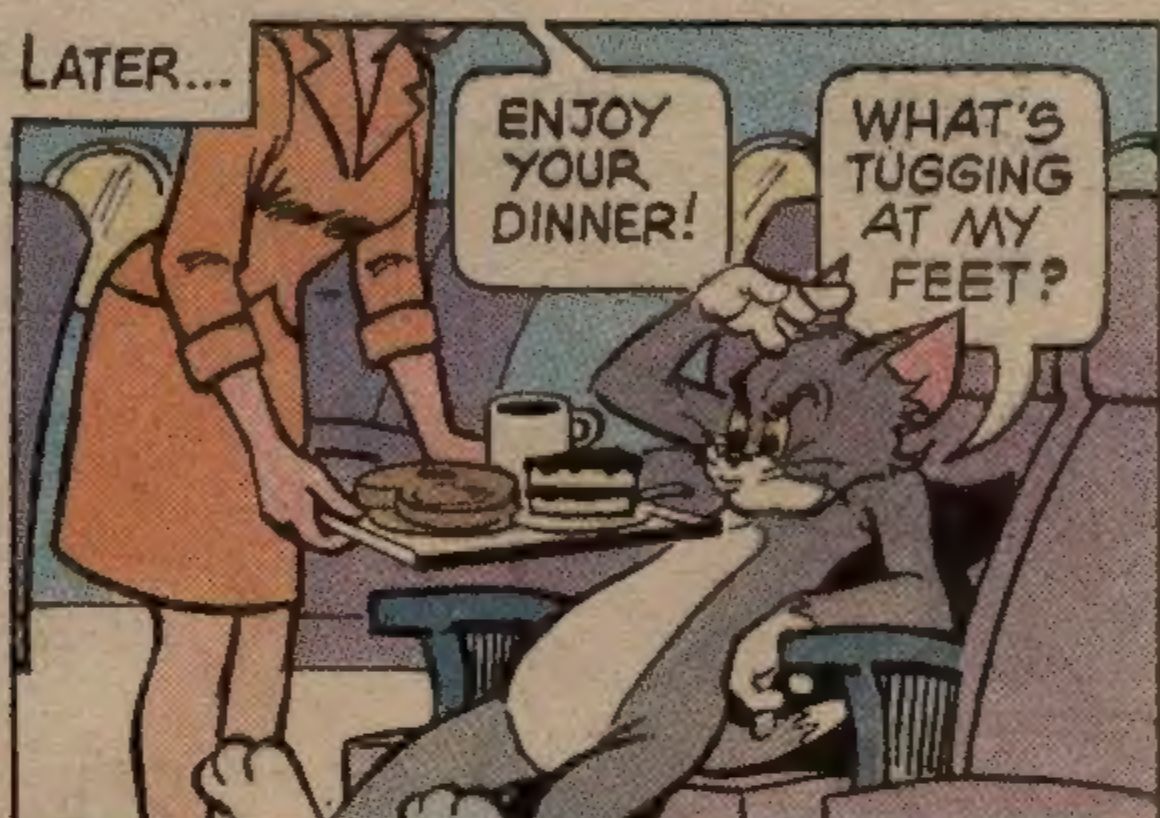
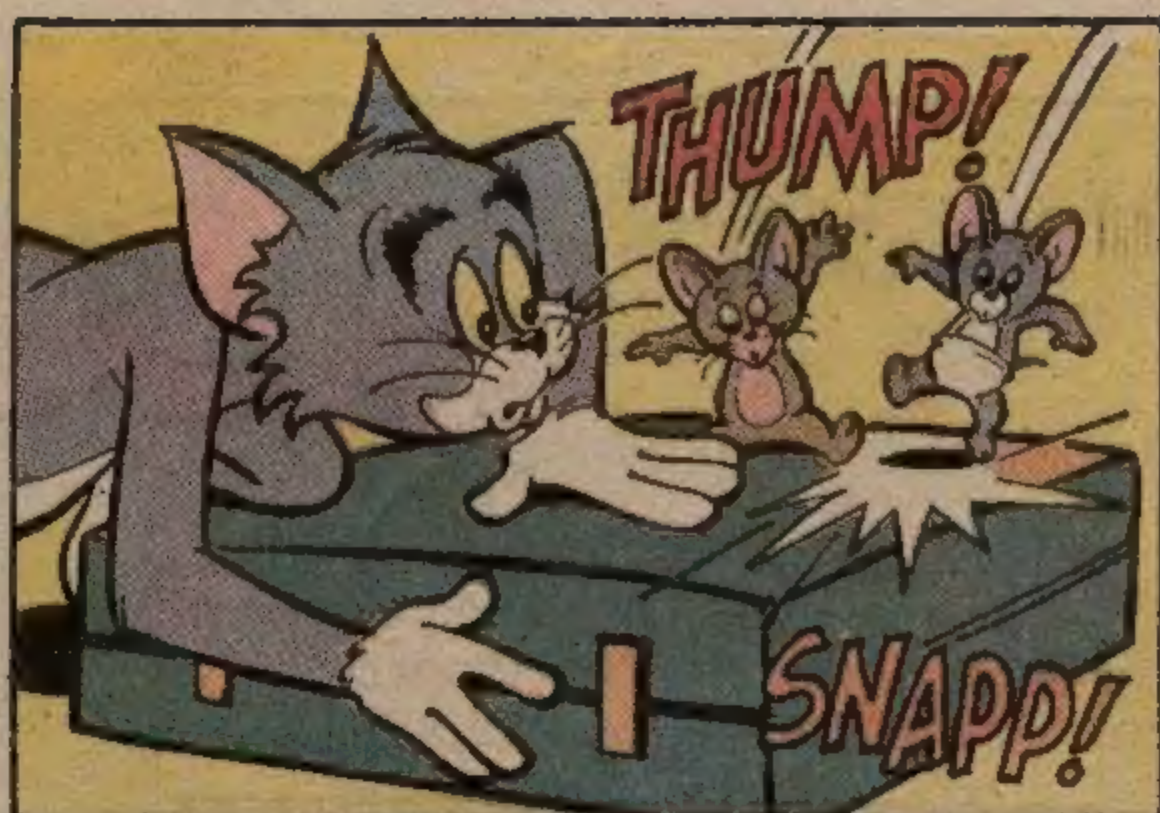
THE AUDIENCE WILL THINK OUR OPERA STAR SANG THAT INCREDIBLE HIGH NOTE! HERE IS YOUR TICKET TO VENICE, ITALY! PROTECT YOUR VOICE!

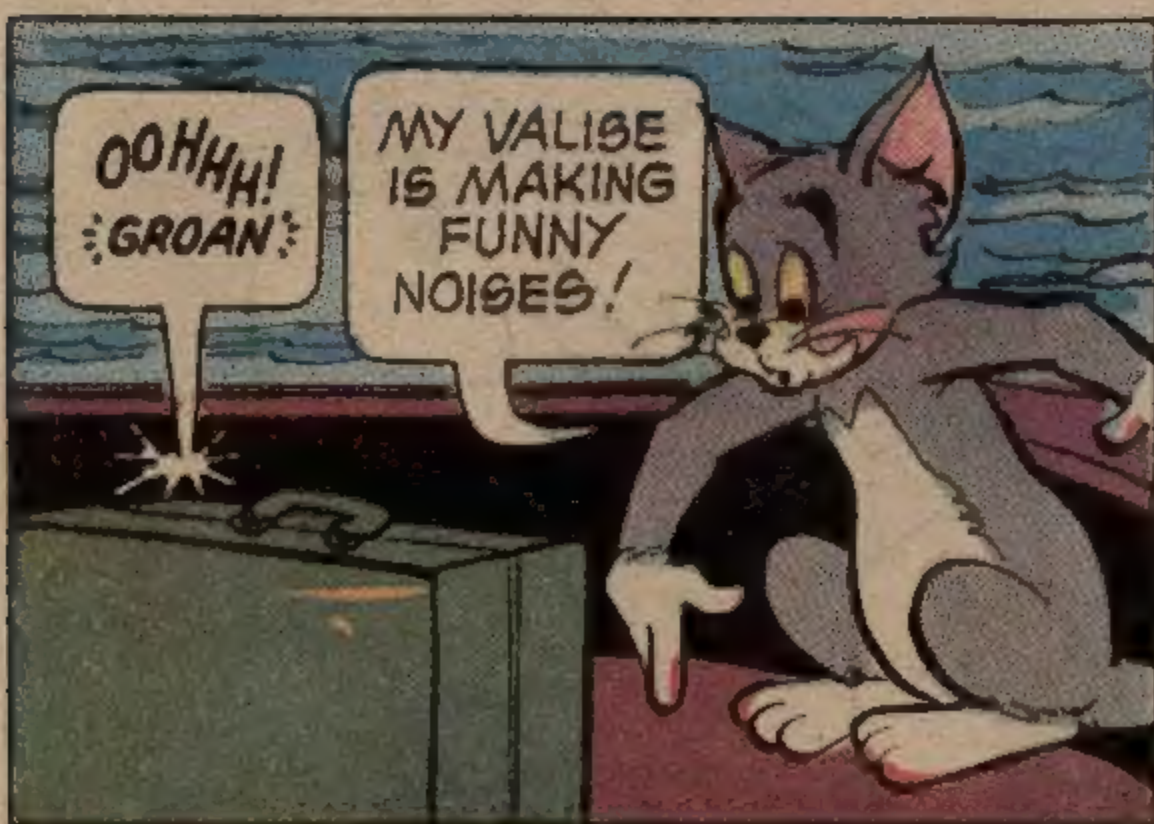
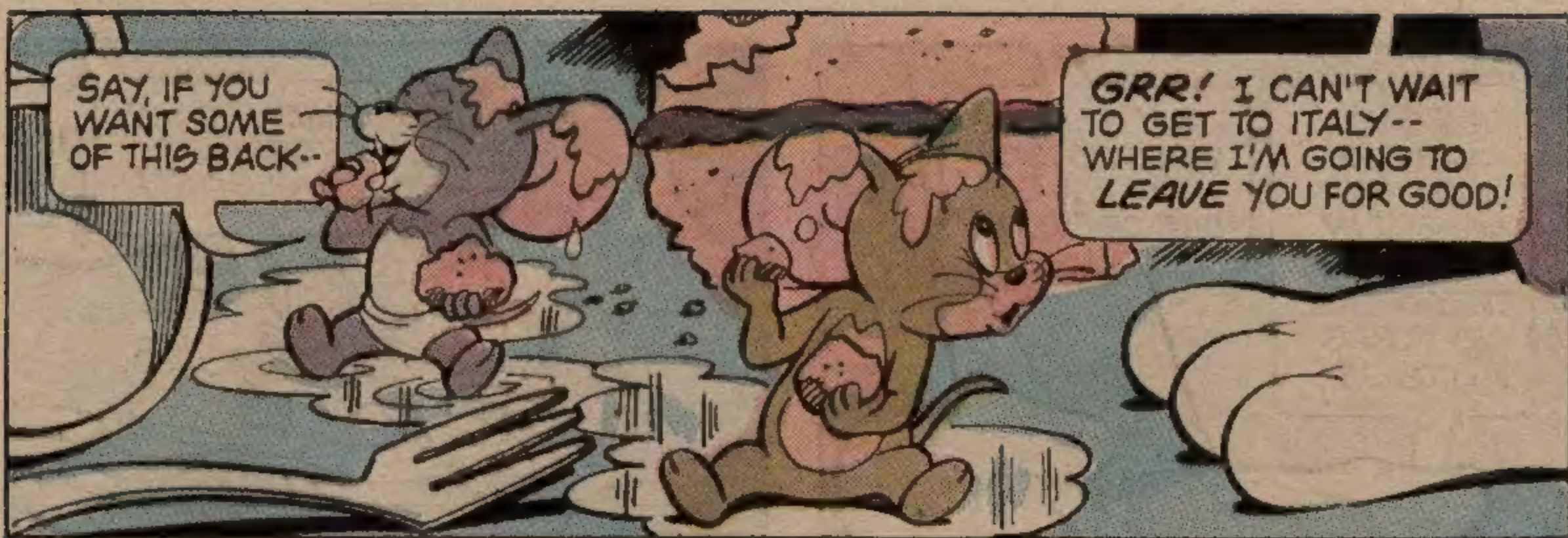


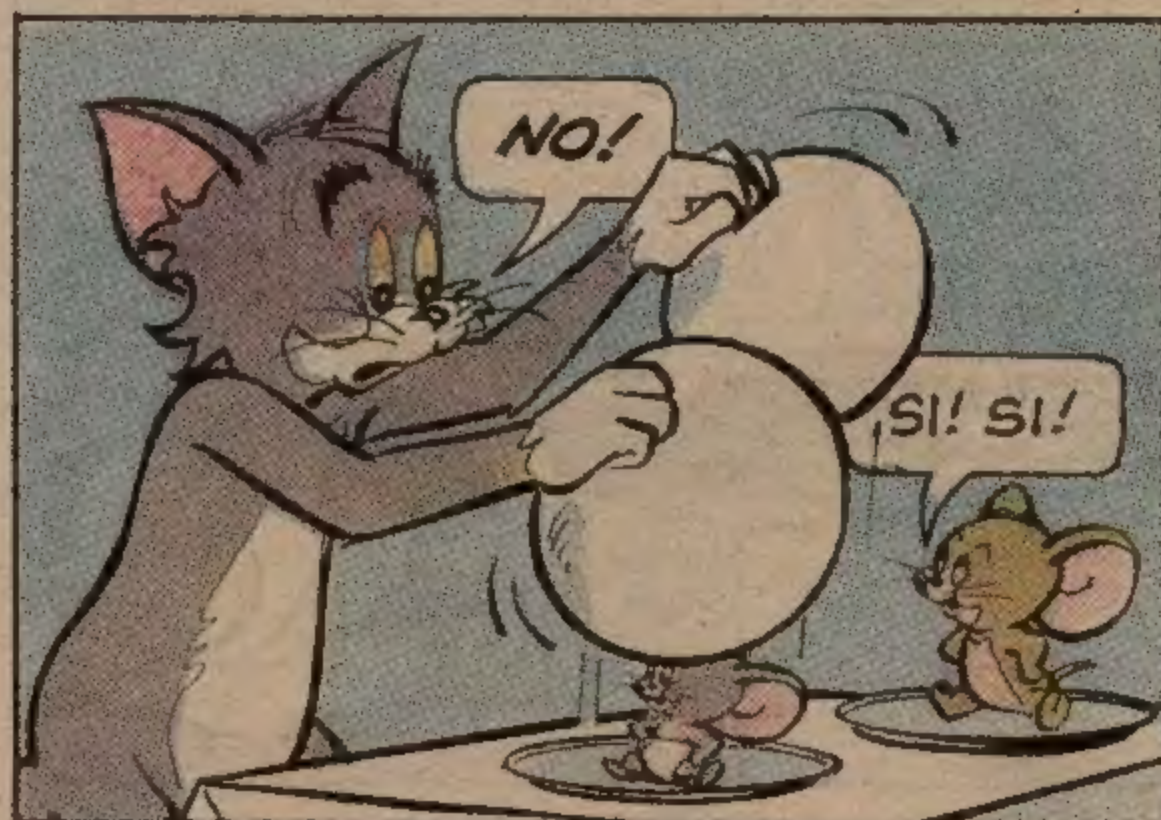
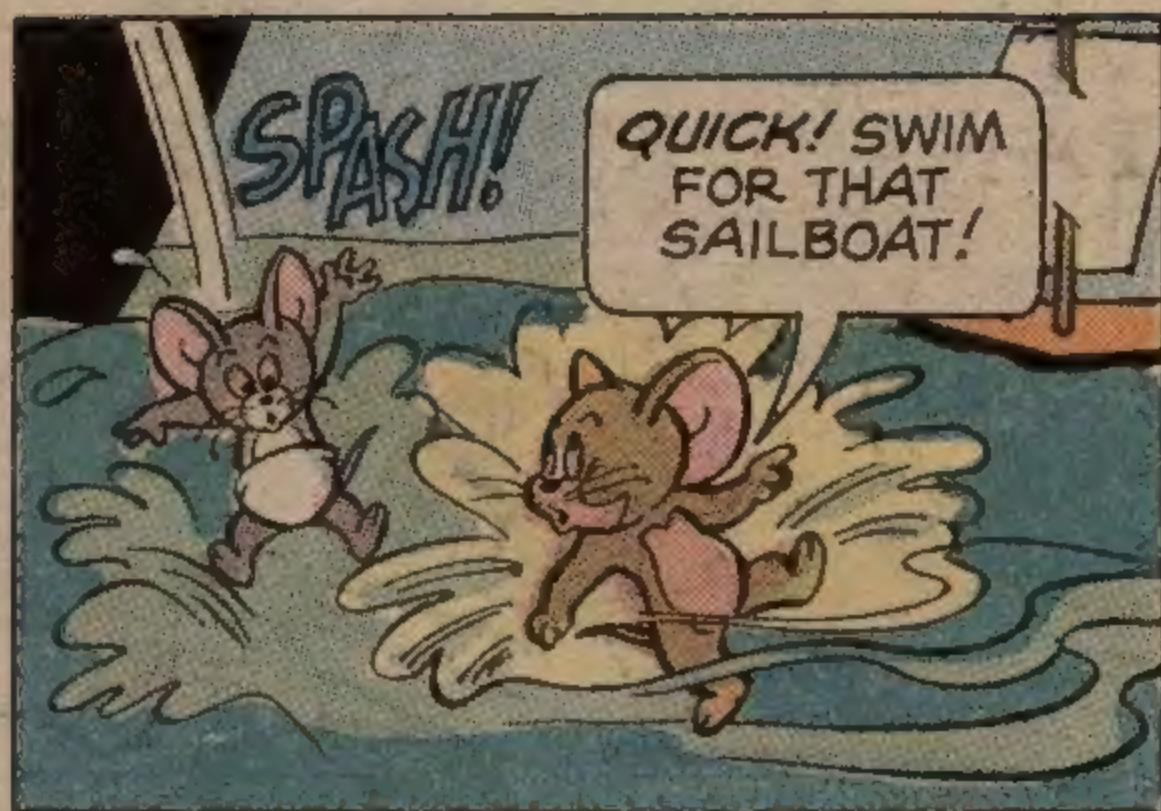
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4. Bunny

5. Survival (Ecology)

6. Gas Mask

7. Peace Flag



8. Peace

9. Life Symbol

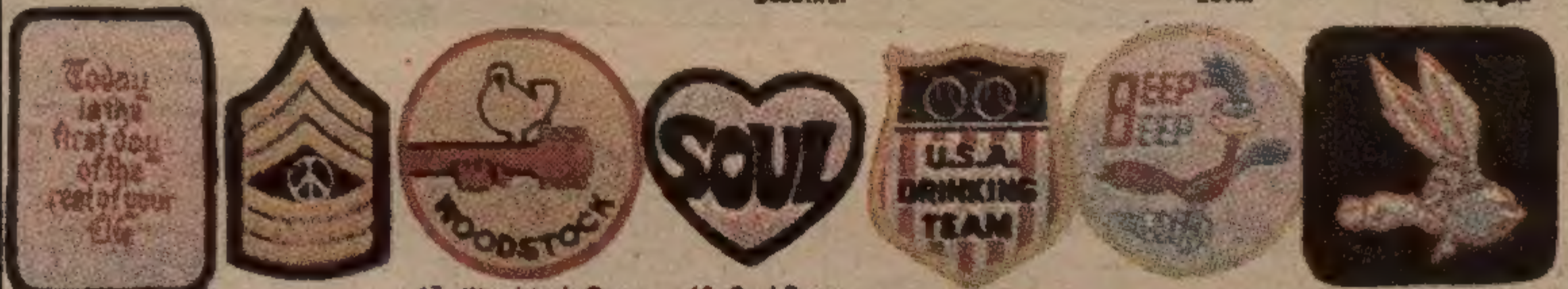
10. Pollution Skull

11. Black is Beautiful

12. Cobra

13. Help! I Need Lovin'

14. Peace Slogan



15. Life Slogan

16. Peace Sergeant

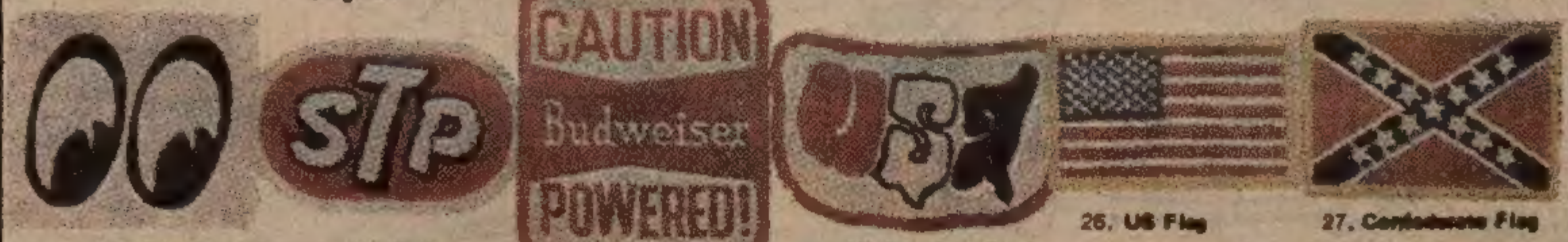
17. Woodstock Dove

18. Soul Power

19. Olympic Drinker

20. Roadrunner

21. Willy Coyote



22. Eye Spy

23. STP

24. Budweiser

25. All American Patch

26. US Flag

27. Confederate Flag

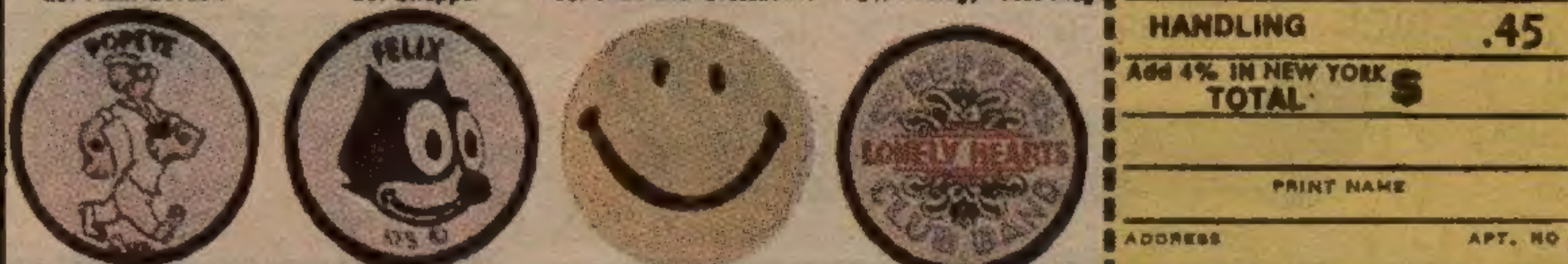


28. Flash Gordon

29. Chopper

30. Skull and Crossbones

31. Ecology Peace Flag



32. Popeye

33. Felix

34. Happy Face

35. Beatie's Sgt. Pepper

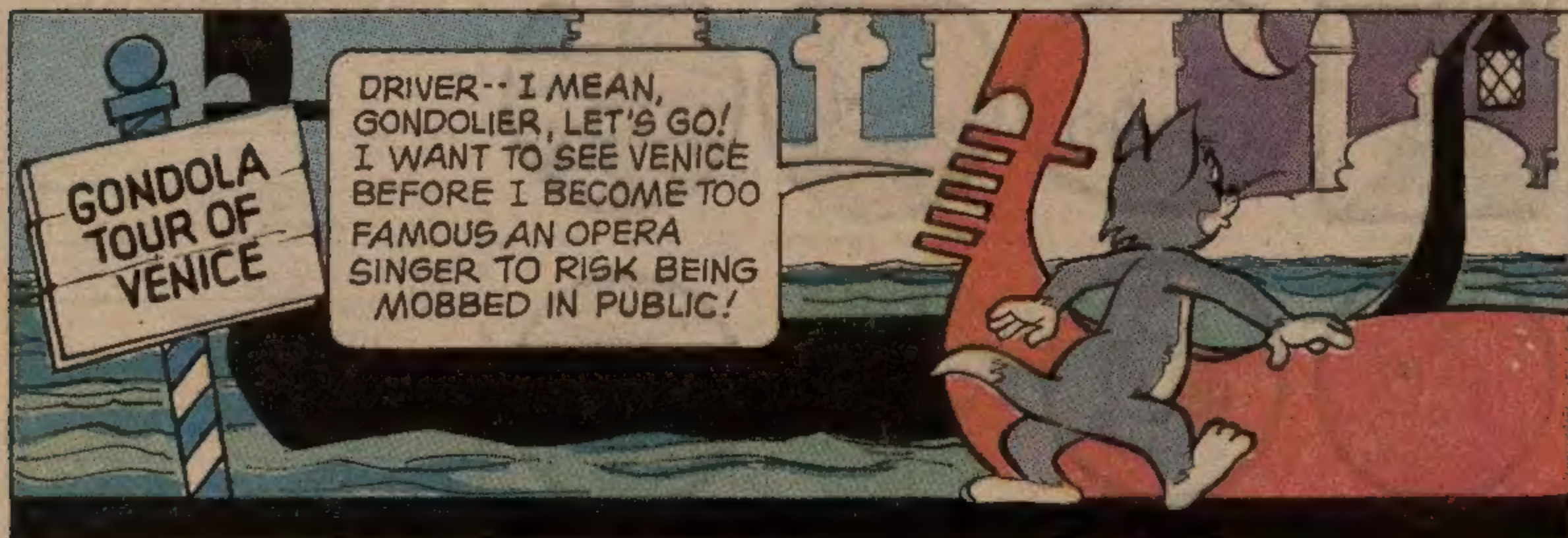
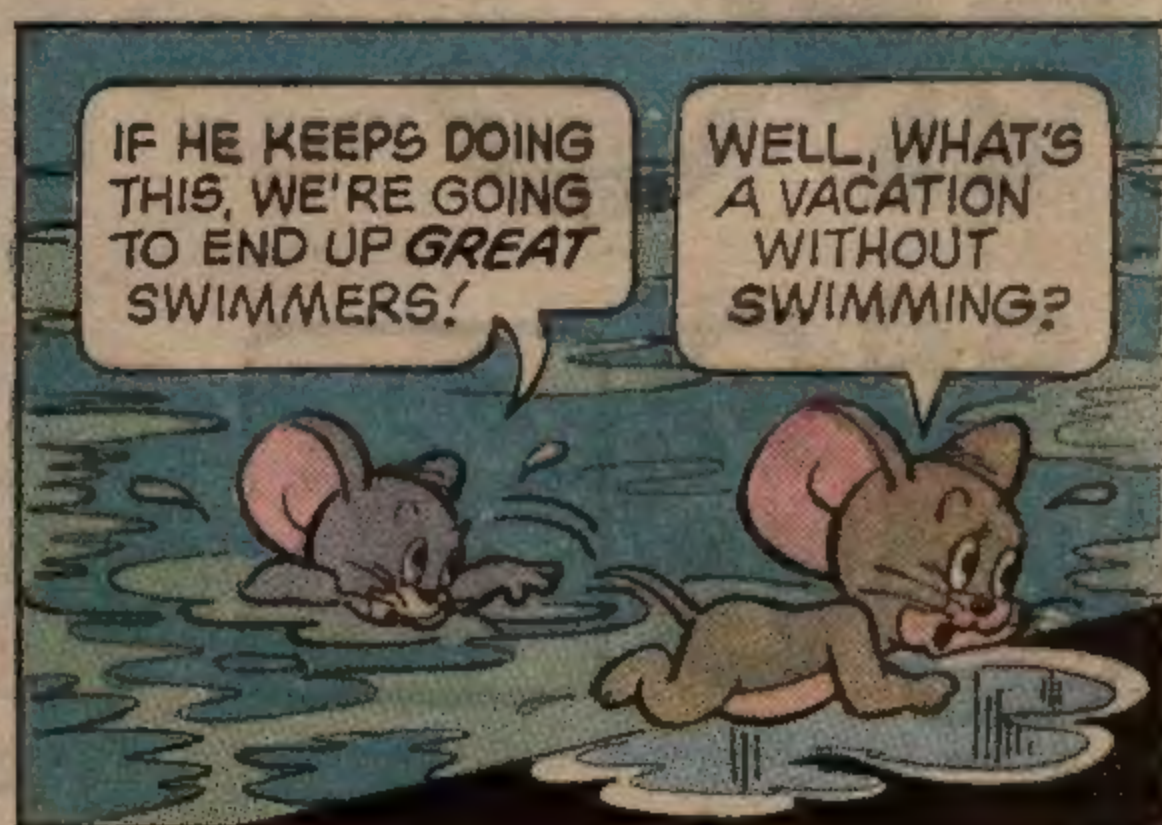
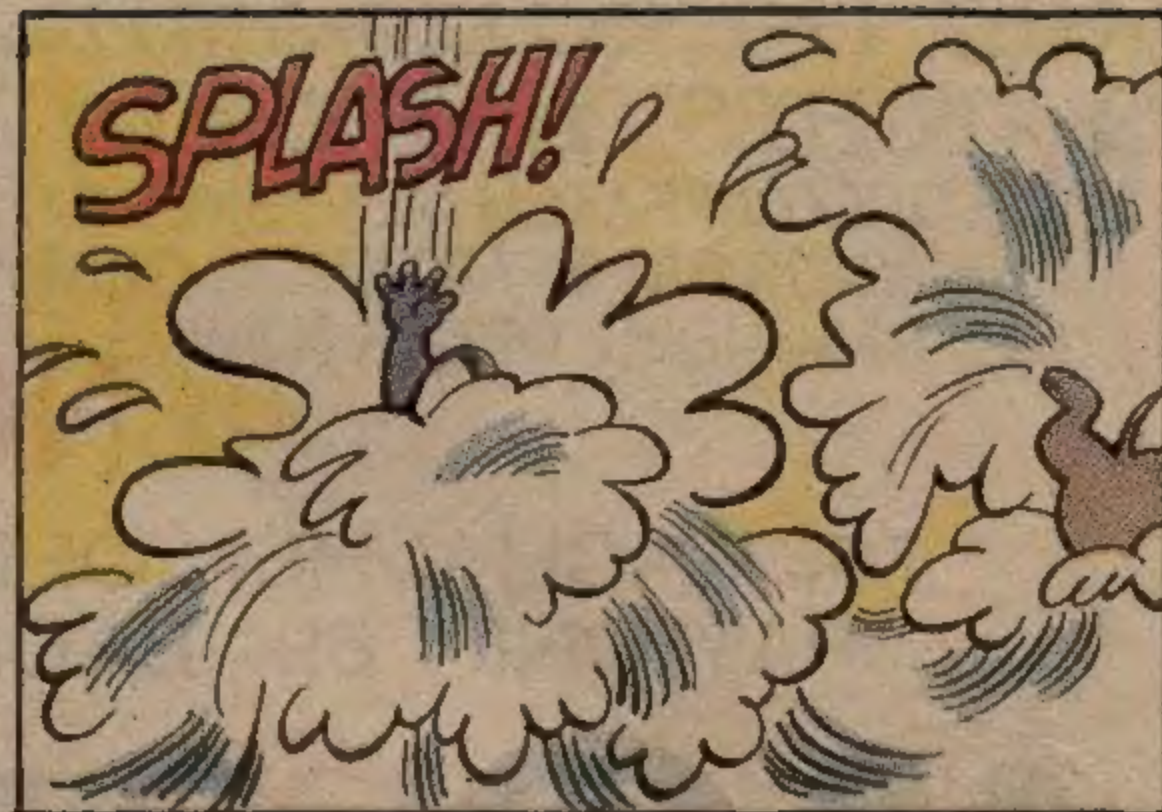
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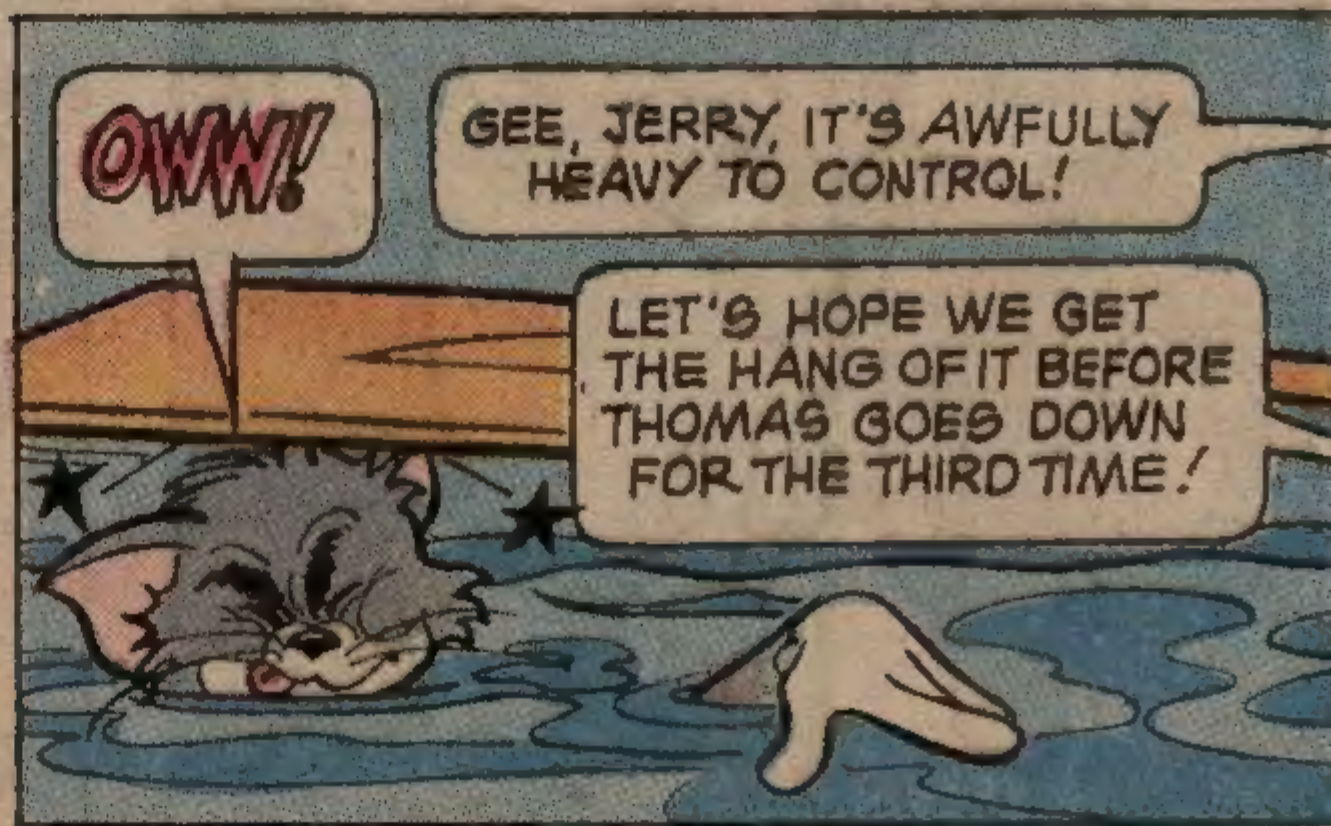
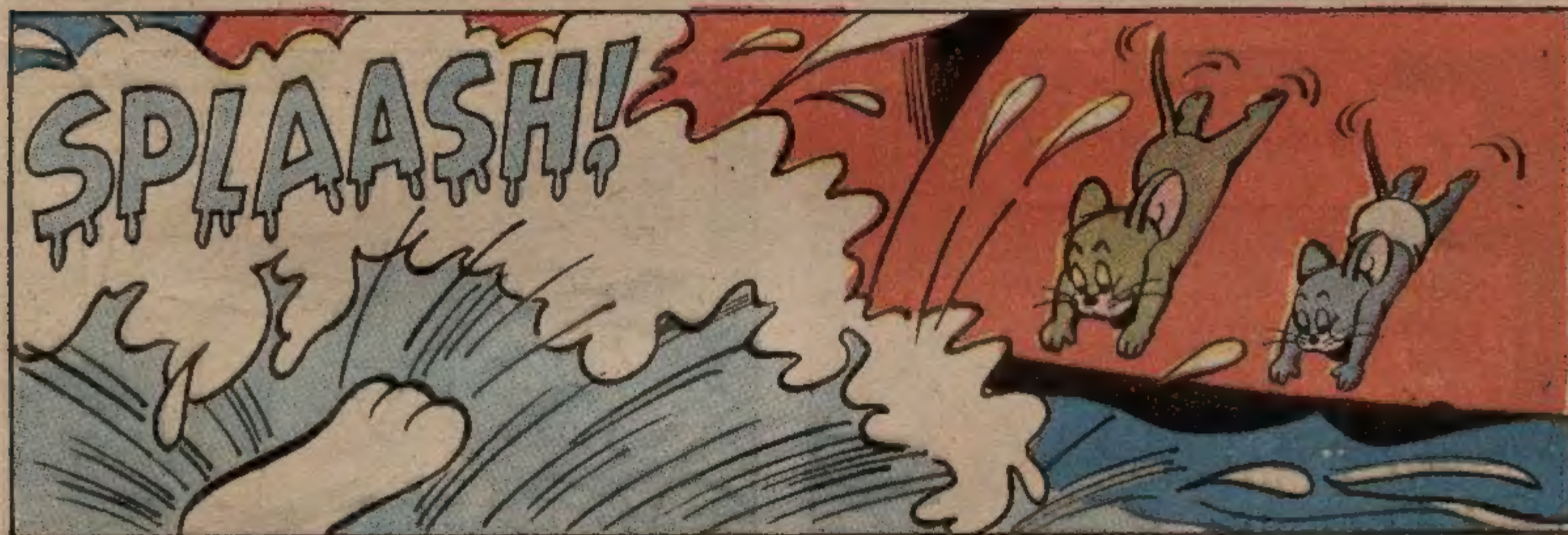
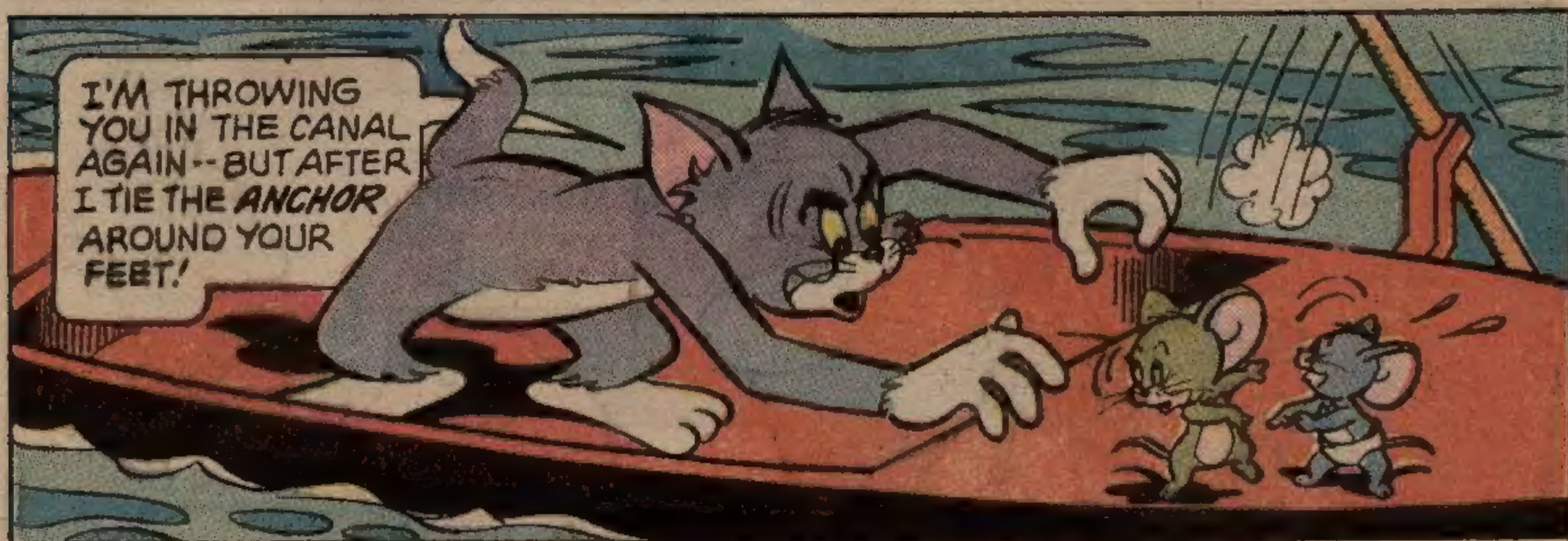
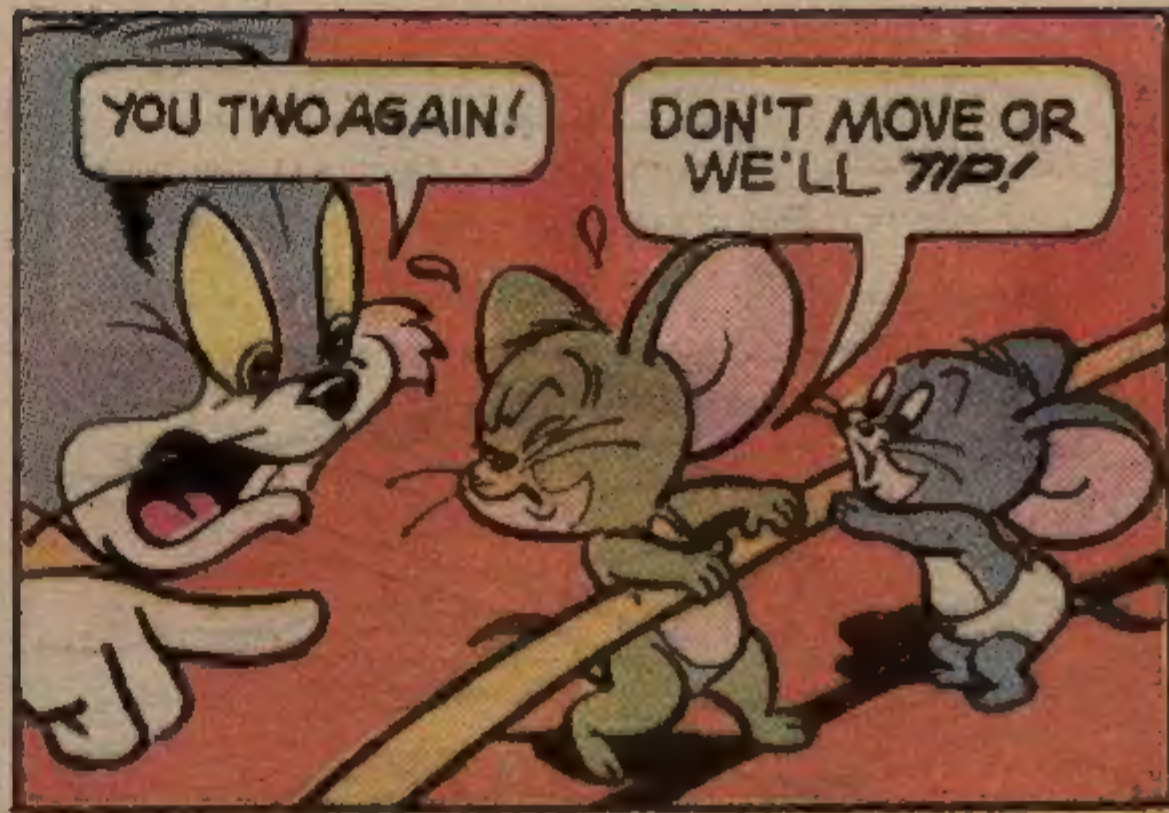
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(Allow 2 to 4 Weeks For Delivery)	

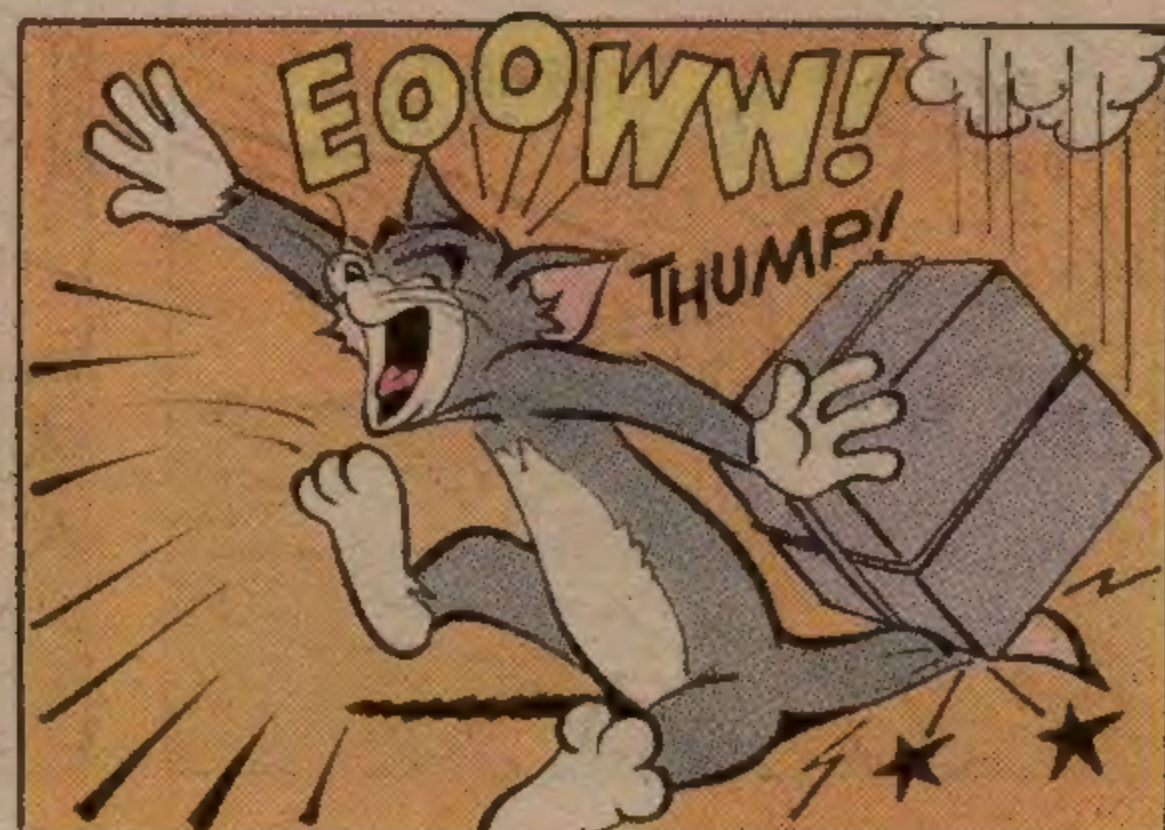
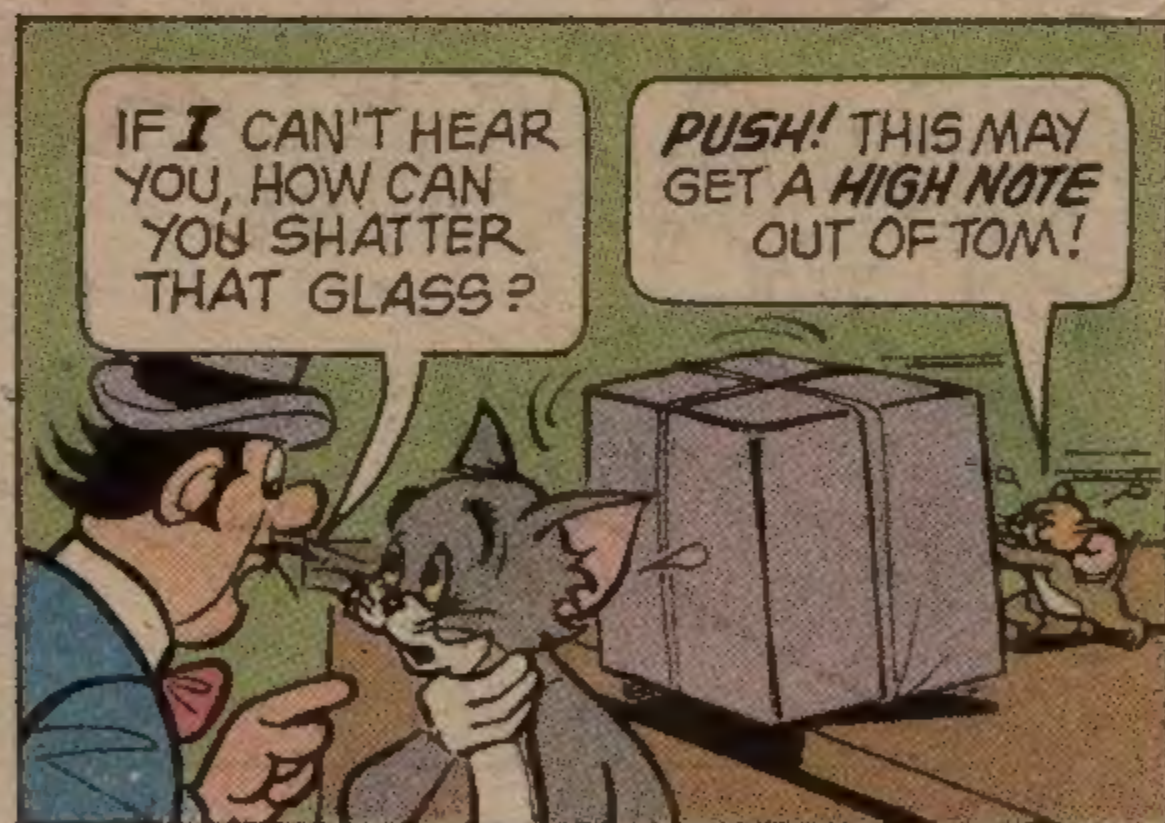
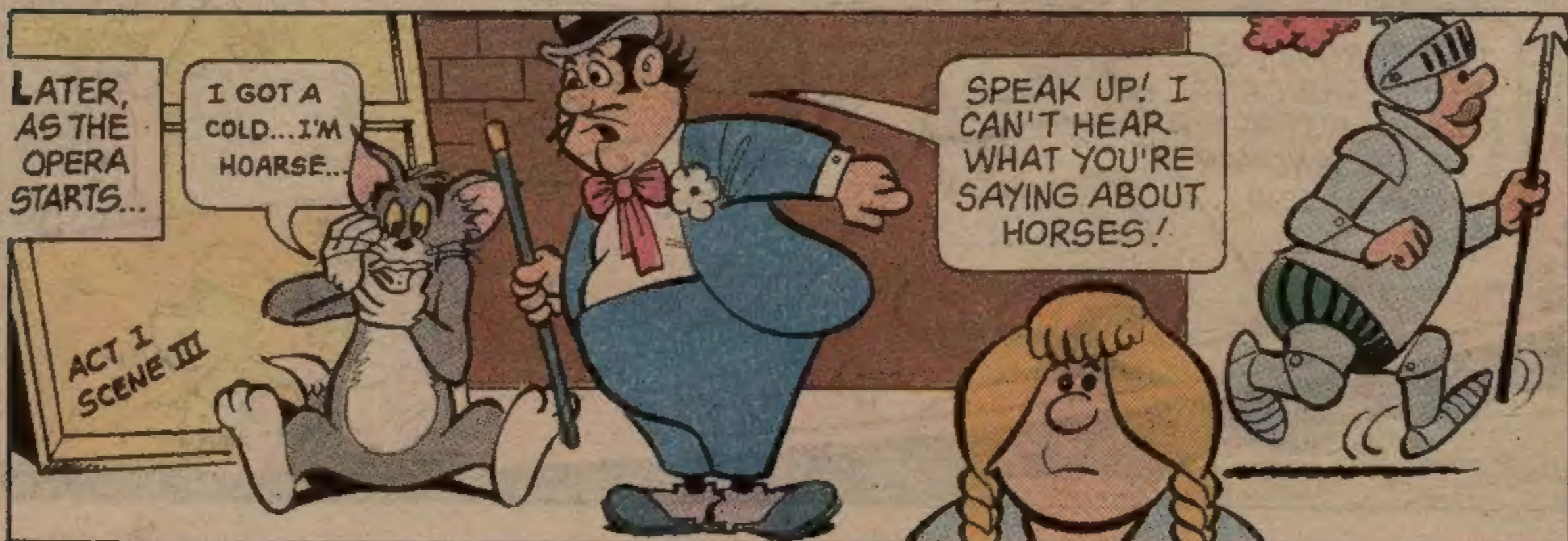
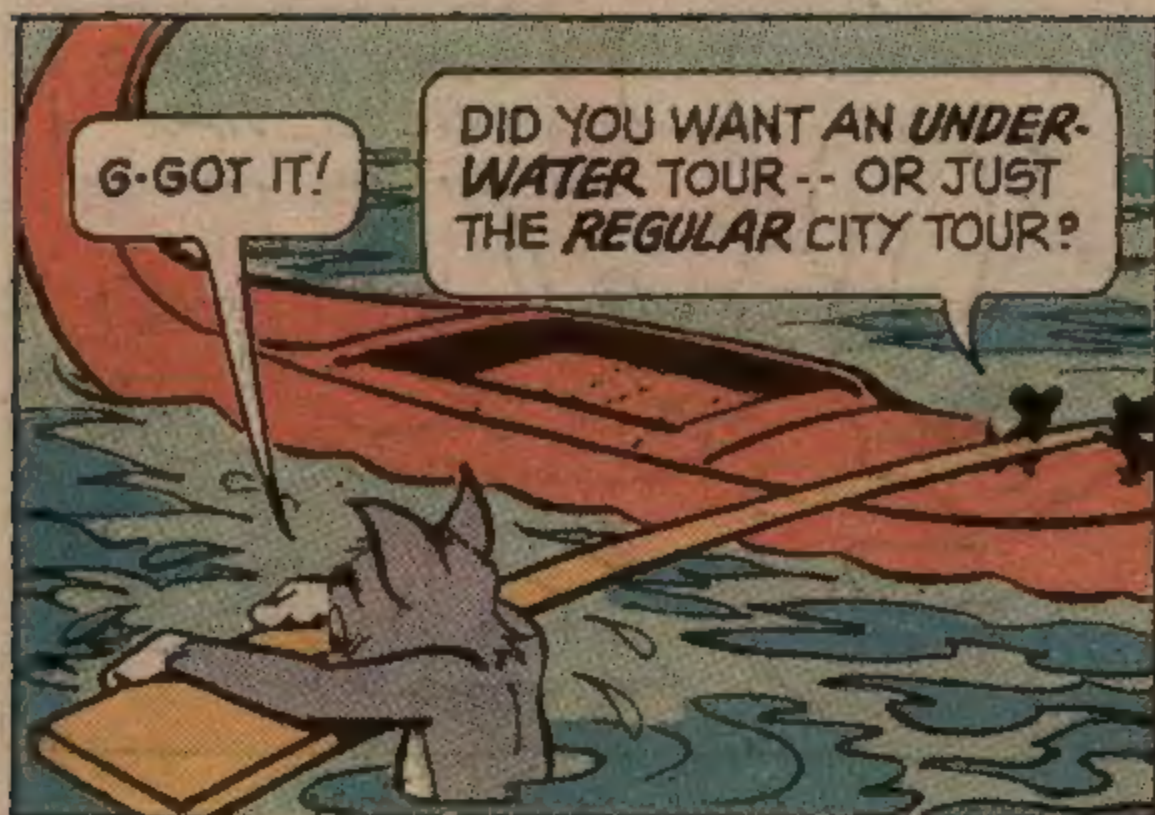
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TOTAL	

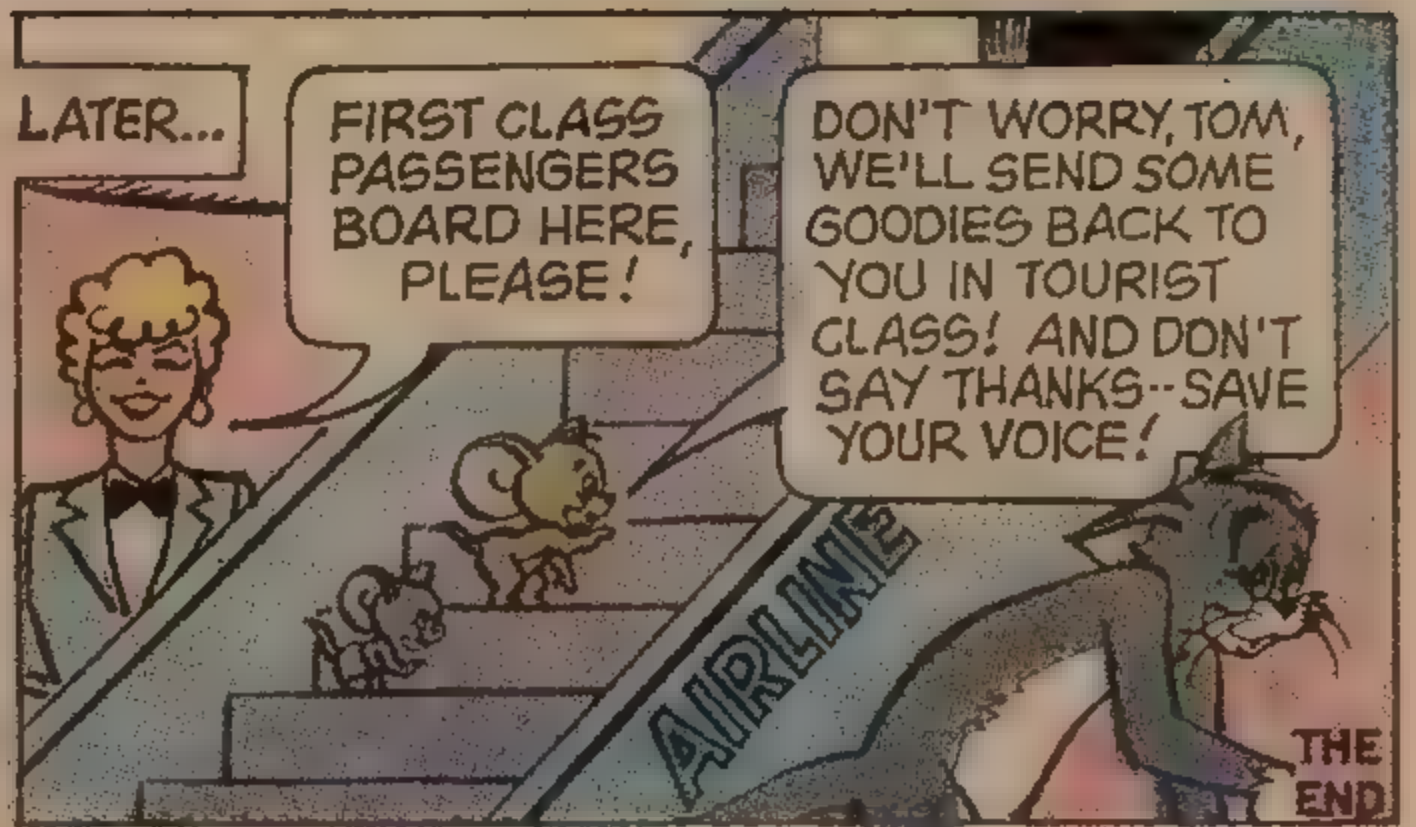
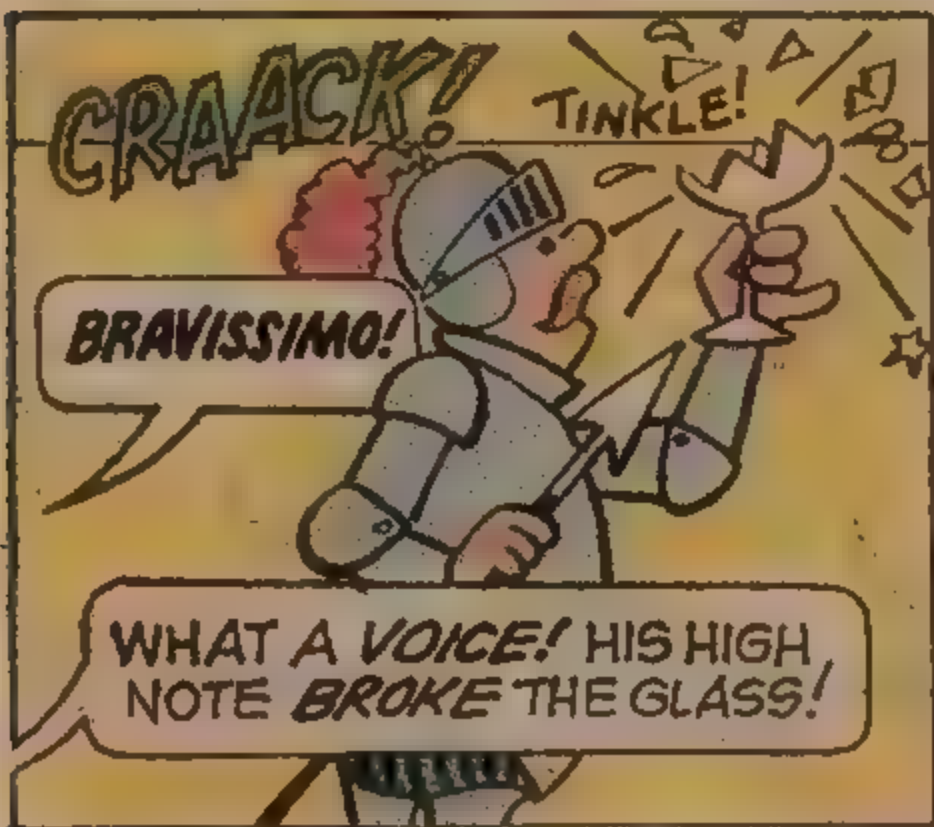
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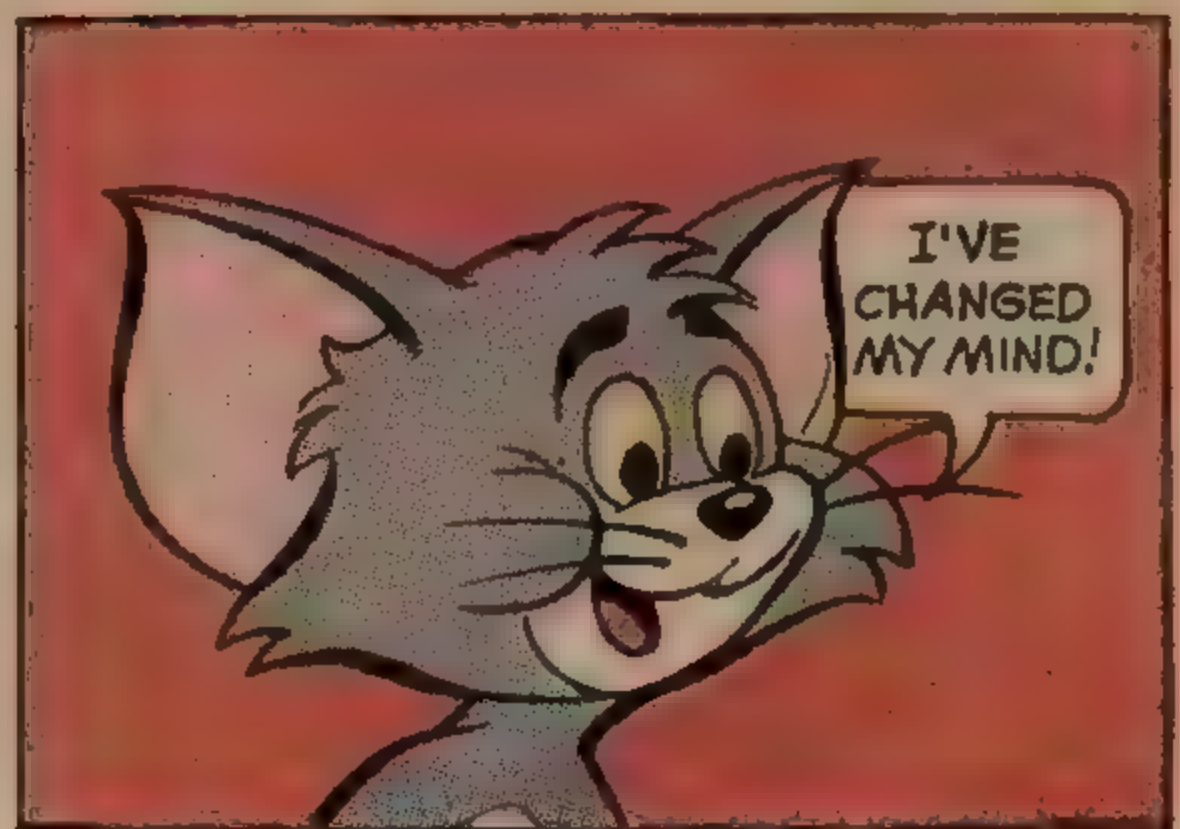
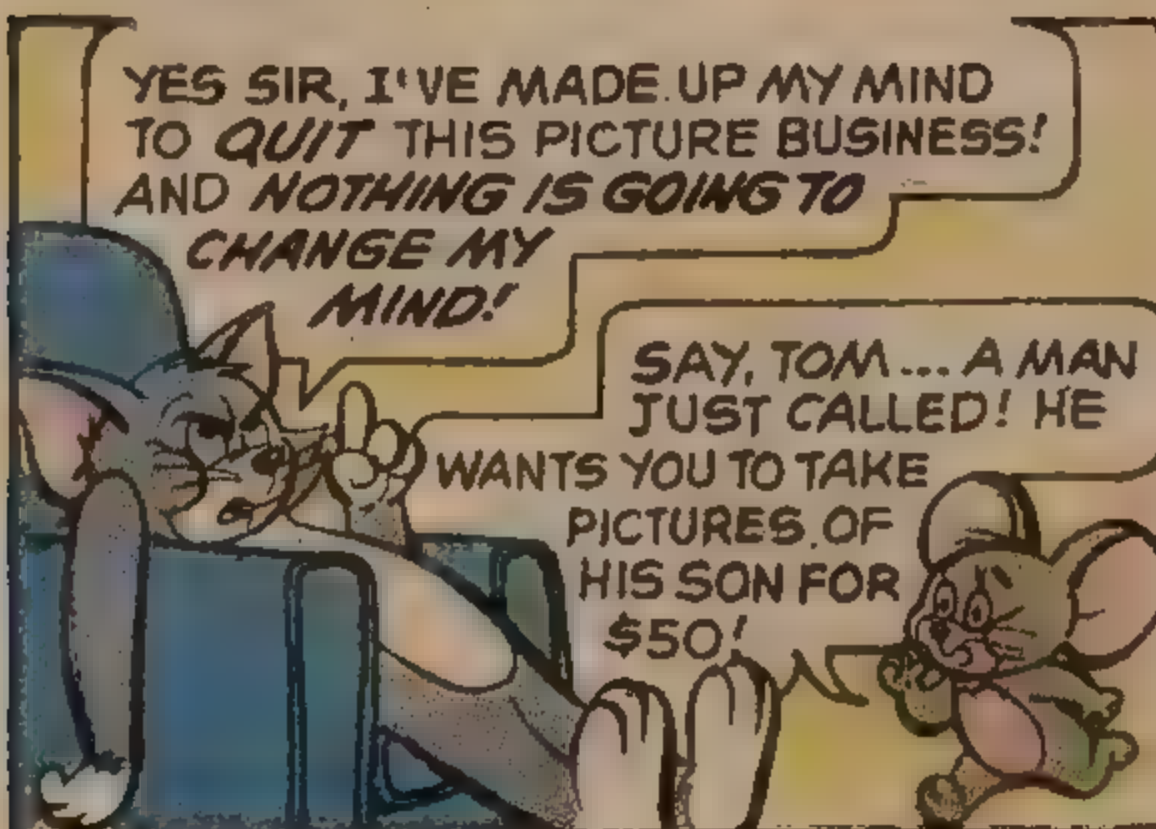
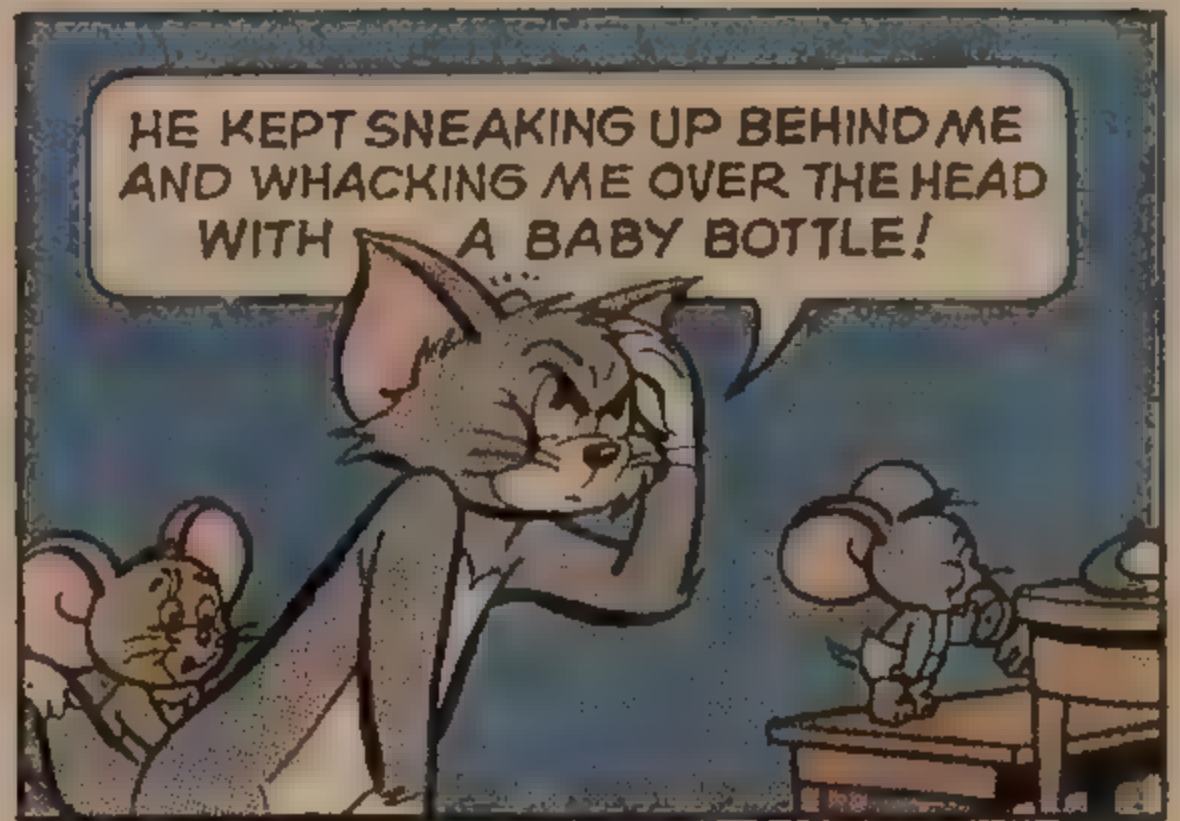
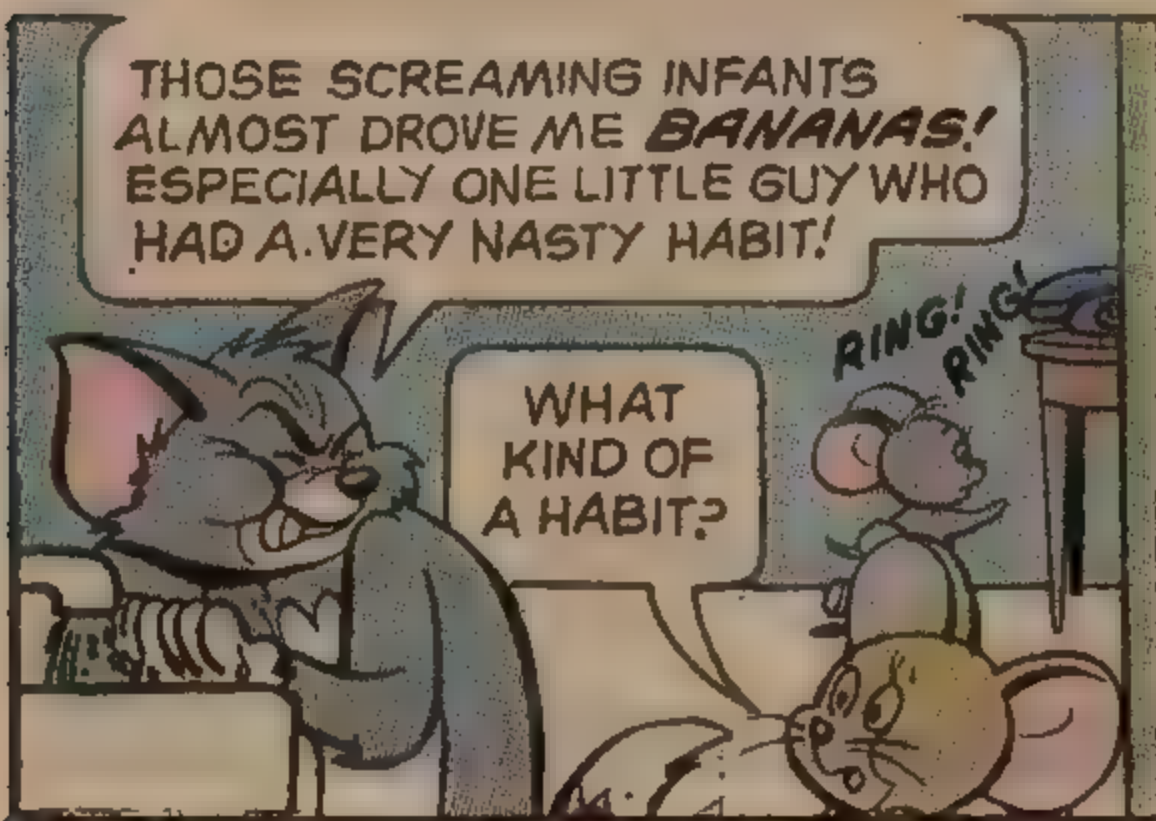
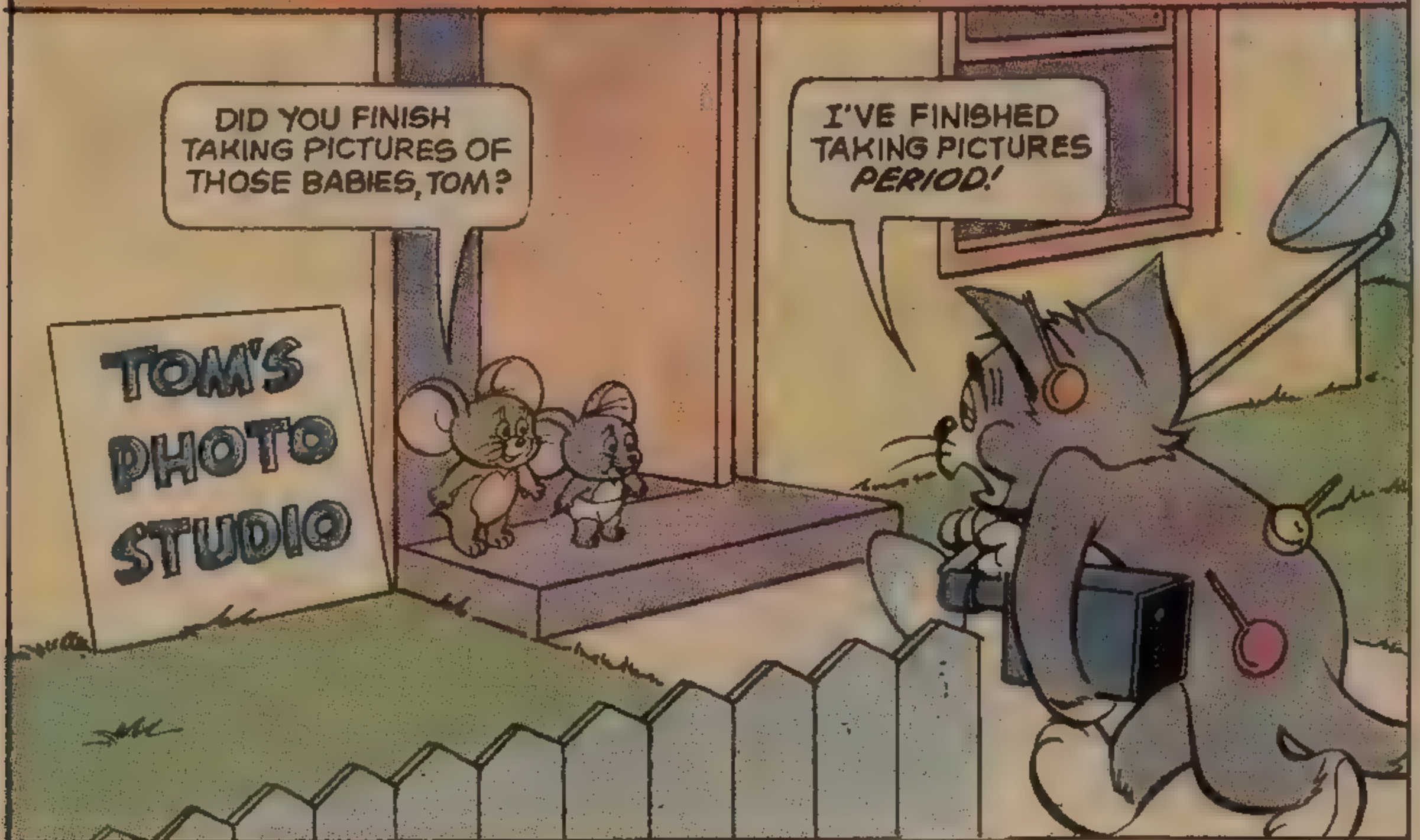
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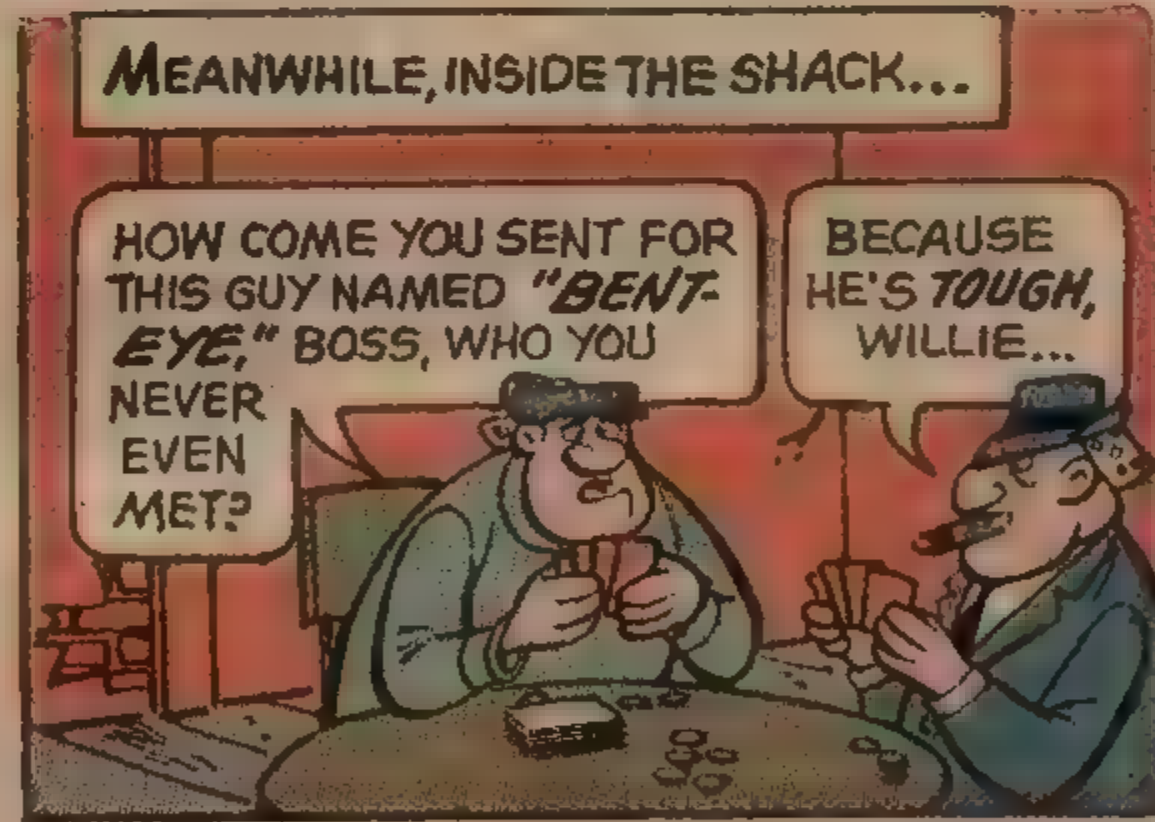
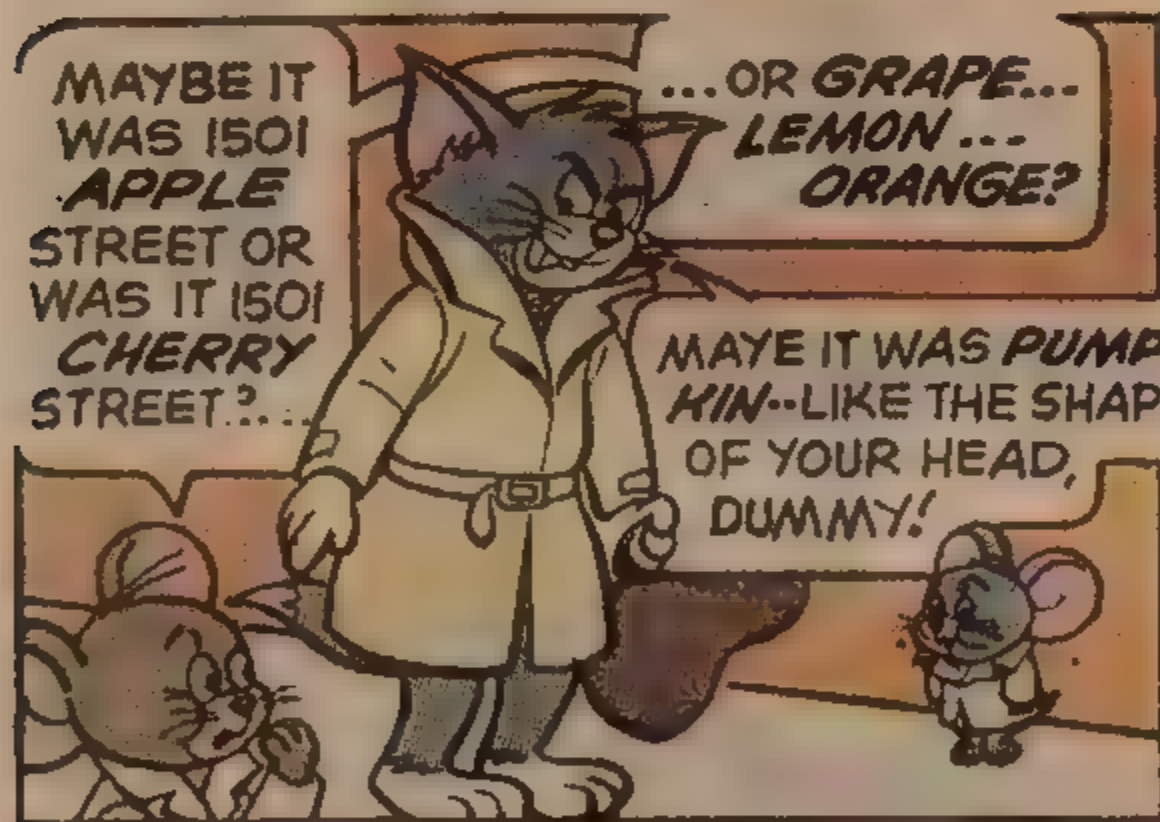
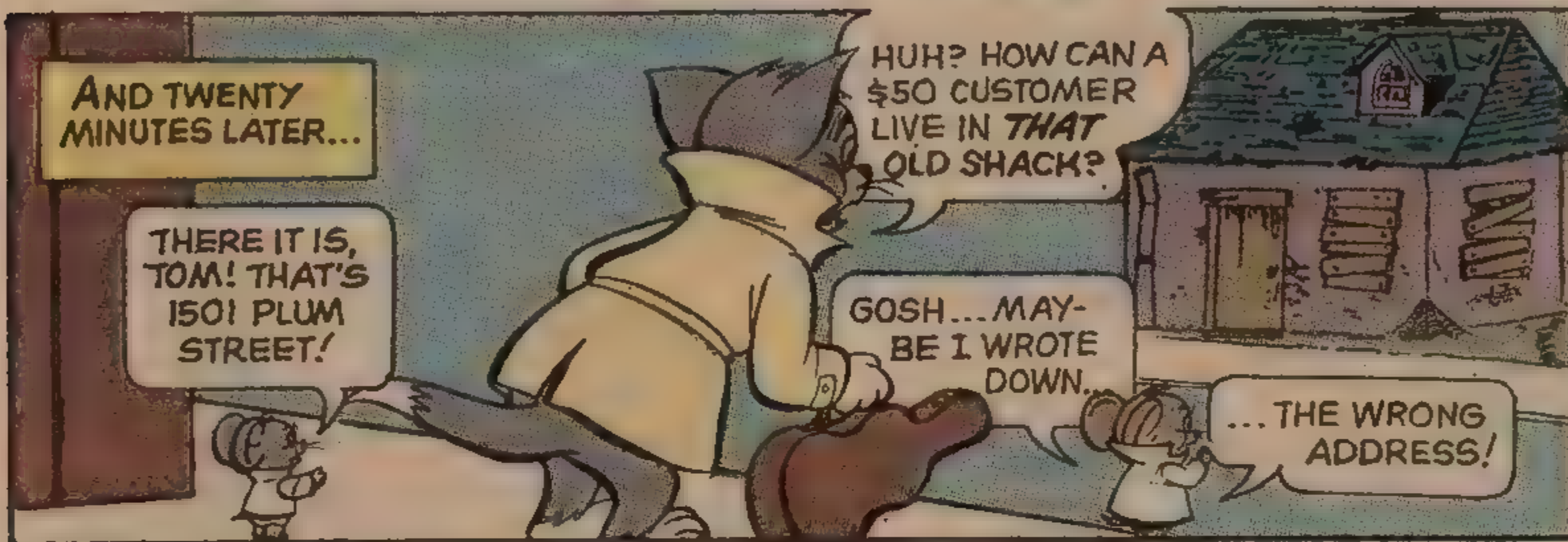
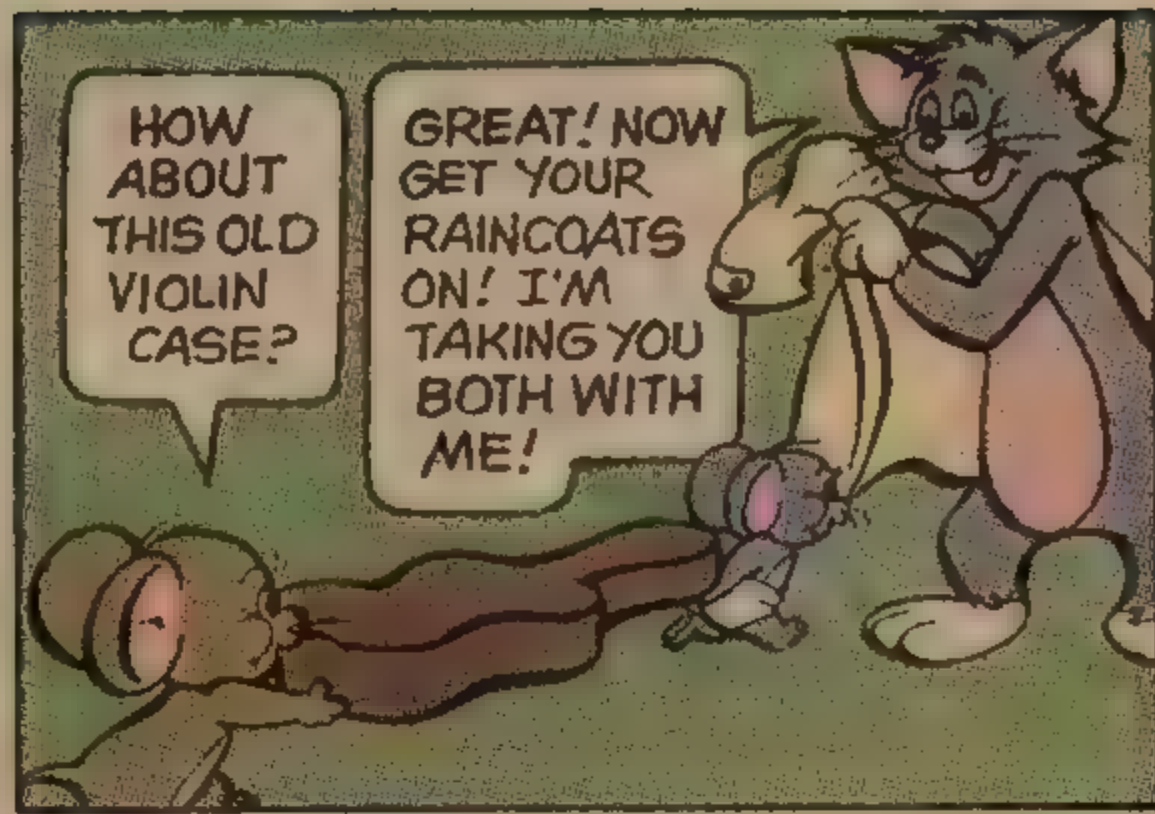
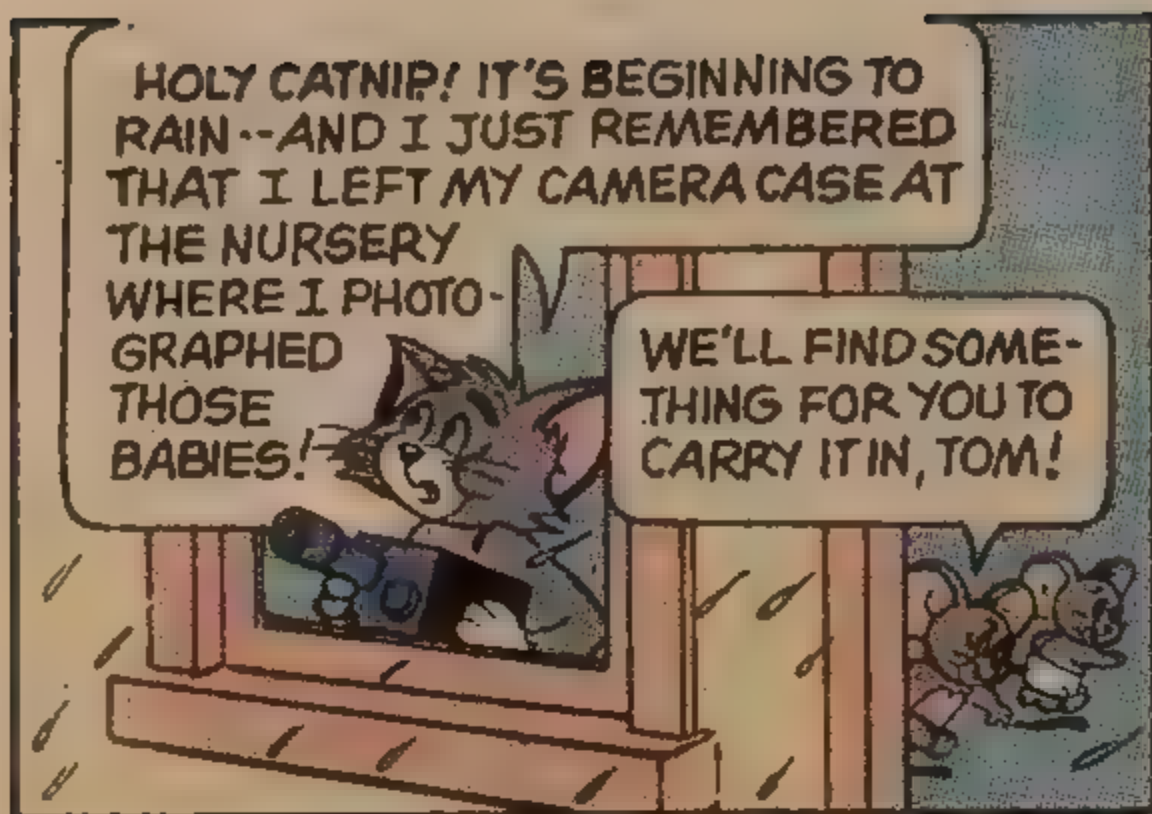














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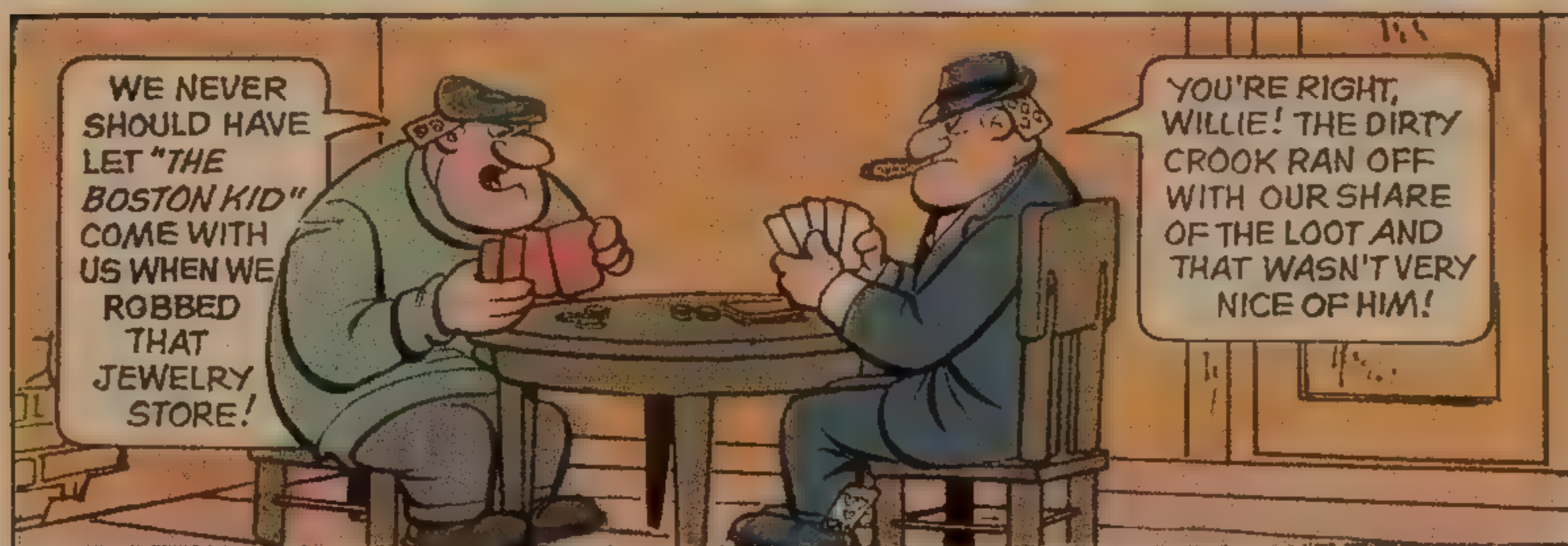
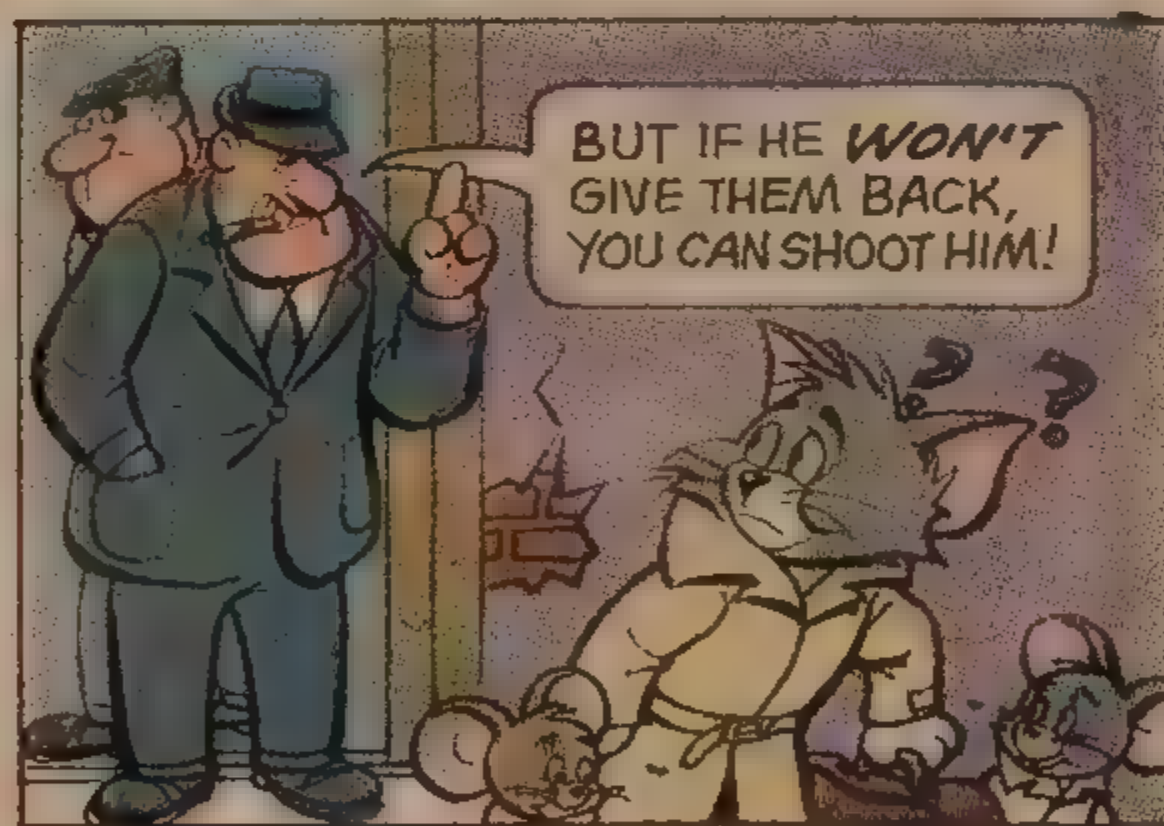
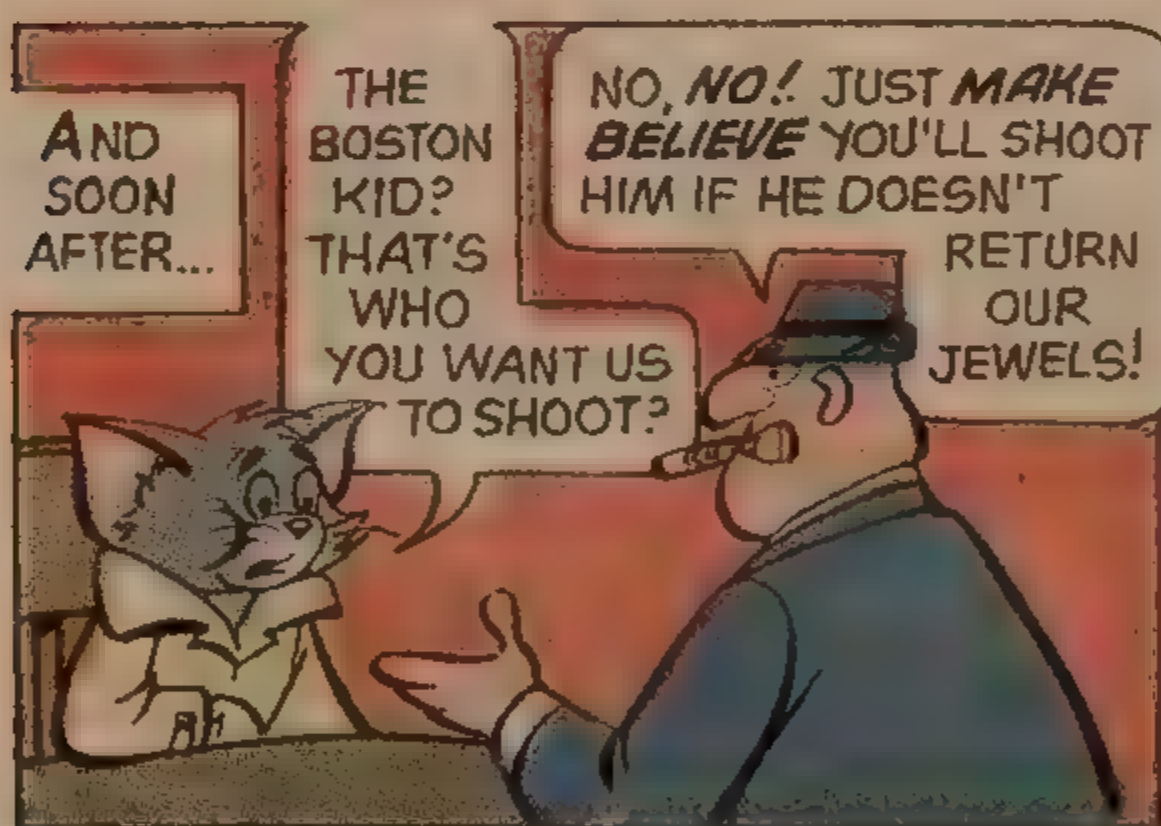
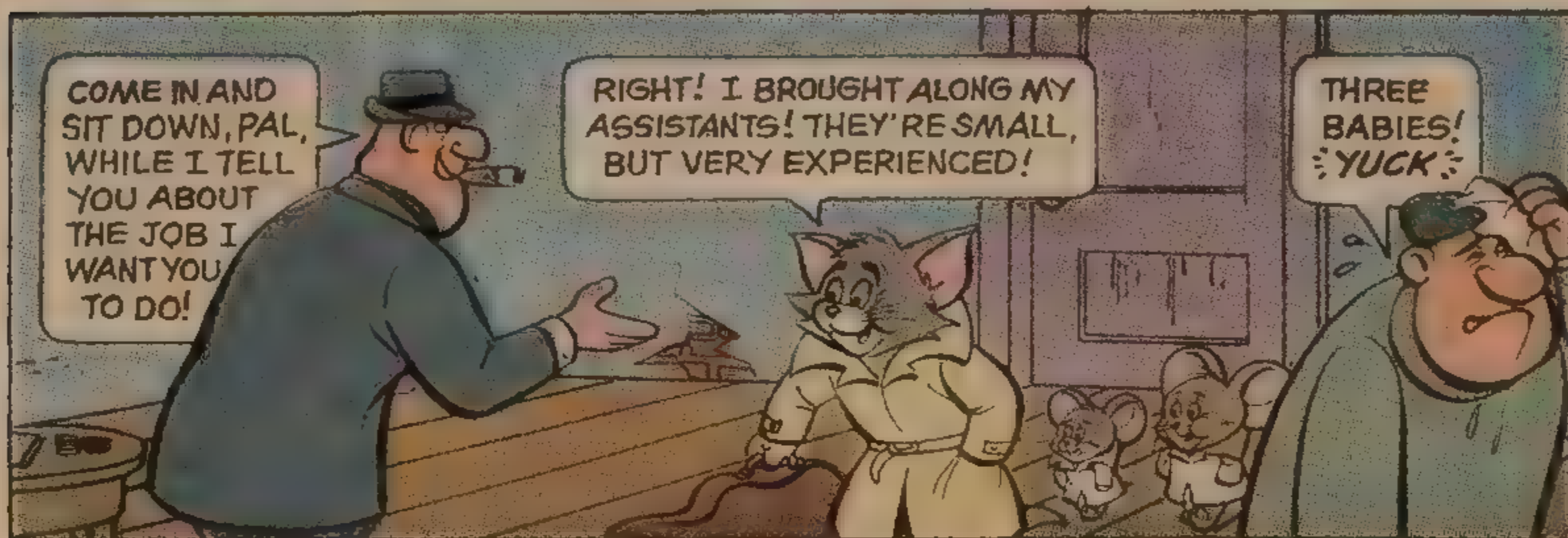
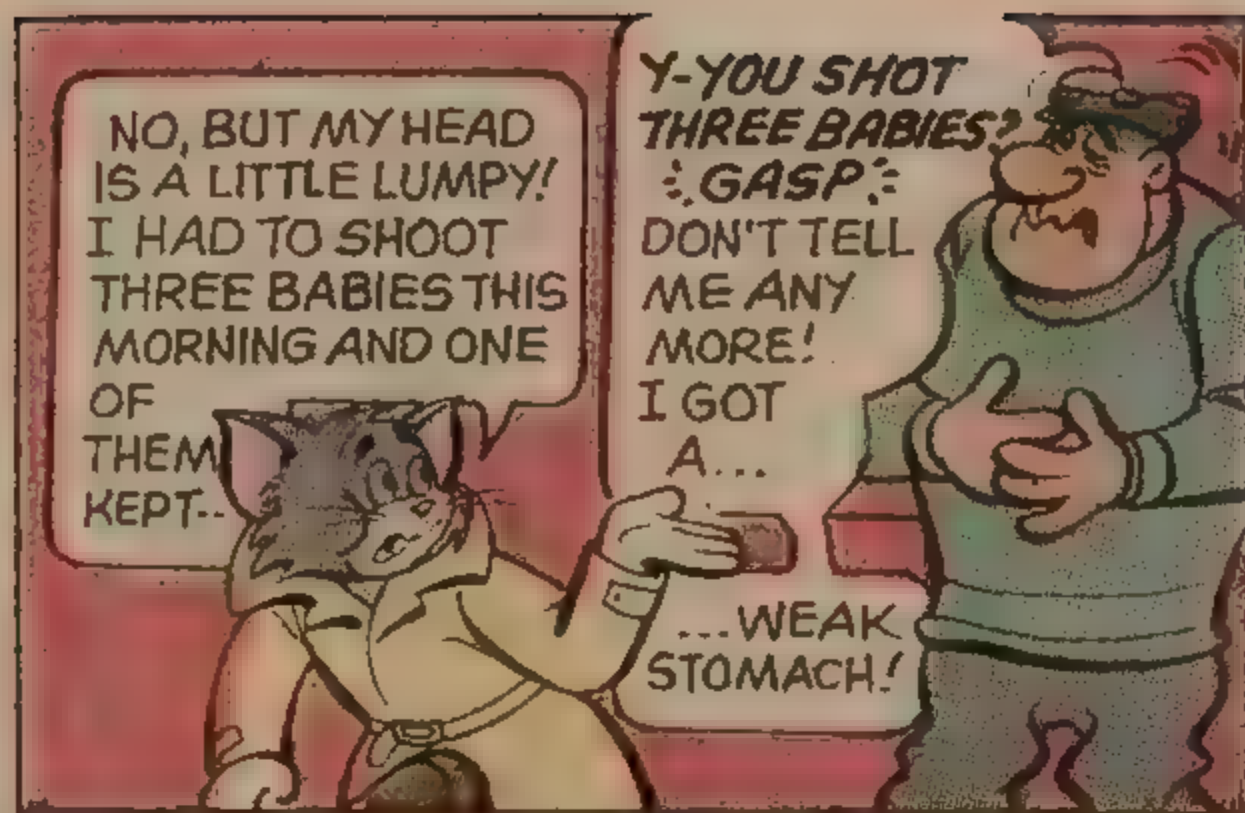
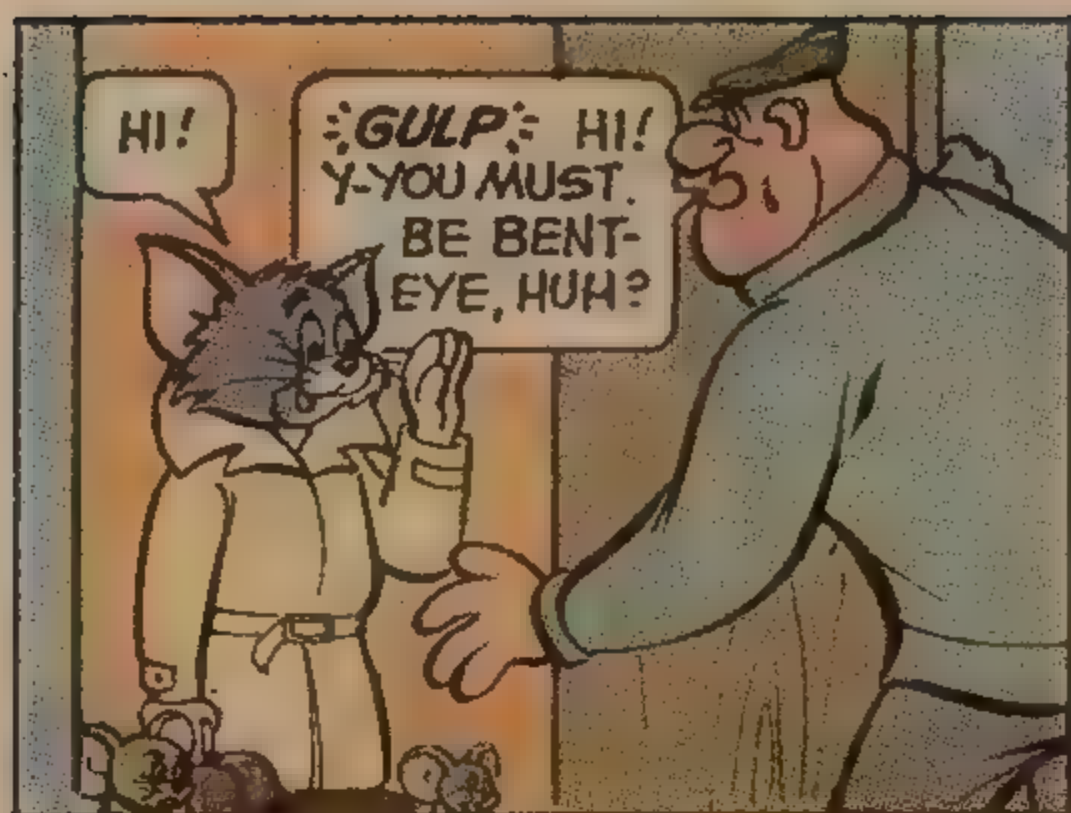
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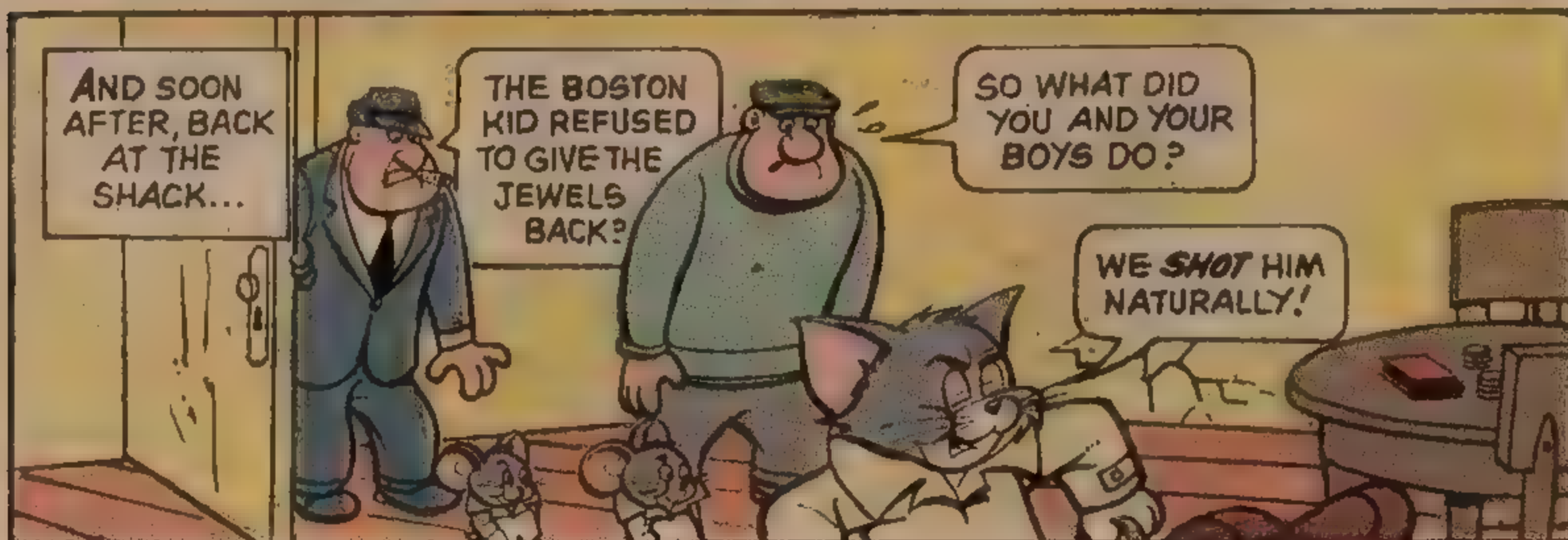
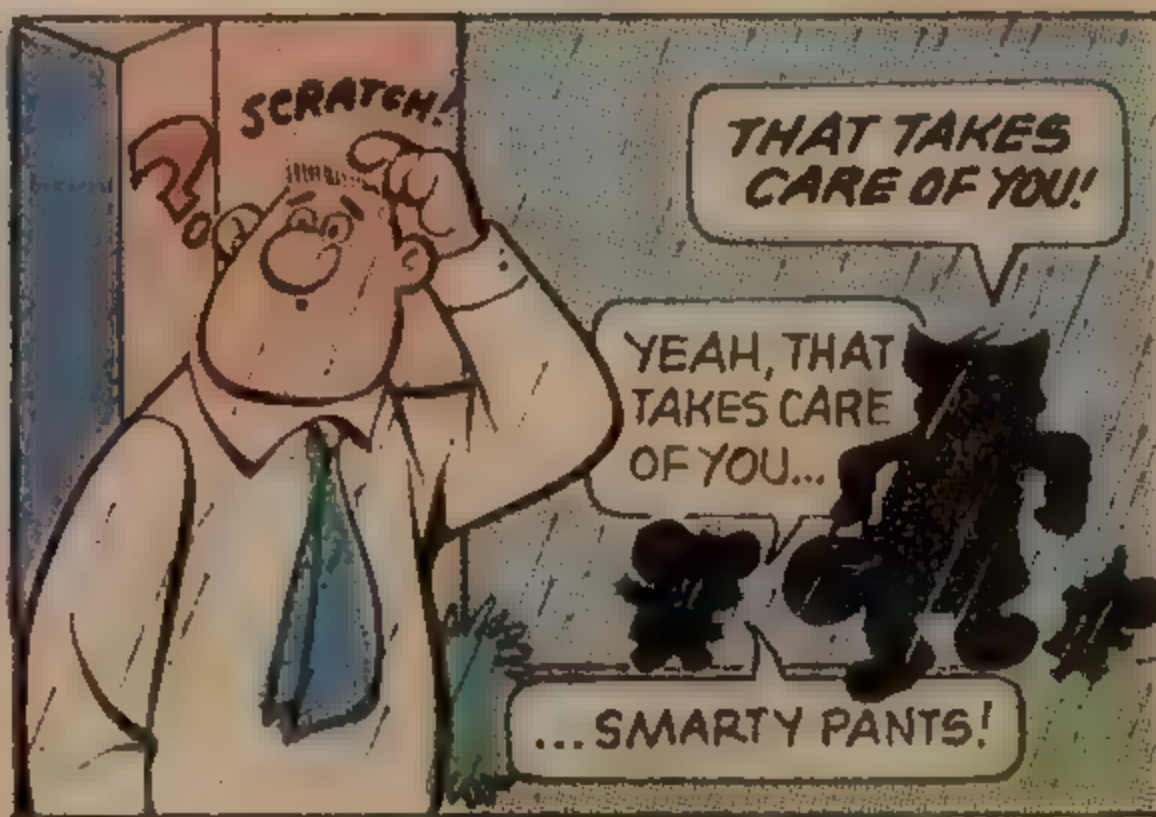
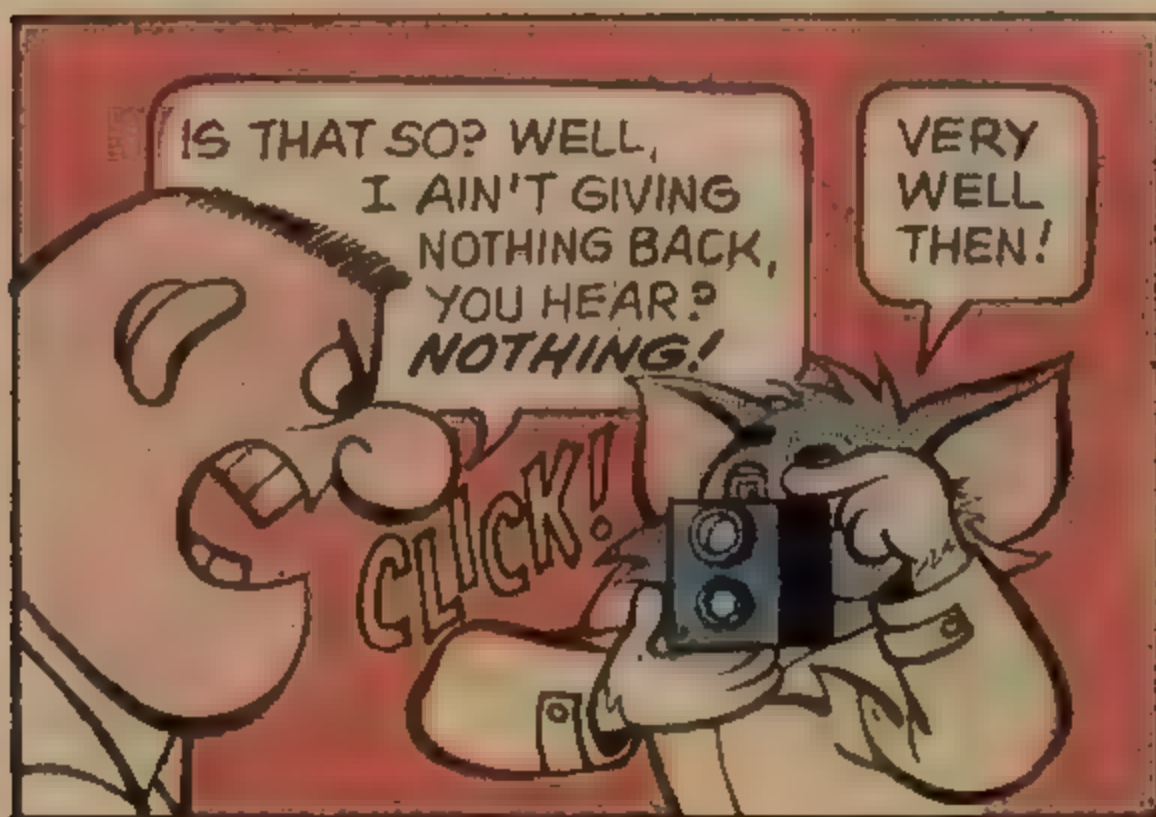
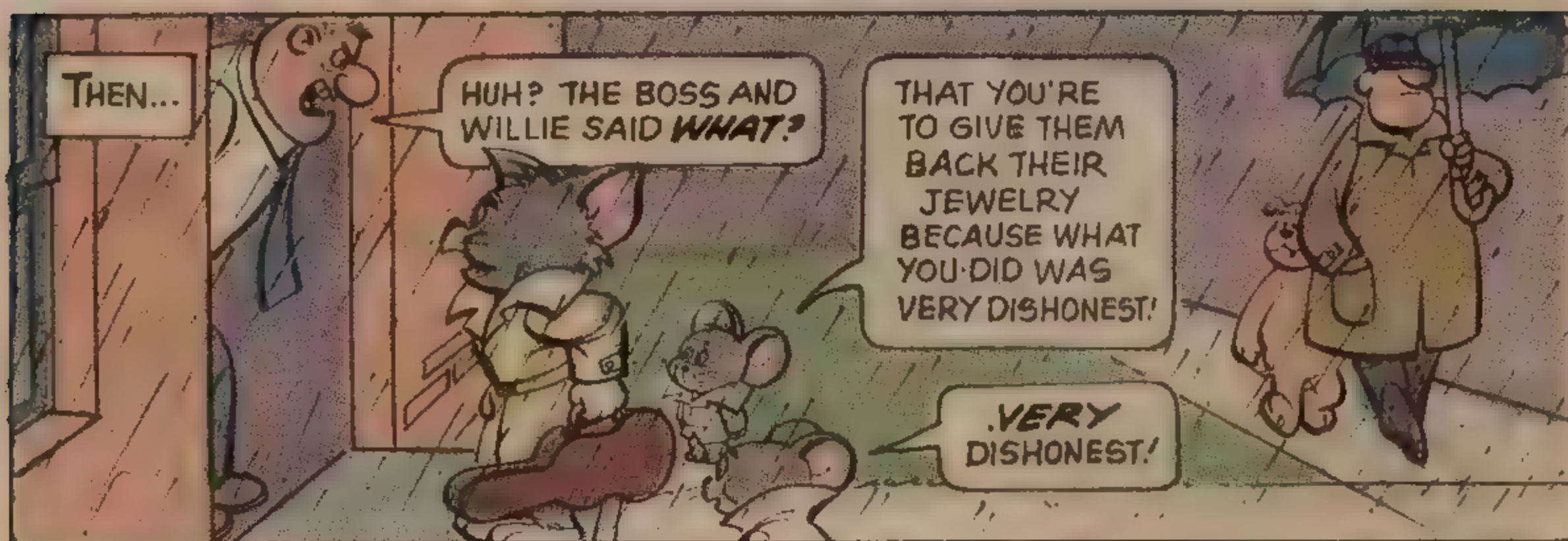
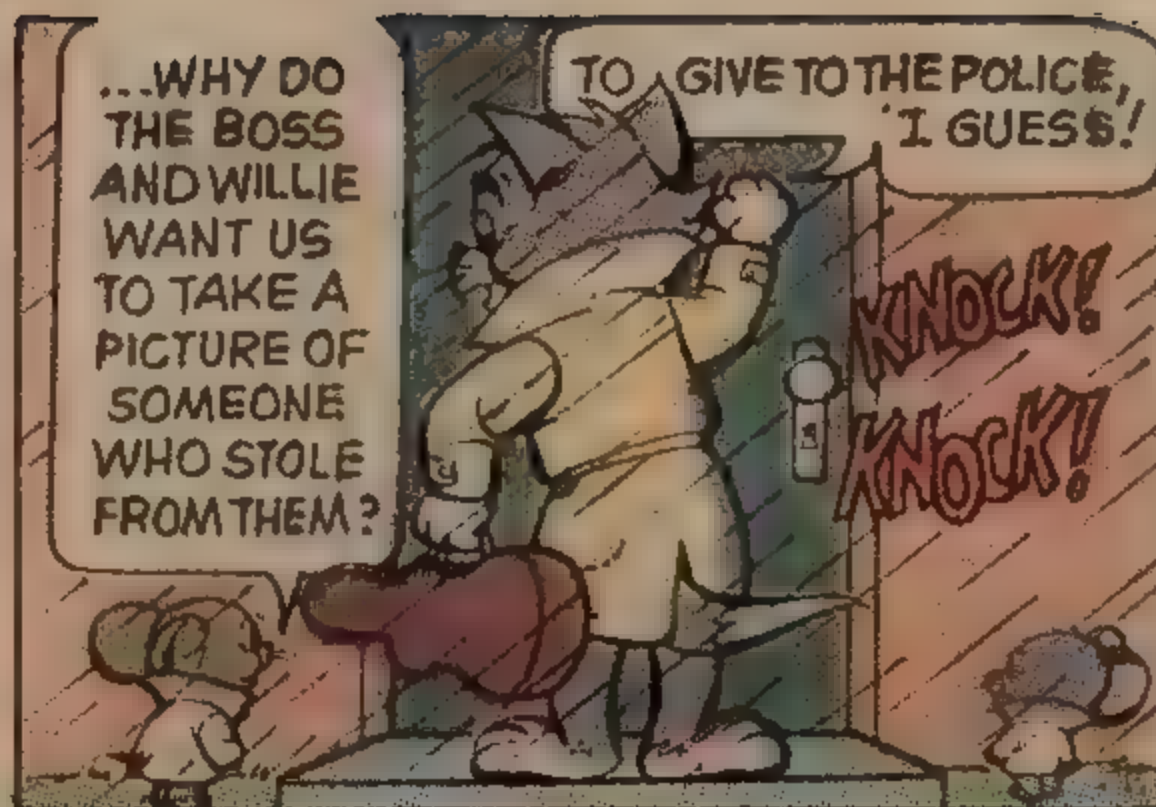
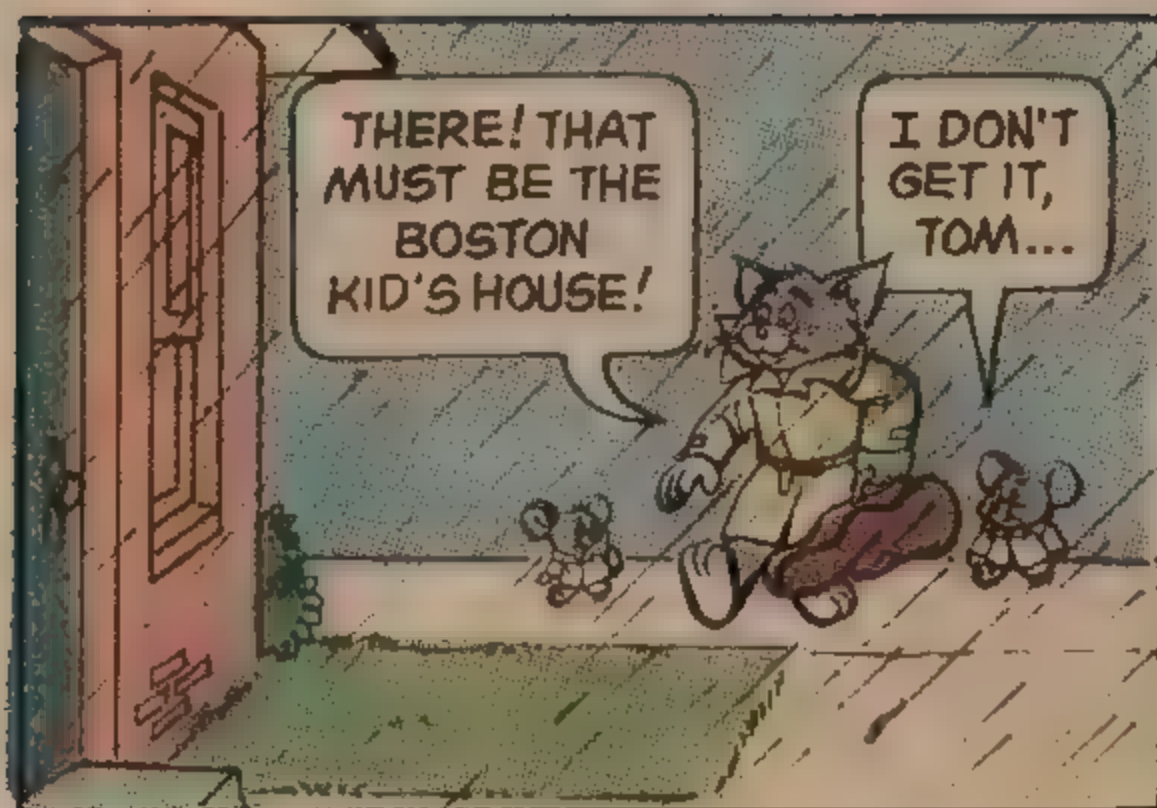
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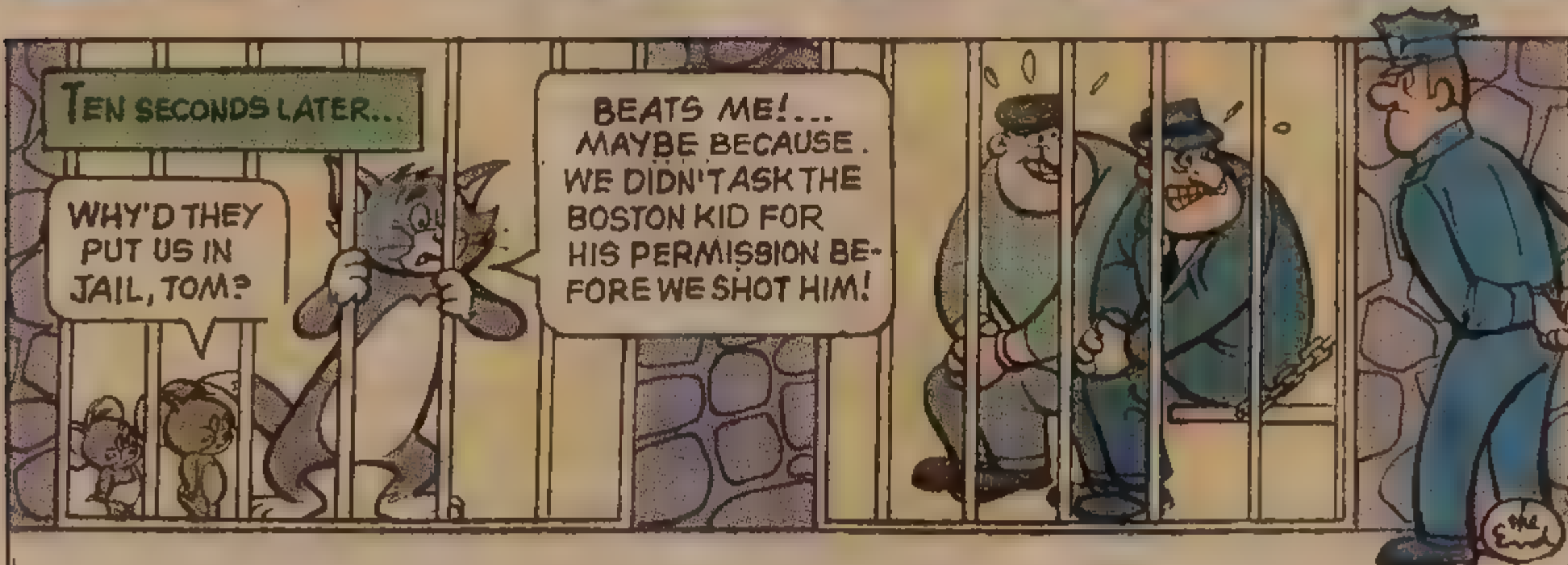
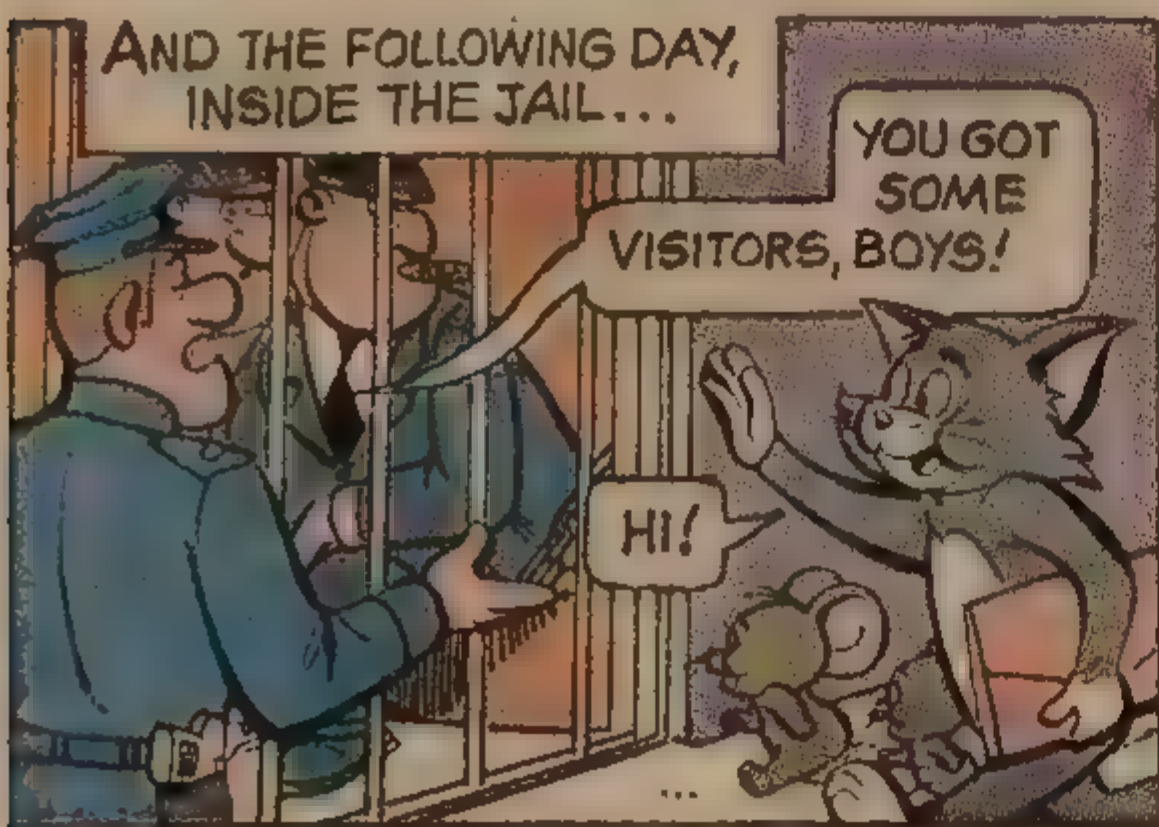
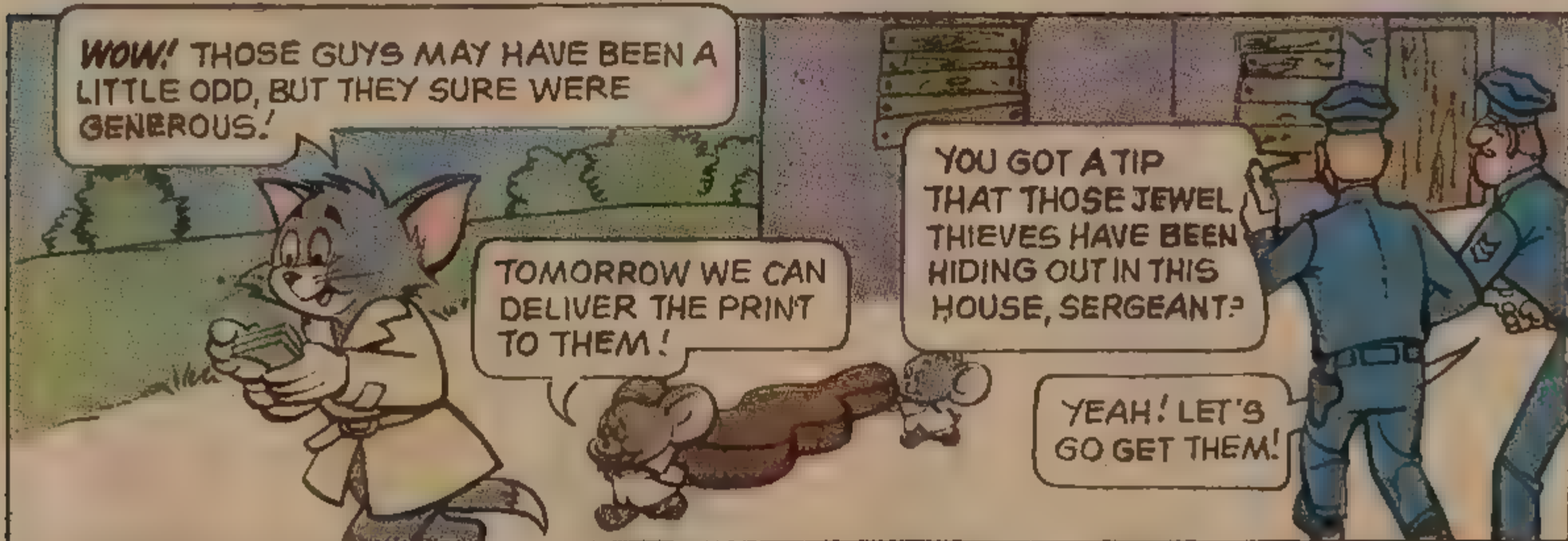
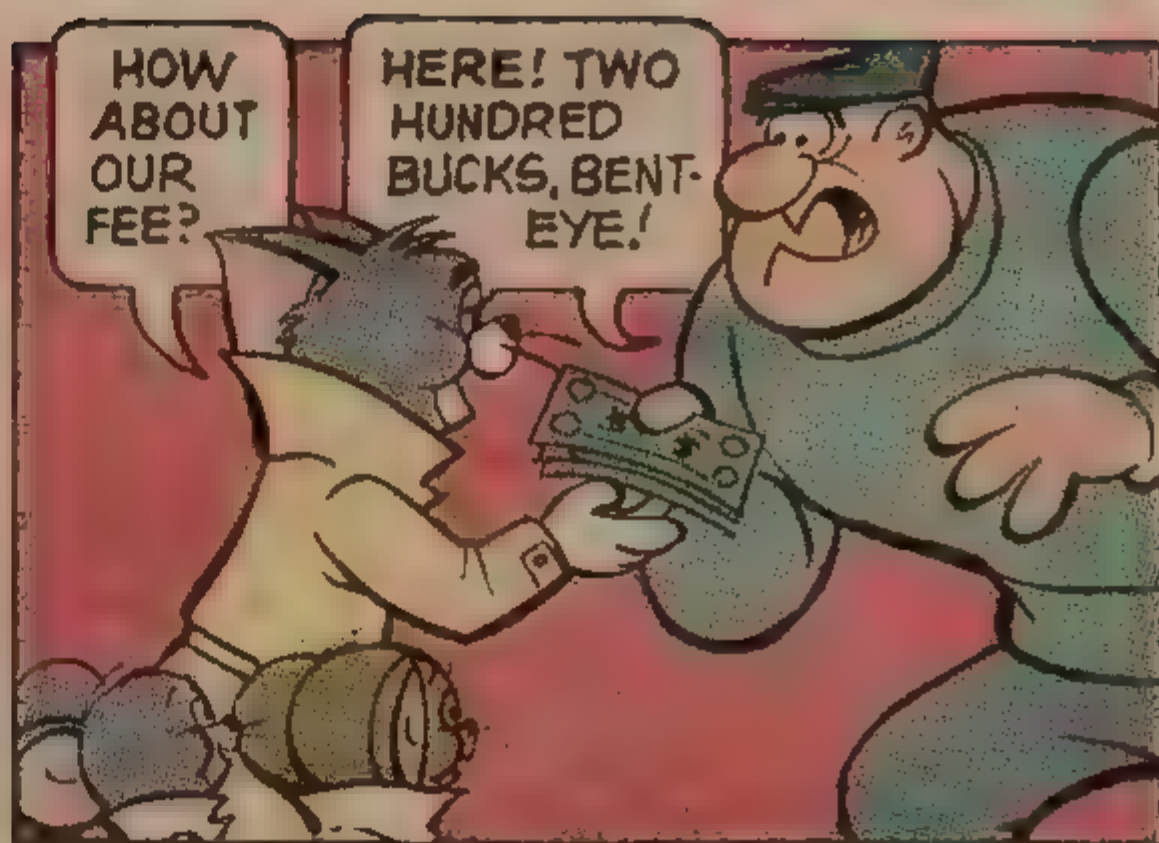
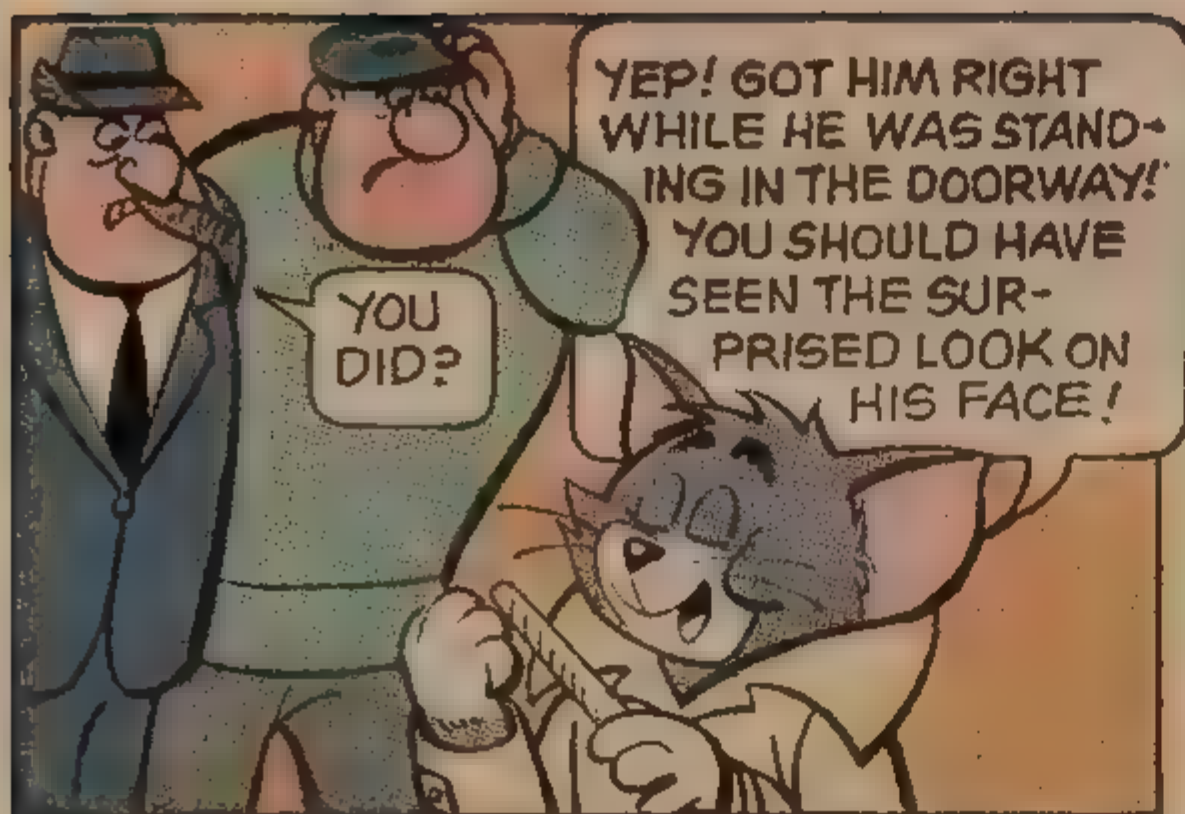
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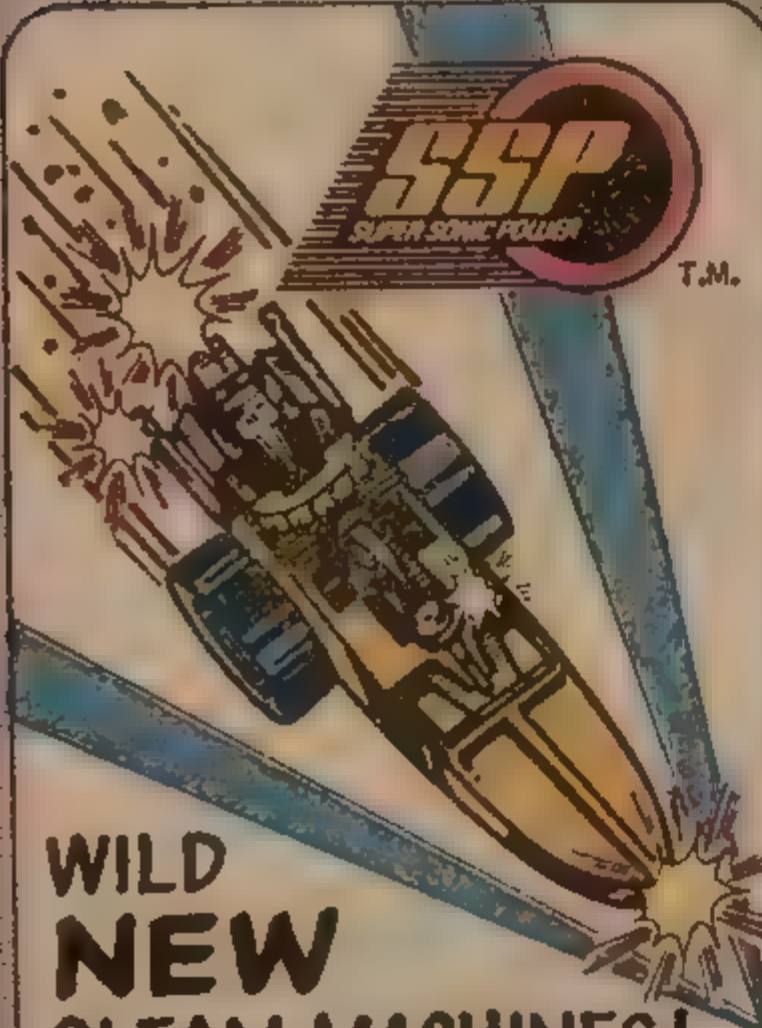
Hey Kids!

the 2nd Annual Edition

Kenner® 16-Page

FUN CATALOG

FUN STUFF! TV SPECIALS TO WATCH! EXCITING OFFERS!
WIN KENNER TOYS IN SWEEPSTAKES (See Page 17K)



**WILD
NEW
GLEAM MACHINES!**

CHIP OFF THE
OLE BLOCKhead!

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Productions, Inc.

Baby Alive T.M.

SHE'S
ALMOST
REAL!

SEE ACTION T.M.
FOOTBALL GAME

YOU CAN ACTUALLY
SEE REAL FOOTBALL
PLAYS DEVELOP!

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A VISIT
FROM
FAT ALBERT

TTF T.M.
TURBO
TOWER OF POWER

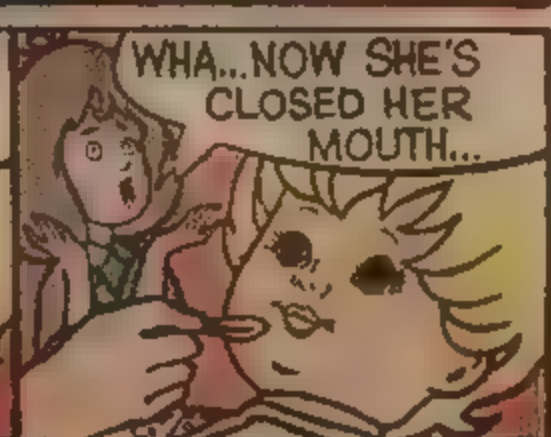
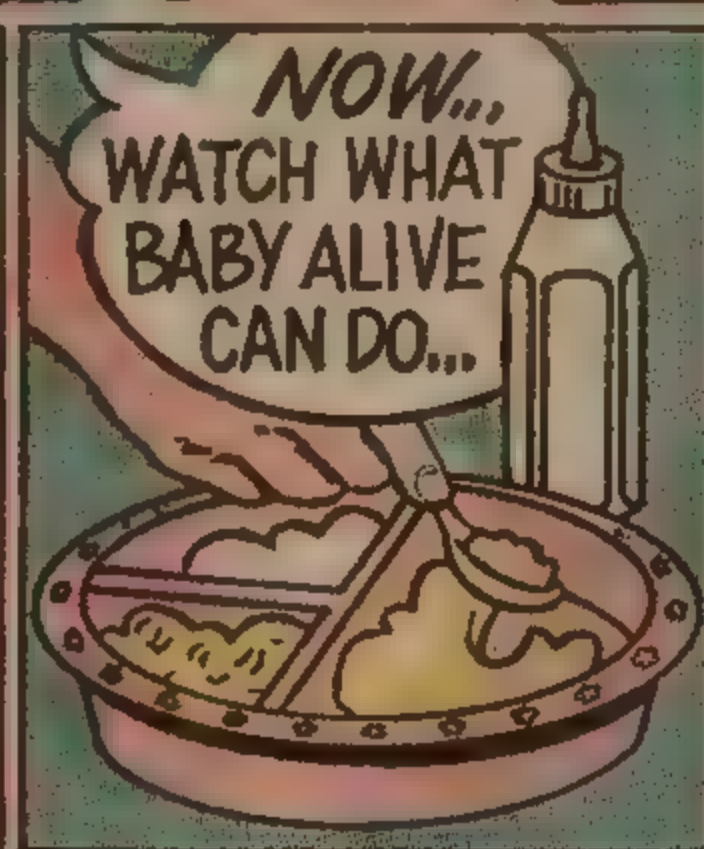
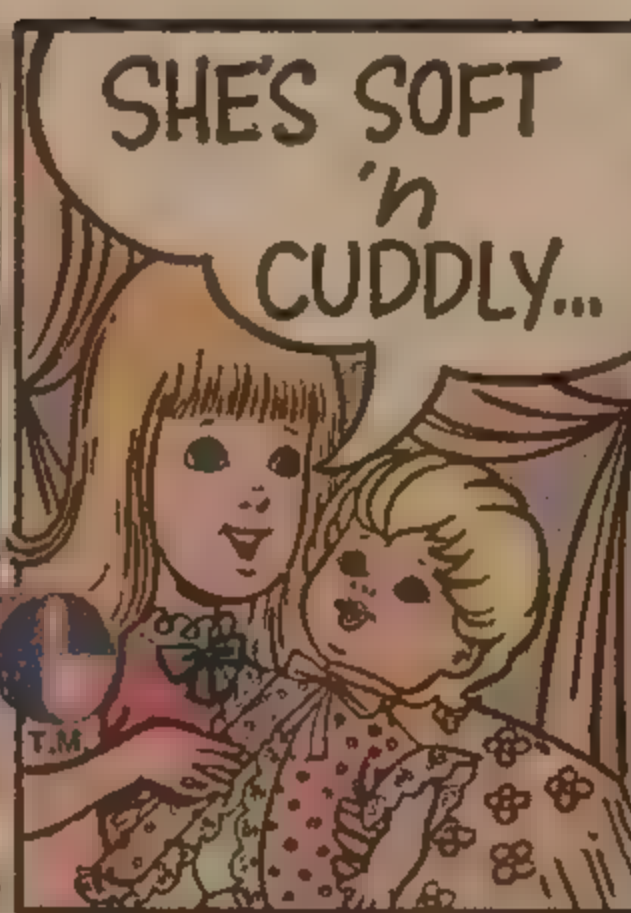
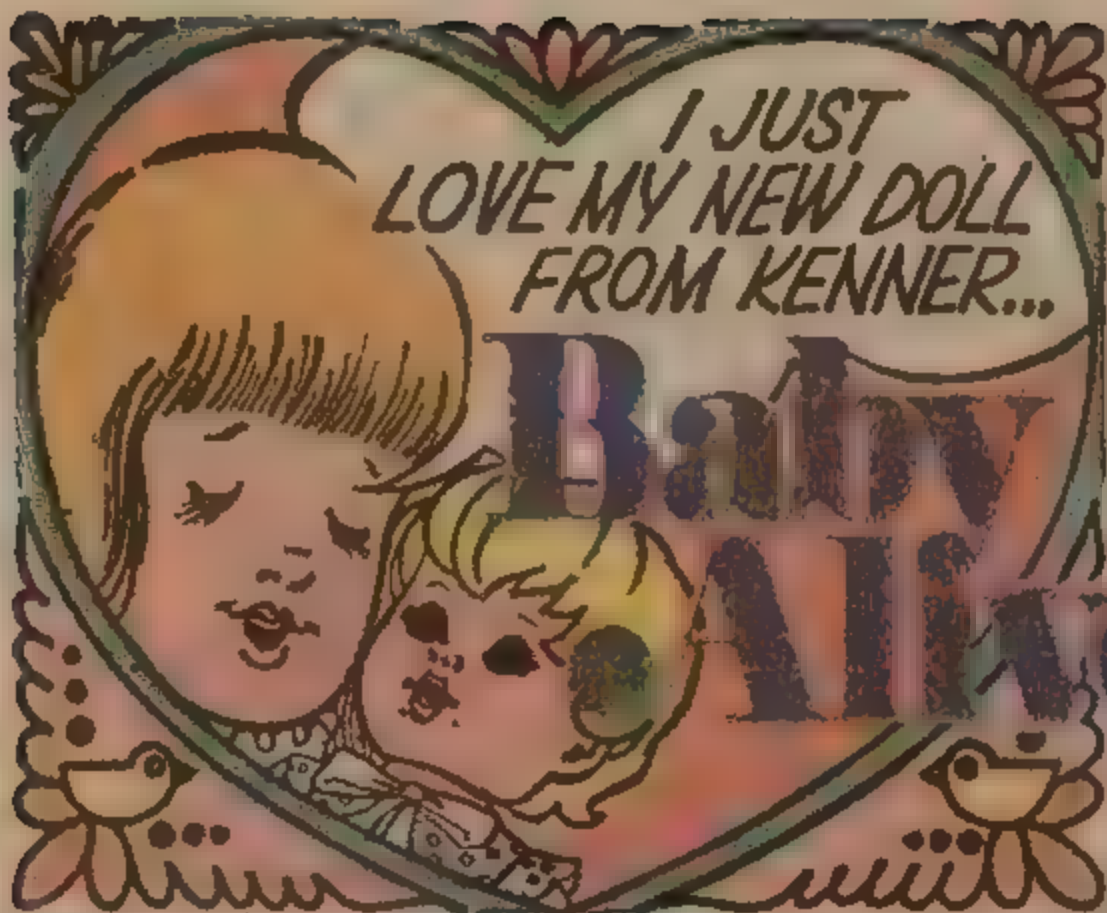
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STUNTS!

**KENNER'S
\$20.50 Cash
Refund Book**

LOOK FOR
BOOK IN SPECIALLY
MARKED BOXES OF CHEERIOS®

Hey Kids! **TELL MOM**
TO GET BOOK IN CHEERIOS® FOR
CASH REFUNDS UP TO \$20.50
WHEN SHE BUYS KENNER TOYS!

Page 1K



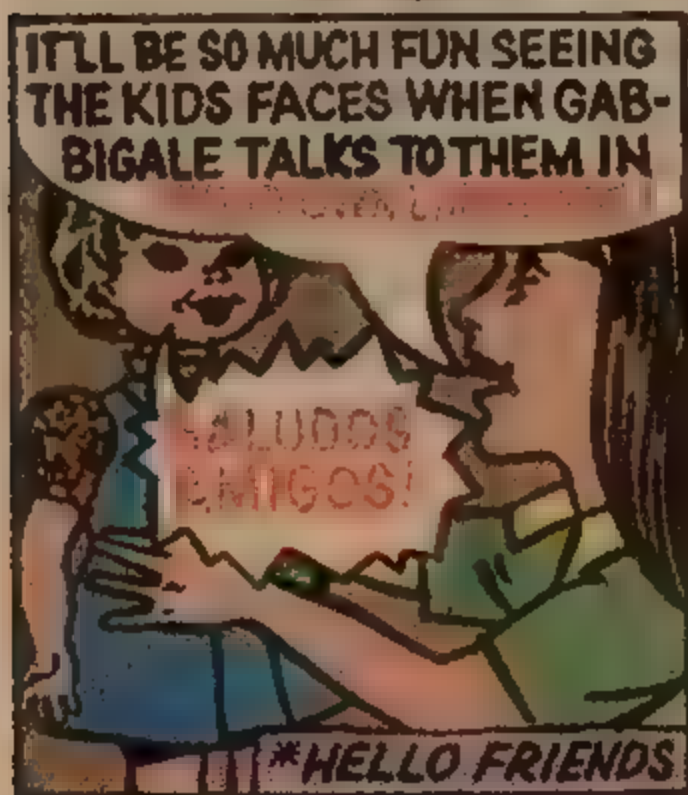
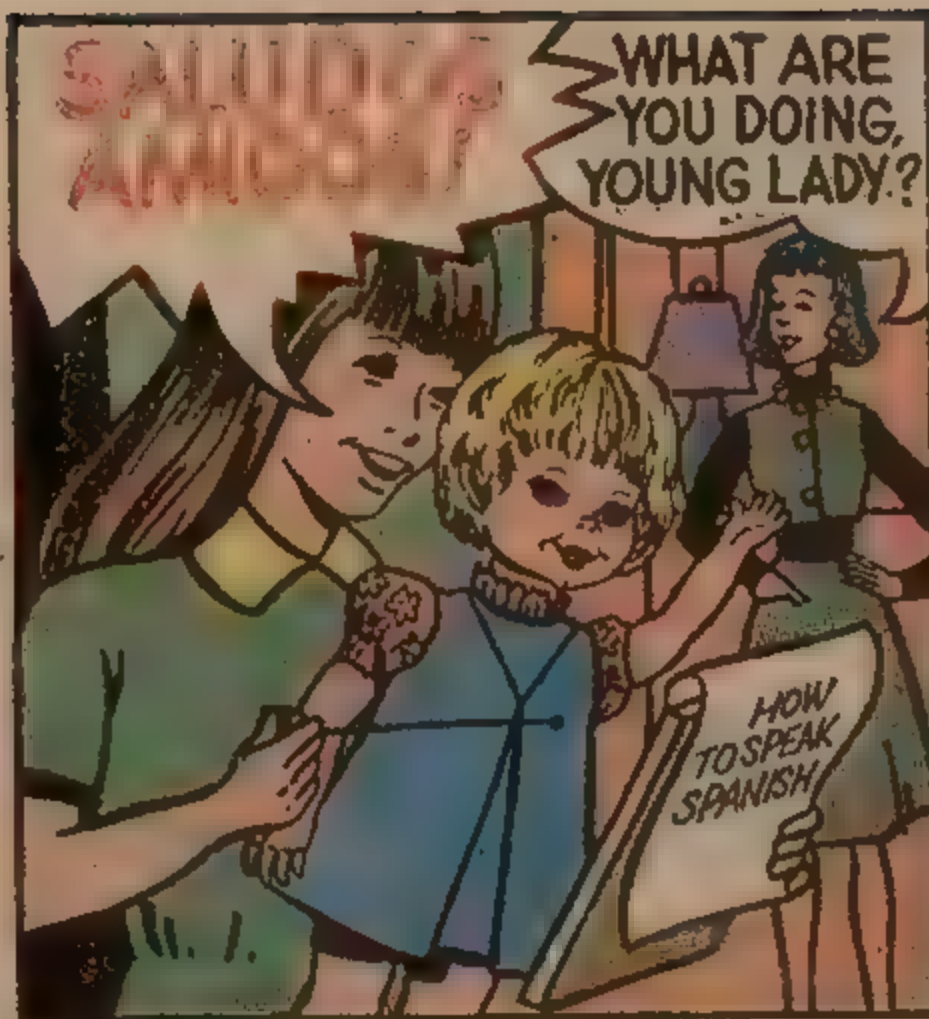
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EVERYTHING YOU TELL
HER TO SAY!

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MEXICO ON VACATION"



Gabbigale
by Kenner

GABBIGALE IS 18" TALL. HAS BEAUTIFUL
HAIR YOU CAN STYLE AND COMB. HER
HEAD, ARMS, LEGS, ALL MOVE.
Uses 4 "AA" Batteries, not included.

WITH BOOK IN SPECIALLY
MARKED BOXES OF CHEERIOS®





CARRIAGE RIDE



HOLDS BABY



BATHE IN REAL WATER



HELP JENNY JONES FEED BABY JOHN

Jenny Jones & Baby John

COMPLETE NURSERY SET

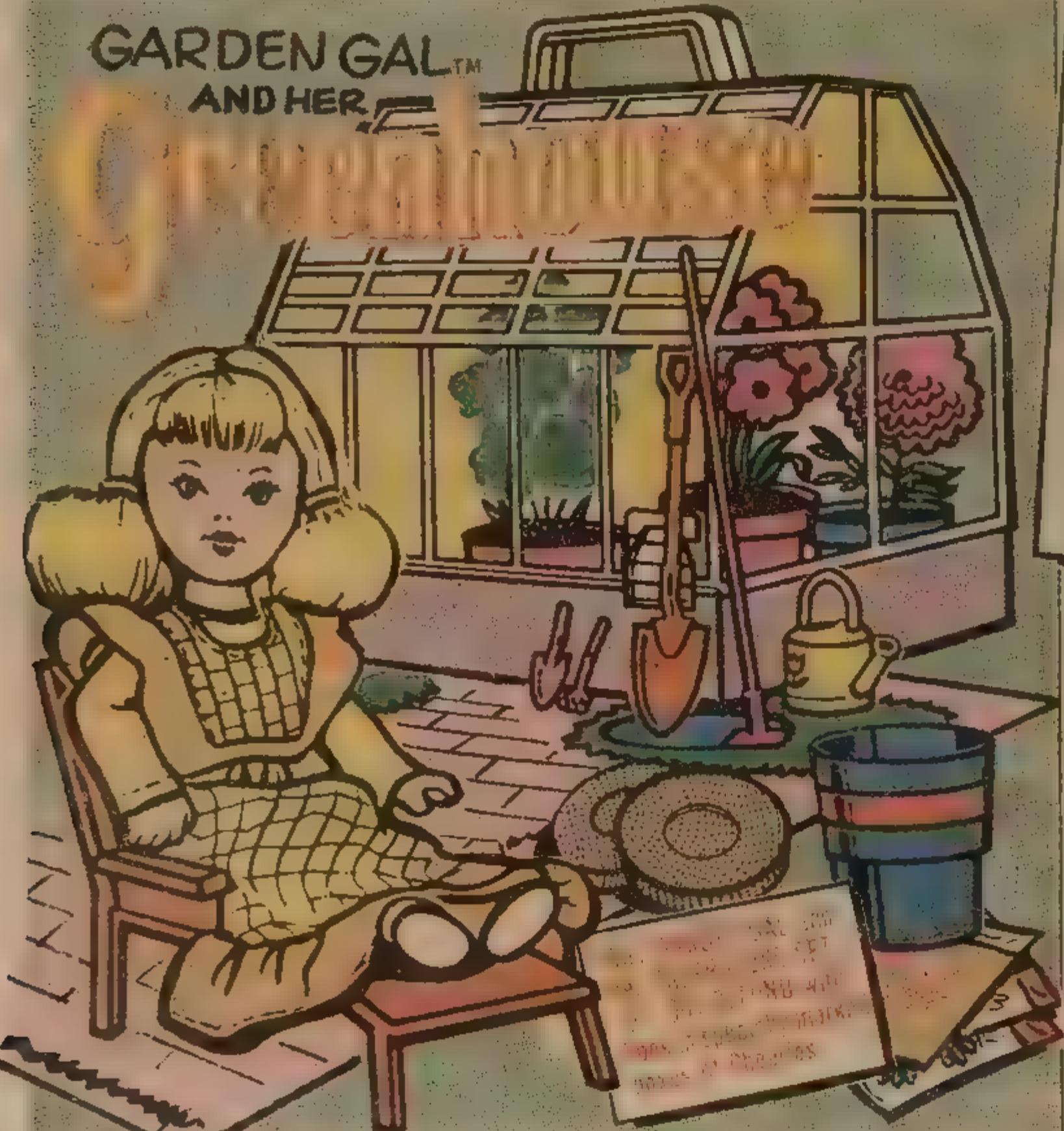
the mother and baby of today







9" mother doll and her drink 'n wet baby. Complete with 3-sided nursery, adjustable crib with foam mattress, rocking chair, baby carriage with foam mattress, bathinette and baby bottle. JENNY JONES & BABY JOHN each have 2 coordinated outfits. Also includes baby blankets.

GET 75¢ REFUND with book in specially marked boxes of Cheerios®

GARDEN GAL™ AND HER GREENHOUSE

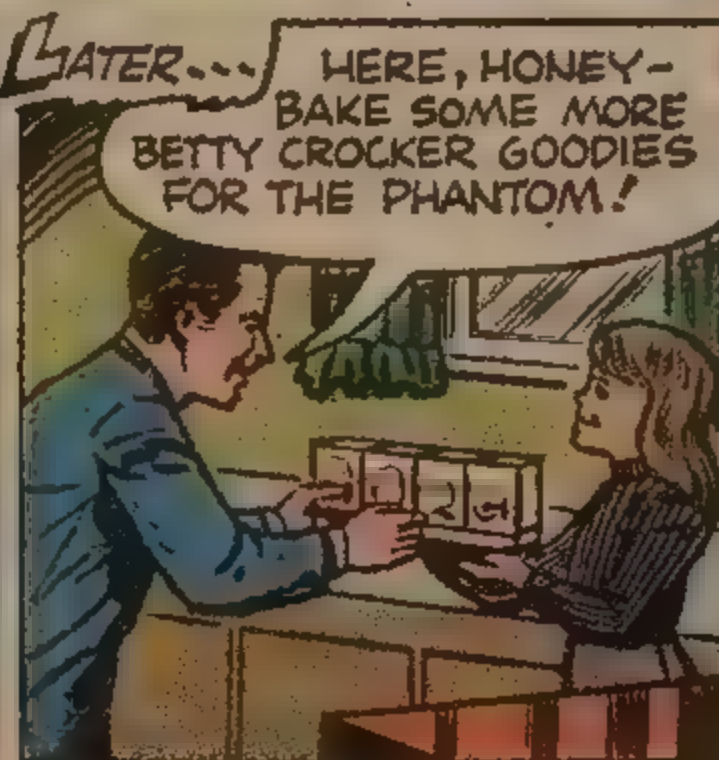
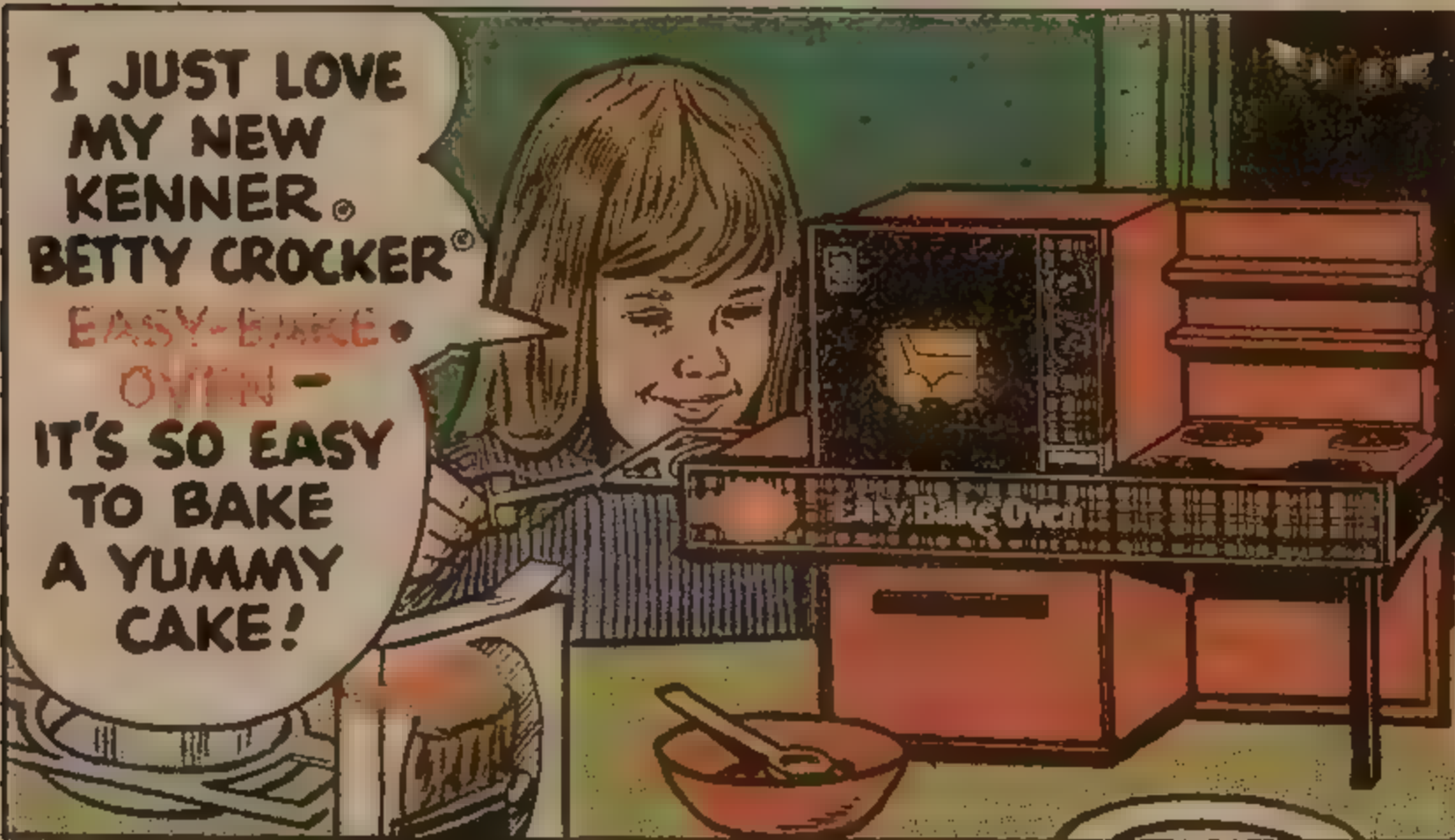


EVERYTHING INCLUDED TO GROW REAL FLOWERS!

Grow a Garden Gal! - Doll, 7½ tall, is designed to hold tools and watering can. Set contains Garden Gal doll, 2 outfits, greenhouse, (doubles as carrying case) 3 seed packets to grow Zinnias, Marigolds, and Bachelor's Buttons, 6 flower pots, 6 peat discs (require no dirt), 4 tools, watering can, vinyl patio mat, and chaise lounge.

OTHER GARDEN GAL DOLLS AVAILABLE SEPARATELY.



EASY-BAKE OVEN

SIMPLE • SAFE • FUN

BAKES WITH TWO • 60 WATT LIGHTBULBS (NOT INCLUDED). SET COMPLETE WITH OVEN, MIXES FOR CAKES AND FROSTING, THREE BAKING PANS, PAN PUSHER, COOKBOOK, EXTRA CAKE AND FROSTING MIXES. ALSO AVAILABLE.

BUY A BETTY CROCKER® EASY-BAKE® OVEN SET

75¢ REFUND

WITH BOOK IN SPECIALLY MARKED BOXES OF CHEERIOS®

EASY-BAKE MIX BONUS!

6-MIX ASSORTMENT

50¢ INCLUDES POSTAGE AND HANDLING

SEND NAME, ADDRESS, ZIP AND \$0.40 TO:

EASY-BAKE
P.O. BOX 14387
CINCINNATI, OHIO 45214

OFFER EXPIRES MARCH 1, 1979



BUT MOM - WE JUST LOVE OUR SNOOPY POWER TOOTHBRUSH!

"SNOOPY MAKES IT FUN TO BRUSH OUR TEETH!"



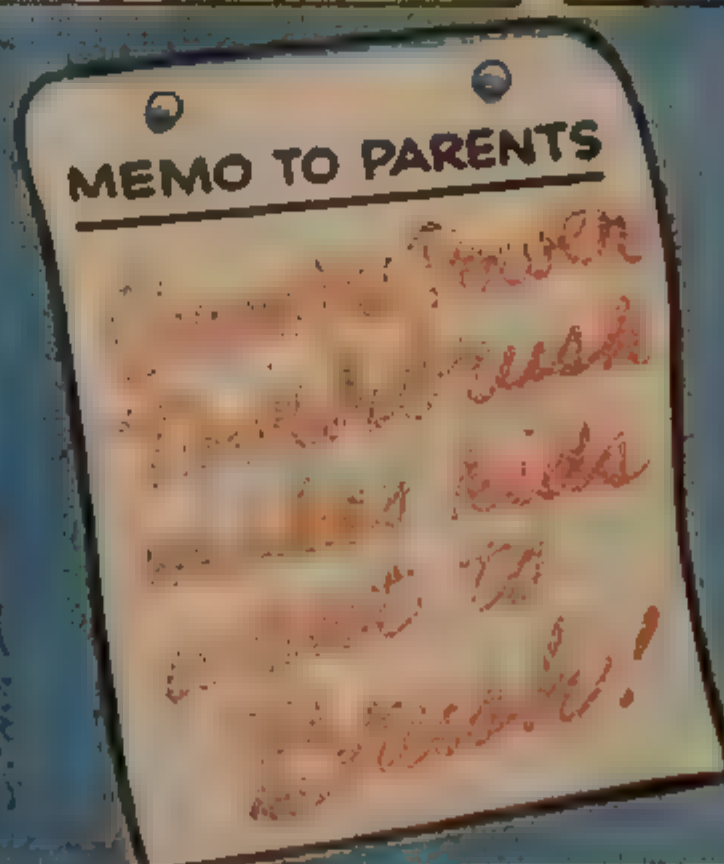
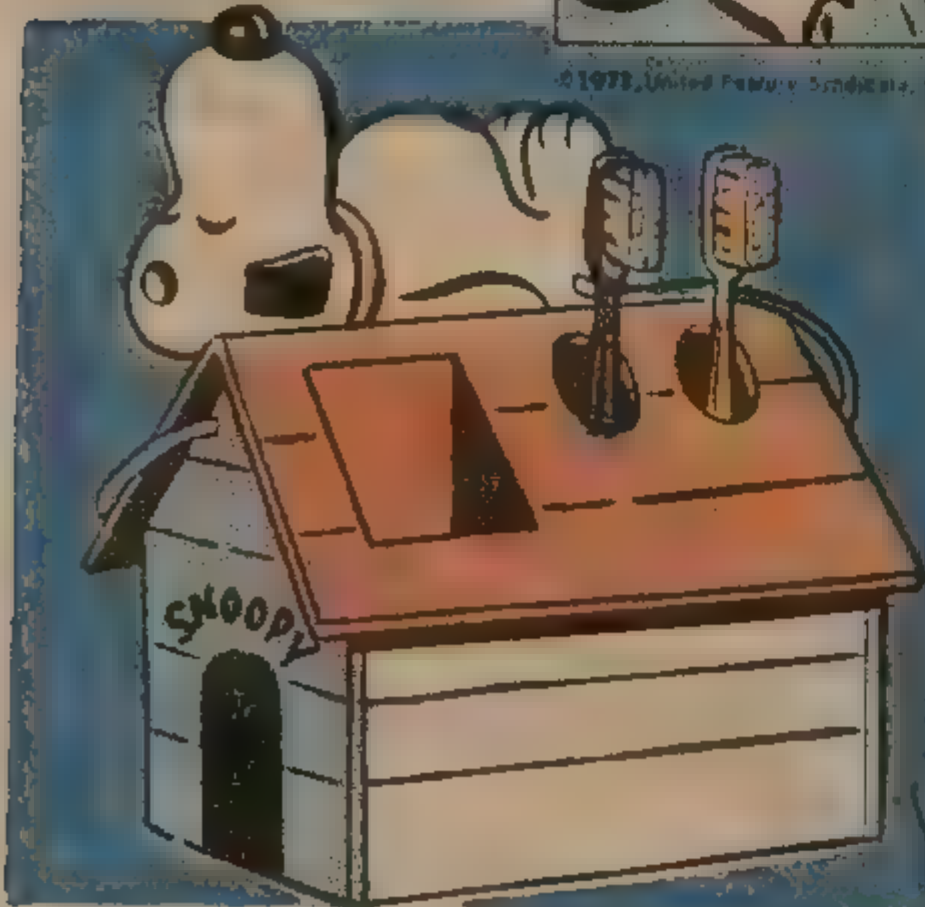
SAFE - NO PLUG-IN; NO RECHARGING. USES 2 "D" BATTERIES (NOT INCLUDED)

YES, IT'S A POWER TOOTHBRUSH THAT REALLY CLEANS TEETH - BUILT ESPECIALLY FOR KIDS!

JUST HOLD SNOOPY WHILE HE BRUSHES YOUR TEETH AUTOMATICALLY!

HURRY UP... IT'S MY TURN!

TO THINK WE USED TO HAVE TO BEG THEM TO BRUSH!



Snoopy

by Kenner

**POWER TOOTHBRUSH
BATTERY OPERATED**

CONTAINS:

- SNOOPY-SHAPED POWER HANDLE
- 2 KID'S-SIZED TOOTHBRUSHES
- SNOOPY DOGHOUSE HOLDS BATTERIES, HAS COMPARTMENTS FOR TOOTHBRUSHES AND TOOTH PASTE. SNOOPY POWER HANDLE RESTS ON TOP.
- WALL MOUNTING BRACKETS; OR DOGHOUSE CAN STAND BY ITSELF
- EXTRA TOOTHBRUSHES AVAILABLE

WHAT'S ALL THE EXCITEMENT?

FAT ALBERT

IS IN BILLY'S GARAGE!

GET READY FOR SOME GREAT CARTOON MOVIES!

SNAP IN!

© 1978 Filmation Association

PRESENTING... A TRIPLE FEATURE MOVIE!

HEY-HEY-HEY IT'S FAT ALBERT!

HA! HA! LOOK AT FAT ALBERT WADDLE!

THAT'S A FUNNY MOVIE!

WITH AN ADDED ATTRACTION!

REALLY CRAZY WHEN I RUN IT BACKWARD!

AND I GOT MOVIES OF SCOOBY DOO, JOSIE AND THE PUSSYCATS, TOO!

Kenner. CASSETTE MOVIE PROJECTOR™

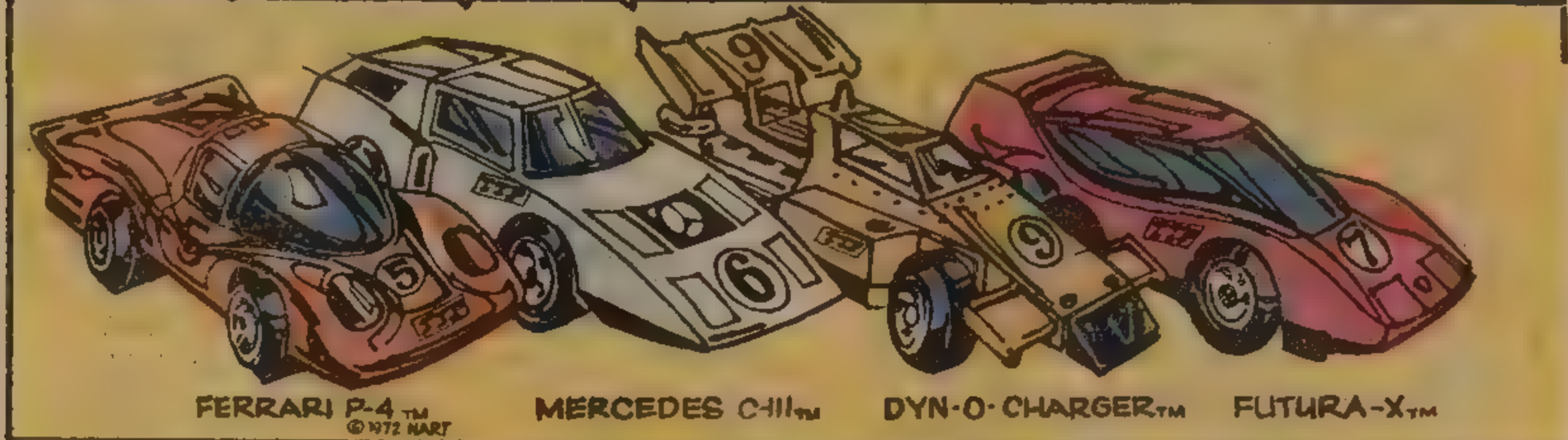
INCLUDES MOVIE PROJECTOR WITH BUILT IN SCREEN AND THREE COLOR CASSETTE MOVIES. USES 3-D" BATTERIES (NOT INCLUDED). OTHER CASSETTE MOVIES AVAILABLE OF BUGS BUNNY, ARCHIE, GLOBETROTTERS, SABRINA AND MORE!

BUY KENNER CASSETTE MOVIE PROJECTOR GET 75¢ REFUND WITH BOOK IN SPECIALLY MARKED BOXES OF CHEERIOS.



PUMP THE TOWER-
HEAR THE JET-LIKE WHINE...
AS AIR SPINS TURBINE-LIKE POWER WHEEL **FASTER AND FASTER**
THE POWER IS IN THE TOWER!
NO BATTERIES

WILD WHEELIES!

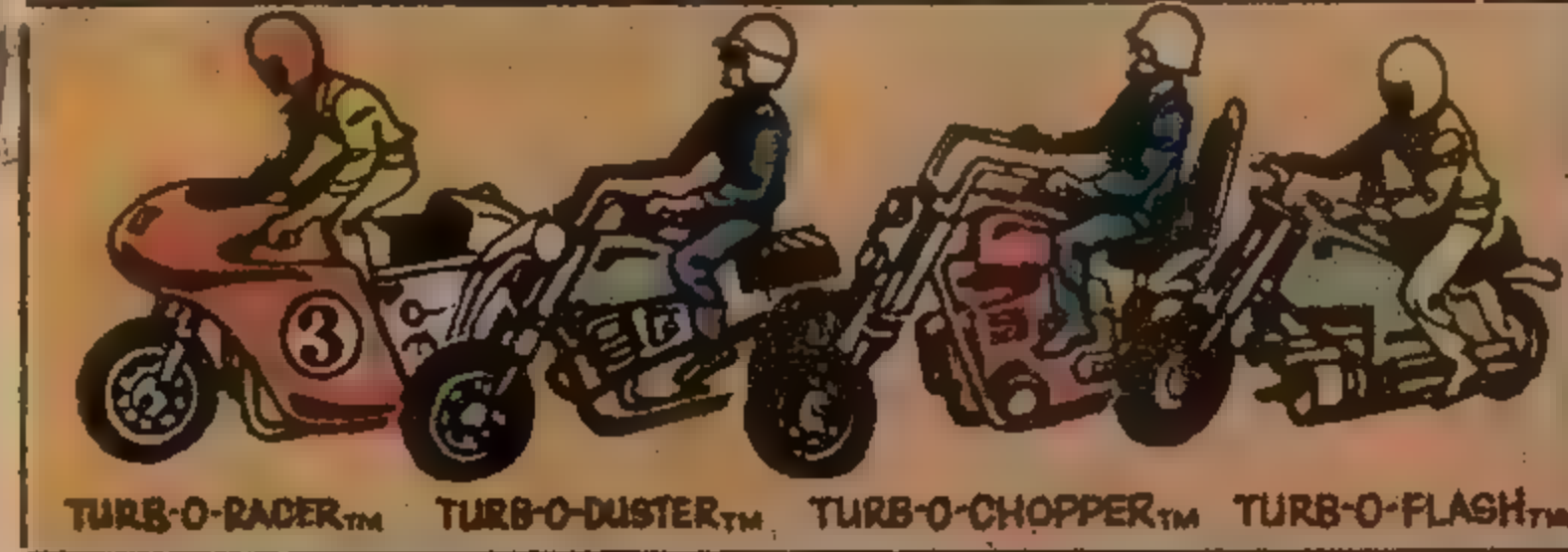


WILD ACTION!

TTF

TURBO
TOWER OF POWER™

CORNERS ON TWO WHEELS--LIKE THE PROS!



CARS AND CYCLES SOLD SEPARATELY!

5

EXCITING KENNER ACTION SETS!
GET REFUND WITH BOOK IN SPECIALLY MARKED BOXES OF CHEERIOS.
* SEE REFUND AMOUNT BELOW

50¢ REFUND

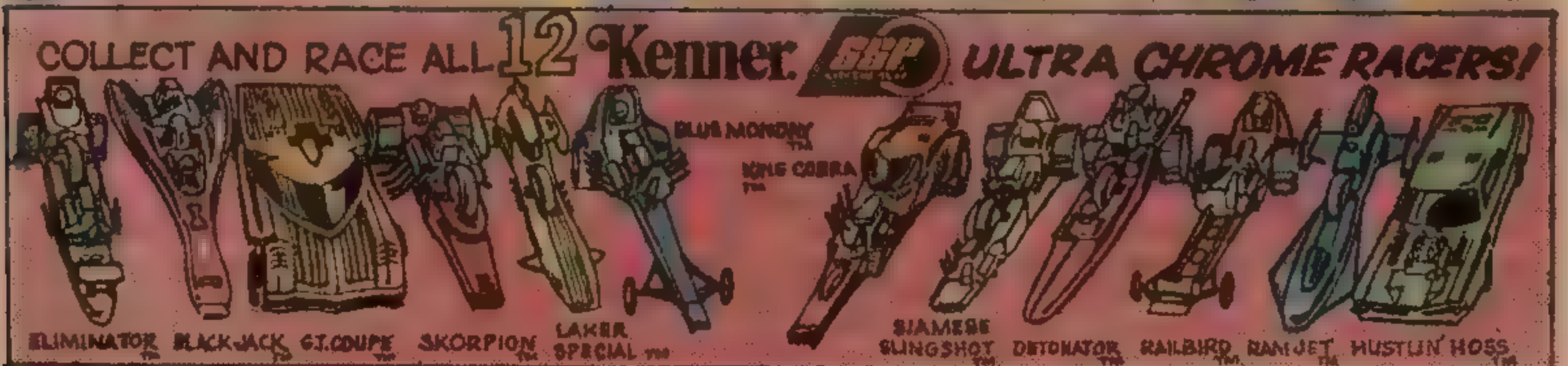
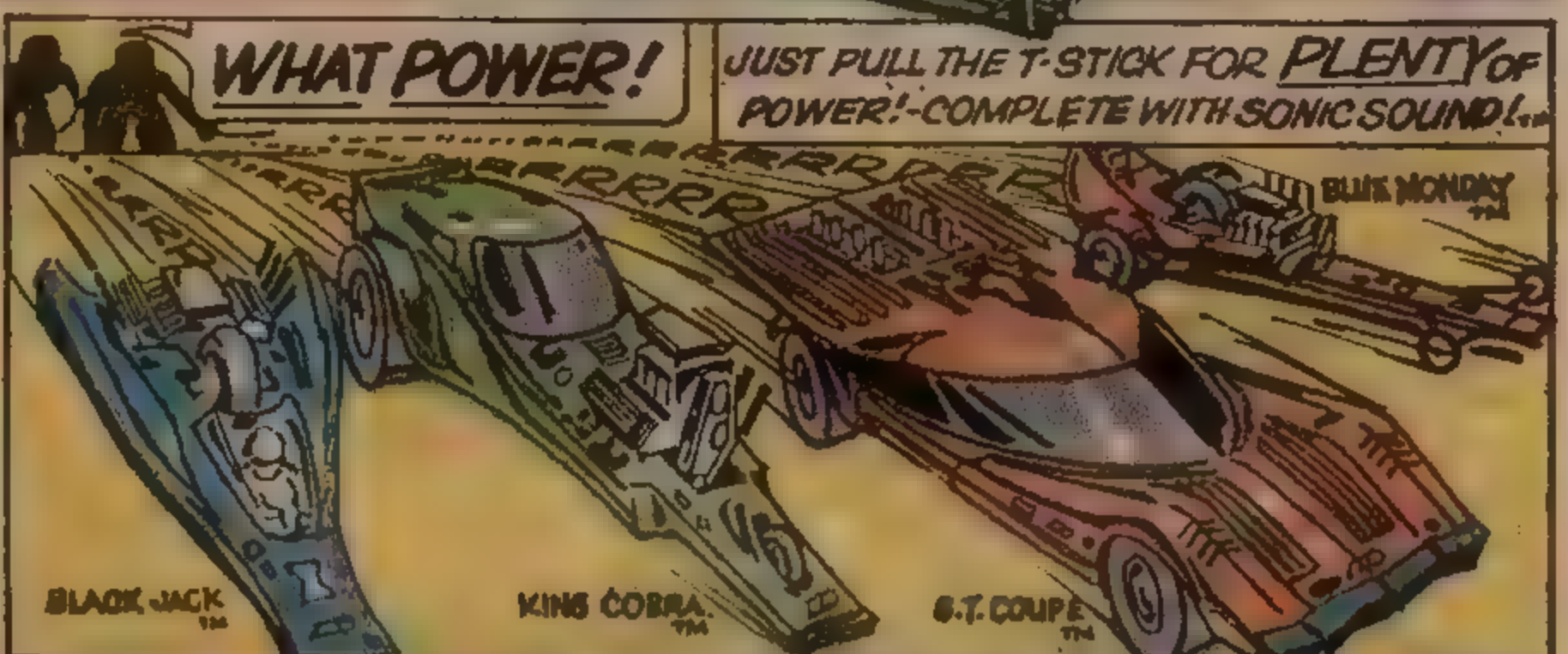
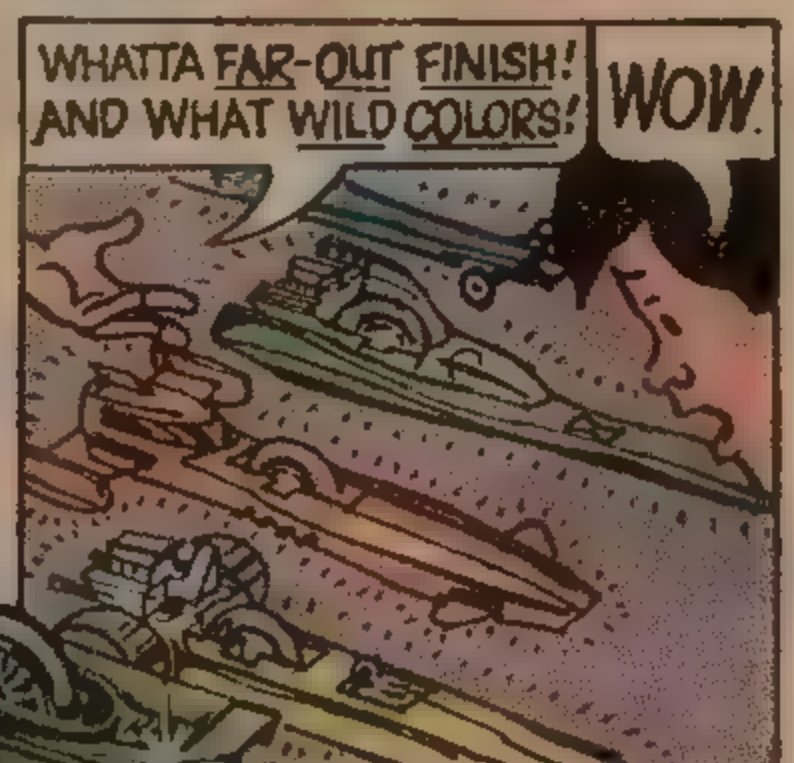
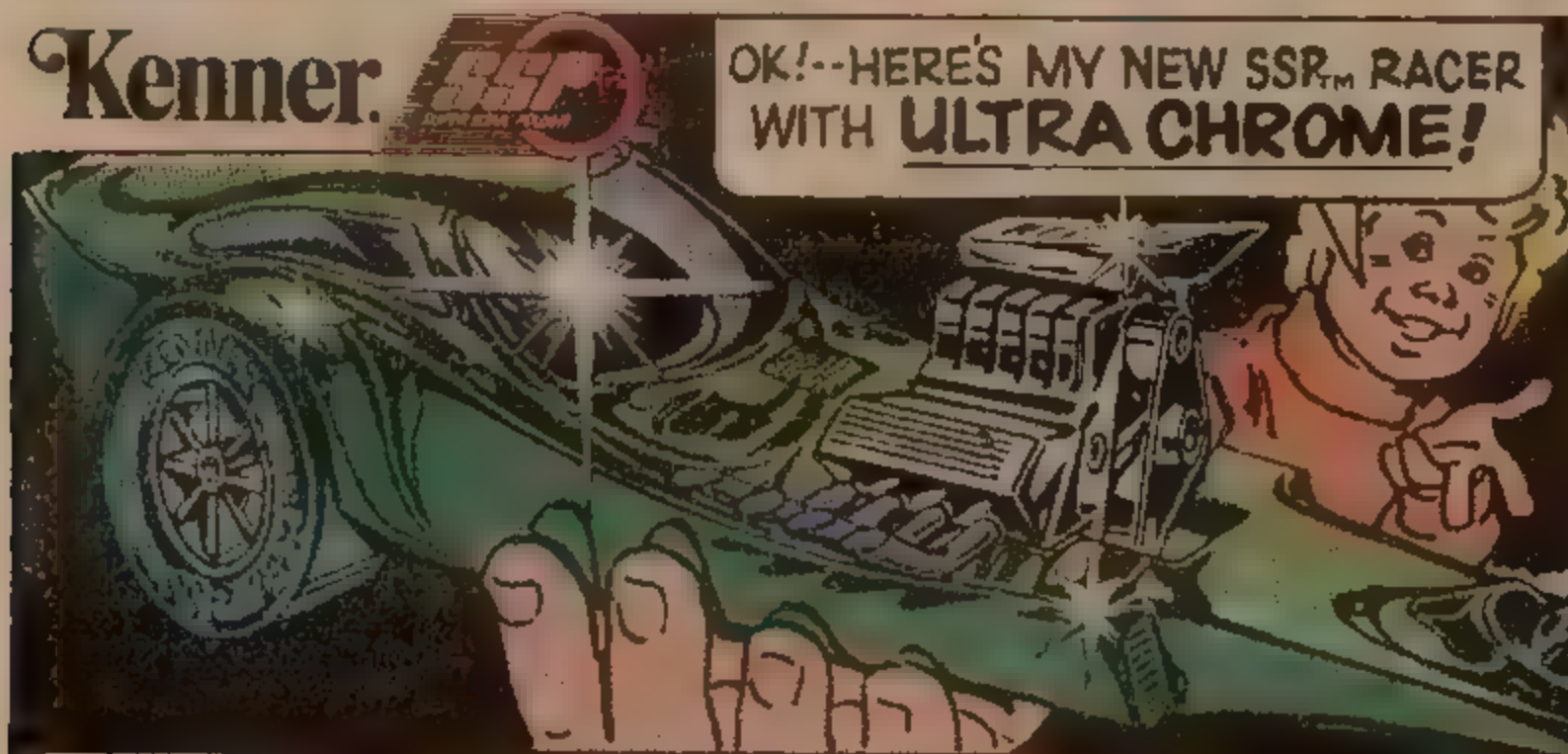
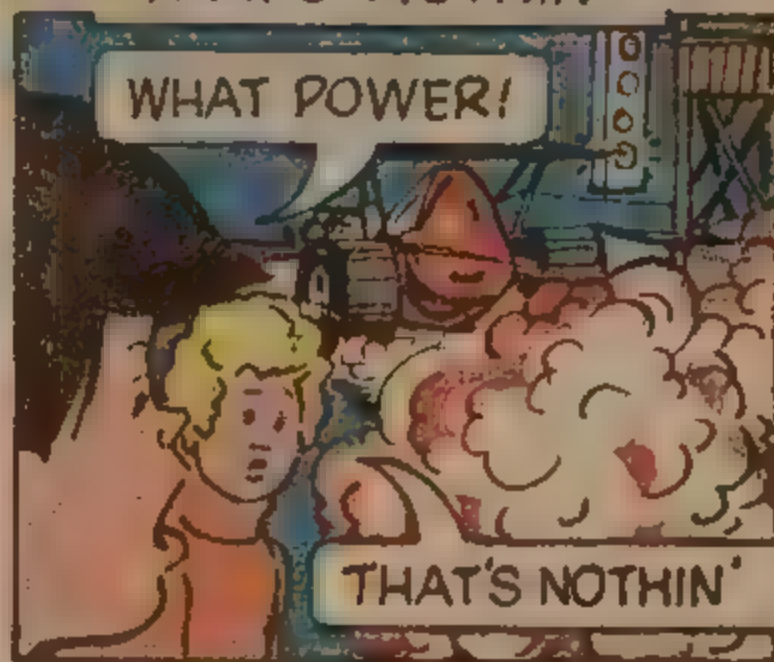
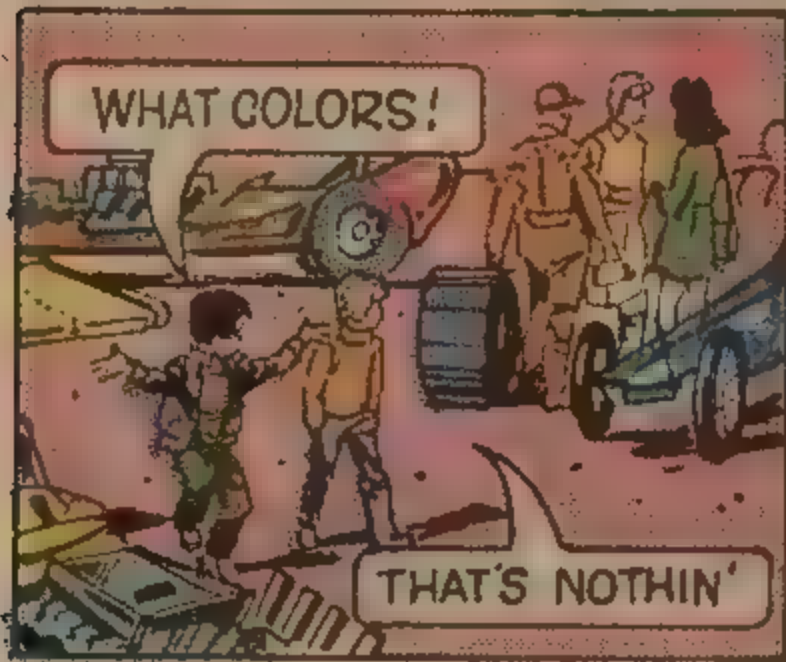
50¢ REFUND

50¢ REFUND

50¢ REFUND

75¢ REFUND

75¢ REFUND



Kenner

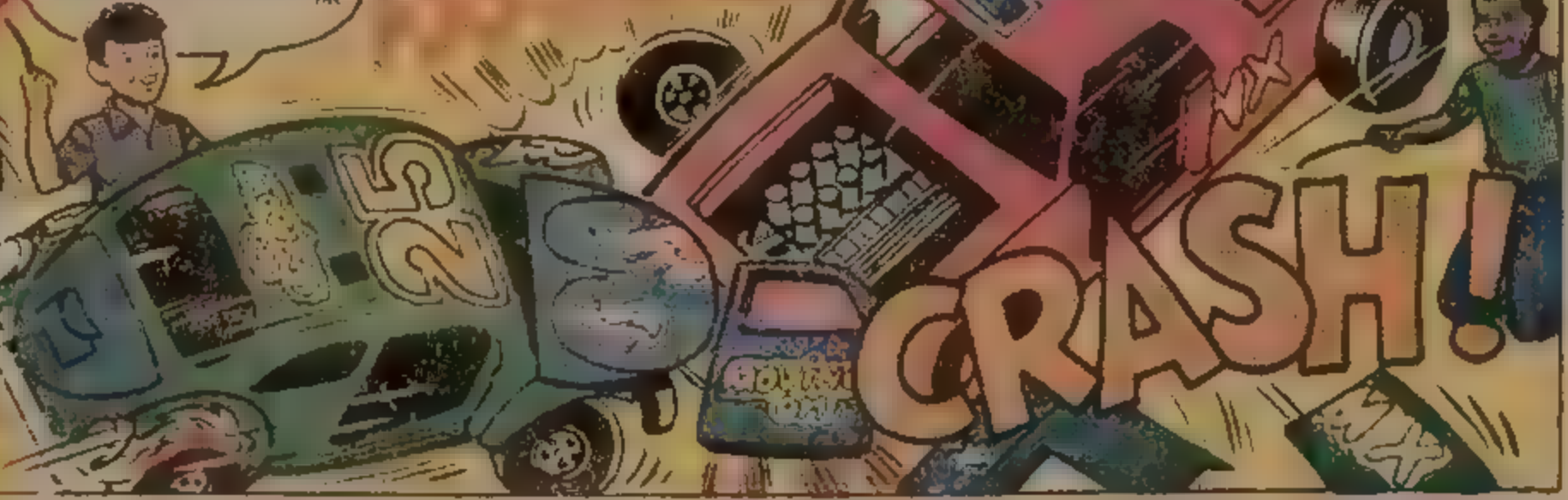
SMASH*UP Derby™

OH, YEAH BUGG-EM!

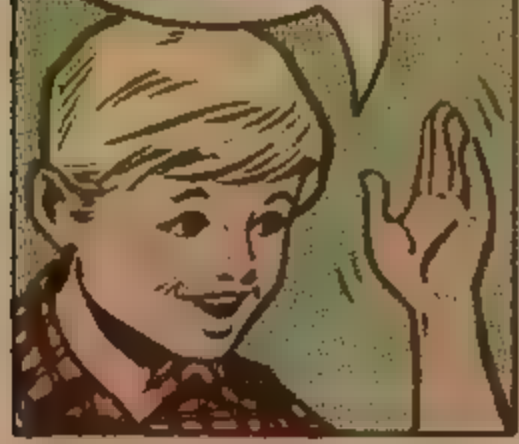


NEW CARS!
COLORS!
DECALS!
ALL WITH
SONIC SOUND!

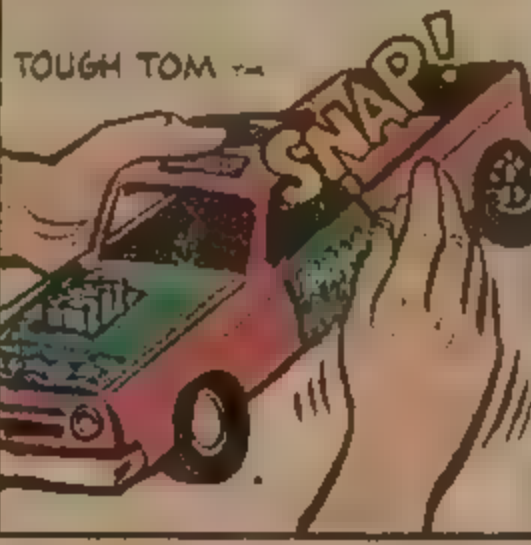
GOTCHA, TOUGH TOM!



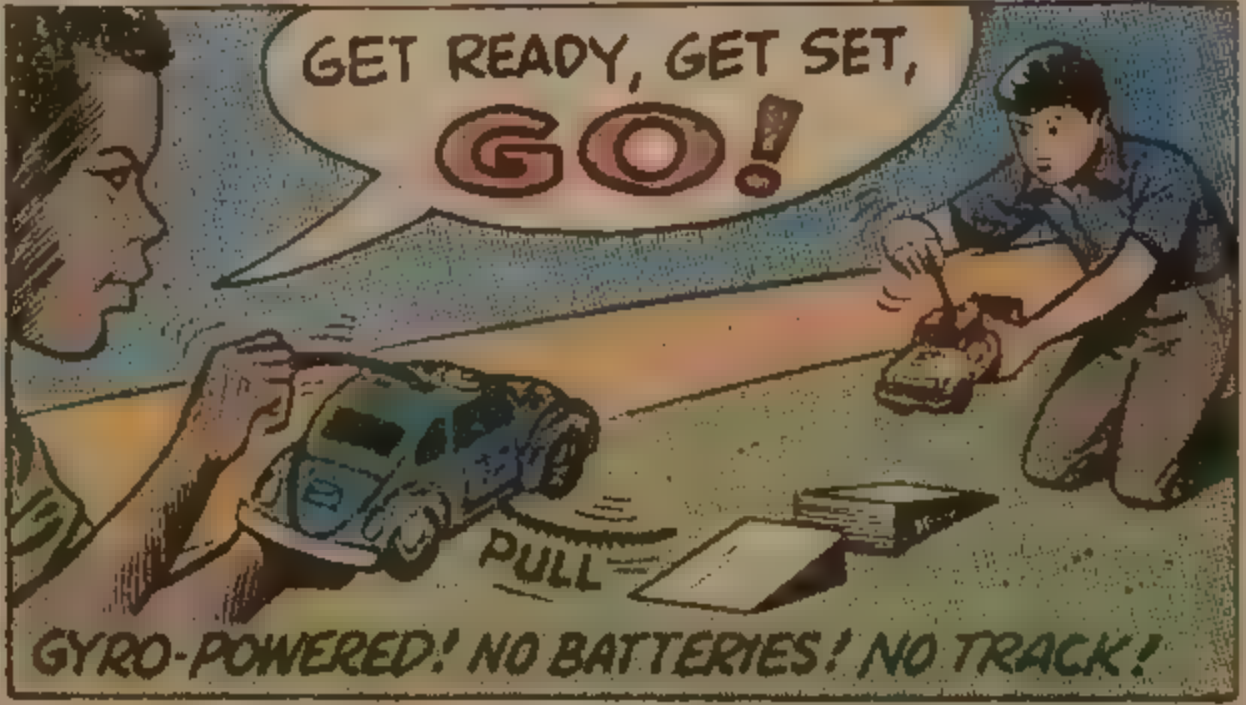
IT'S A DRAW!



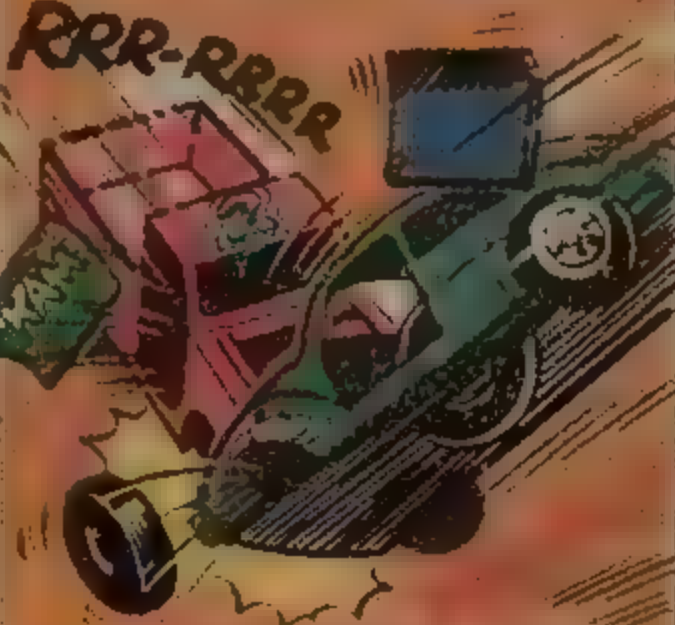
"OKAY, LET'S SNAP 'EM BACK TOGETHER AND SMASH 'EM UP AGAIN!"



GET READY, GET SET, GO!

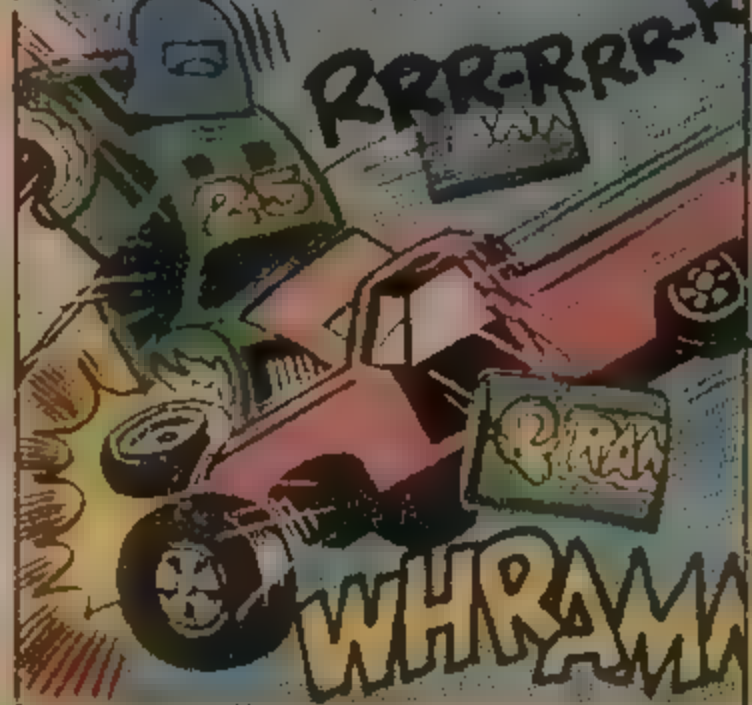


...AND WHEN THEY CRASH...

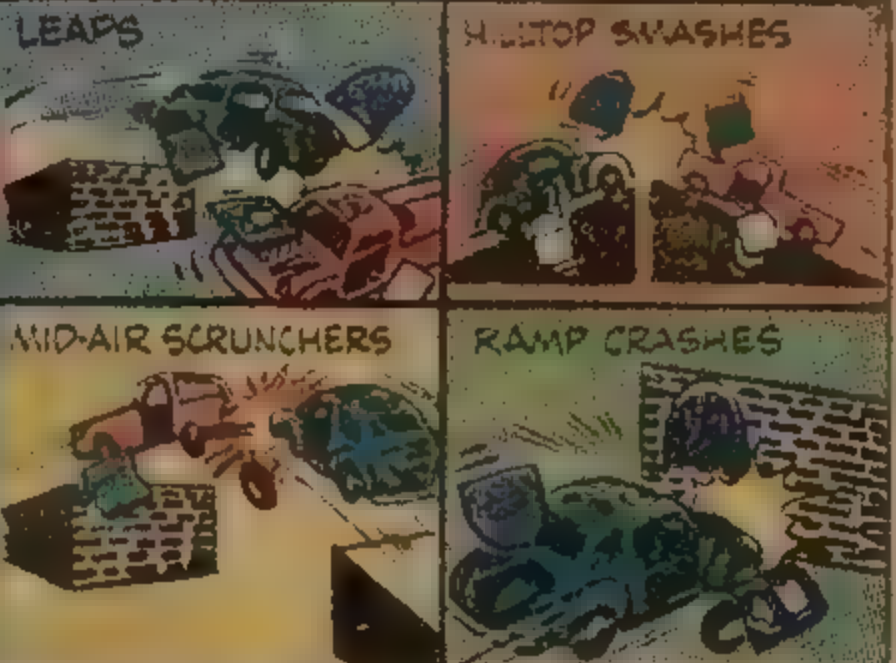


DOORS, HOOD, WHEELS, TRUNK LID, ETC. FLY OFF...

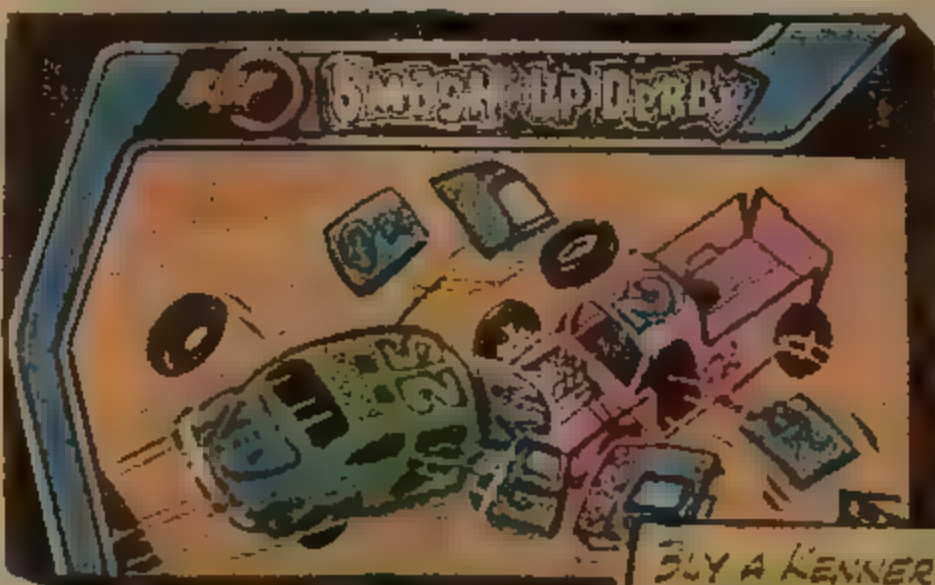
THE BIGGER THE SMASH-UP THE MORE PIECES FLY OFF!



USE JUMP RAMP/BARRIER THAT COMES WITH SET FOR ALL KINDS OF THRILLING SMASH-UP DUELS!



GOTCHA!



SET INCLUDES 2 FLY-APART RACERS, EACH RACER ABOUT 7" LONG WITH SCRUNCED-UP DEMOLITION DERBY DETAILING. RACING DECALS FOR BOTH RACERS. 2 JUMP/RAMP BARRIERS, 2 POWER T-STICKS.

BUY A KENNER SMASH-UP DERBY SET

50% OFF WITH BOOK IN SPECIALLY MARKED BOXES OF CHEERIOS



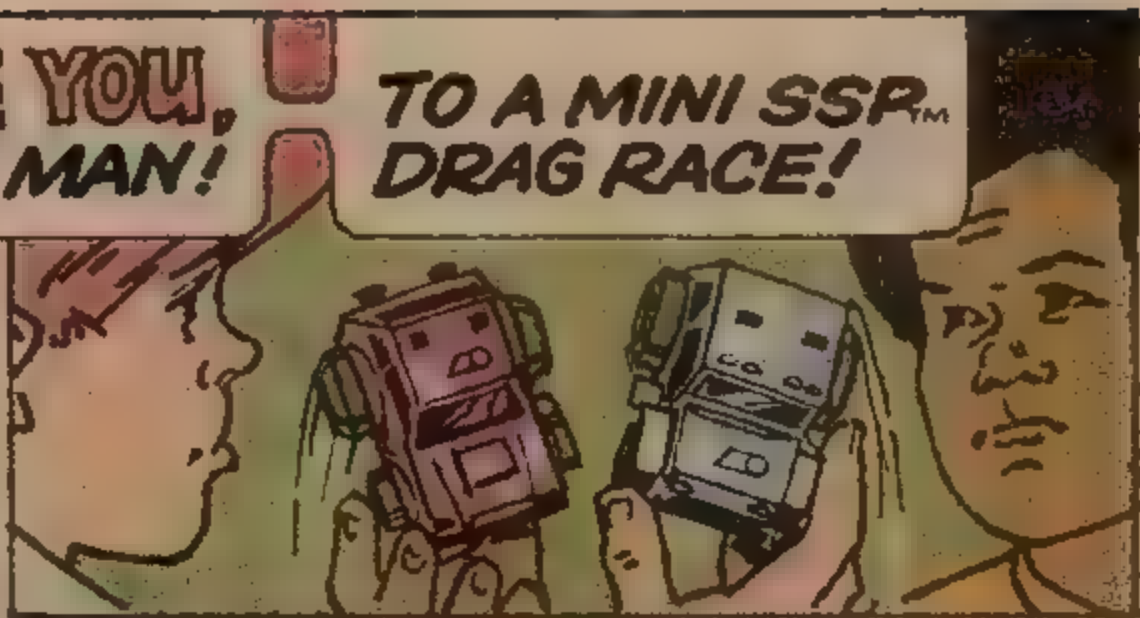
4 SMASH-UP CARS AVAILABLE SEPARATELY! BLAST-EM™ (ILLUSTRATED), BUGG-EM™, BOSS HENRY™ (FORD SEDAN), TOUGH-TOM™.

SMASH 'EM UP - PUT 'EM BACK TOGETHER!



**I CHALLENGE YOU,
BIG MAN!**

**TO A MINI SSR™
DRAG RACE!**



**POCKET-SIZE
SSP™ POWER**

WITH REGULAR SIZE
SSP™ GYRO-WHEEL
-LIKE PUTTING A
MAXI ENGINE IN
A COMPACT ☺

HA! MY BUSH BURNER
WILL TAKE YOUR PINTO!

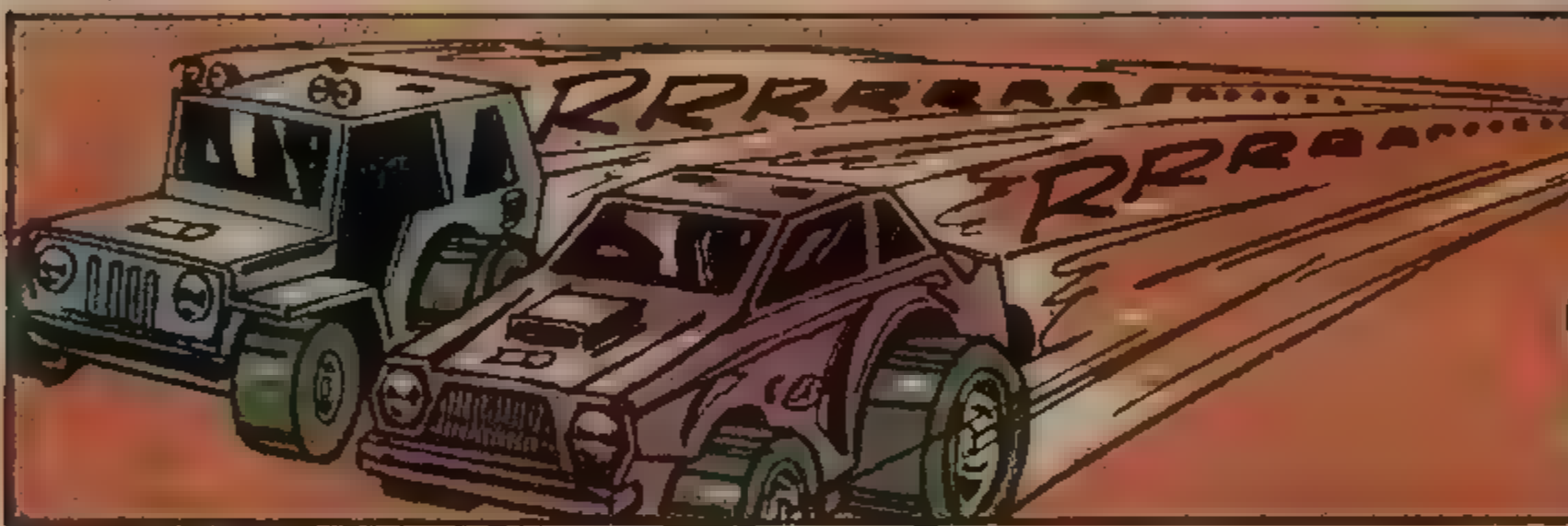
OH YEA?
LET'S RACE!

RRR

**mini SSR™ RACERS HAVE
SONIC SOUND!**

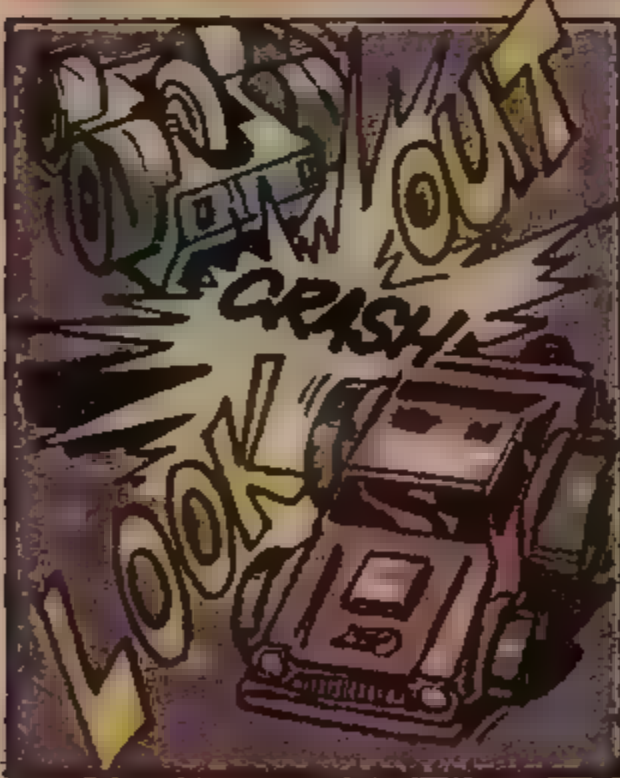
RRRRRRRRRRRRRRRRRR

LISTEN
TO THAT
POWER!



SUPER SPEED!

BUSH BURNER
IS AHEAD--
PINTO COMING
UP FAST!



**PINTO
WINS!**

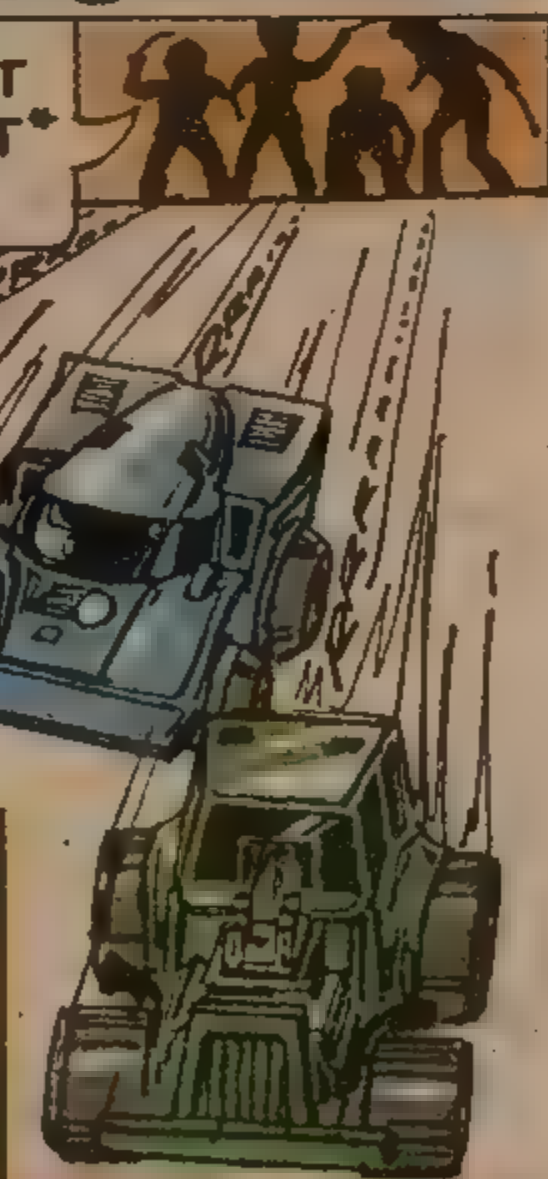
MAN THESE HAVE GOT
TO BE THE FASTEST*
RACERS **EVER!**

*CLOCKED AT OVER
12 FEET PER SECOND!

COLLECT AND RACE ALL THE MINI SSR™ RACERS!

DUNE DRAGGER™ STRIPPER™ PINTO™ OUTLAW™ MINI™ BUSH BURNER™

EACH MINI SSR™ RADER IS ABOUT 3 1/2" LONG - READY TO RACE - COMES WITH T-STICK



Kenner 
General Mills




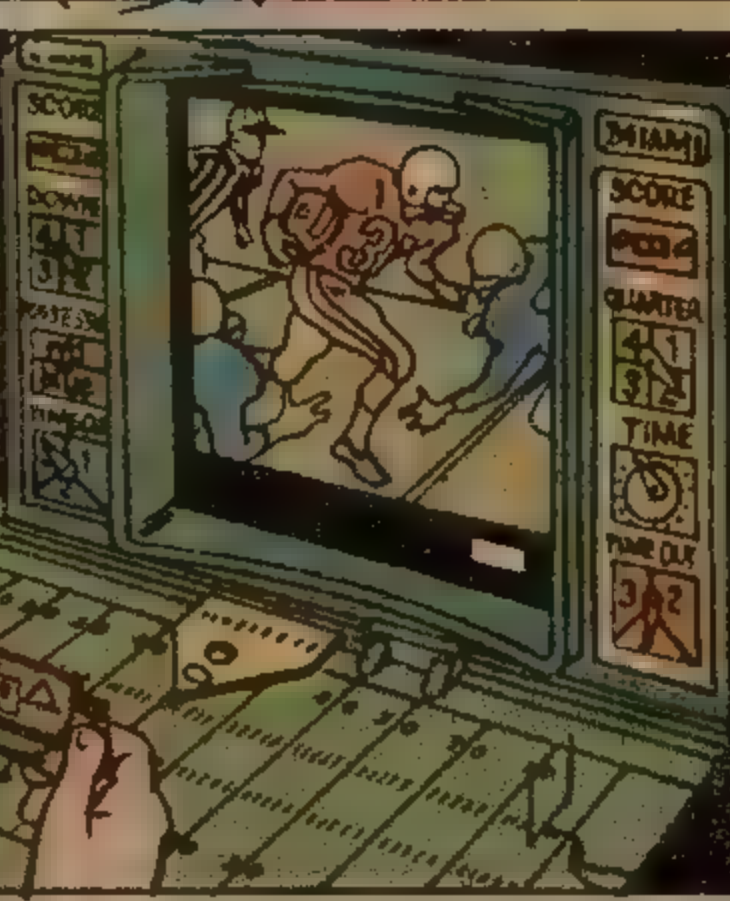
BOARD GAMES ARE NO FUN!

LET'S PLAY NEW

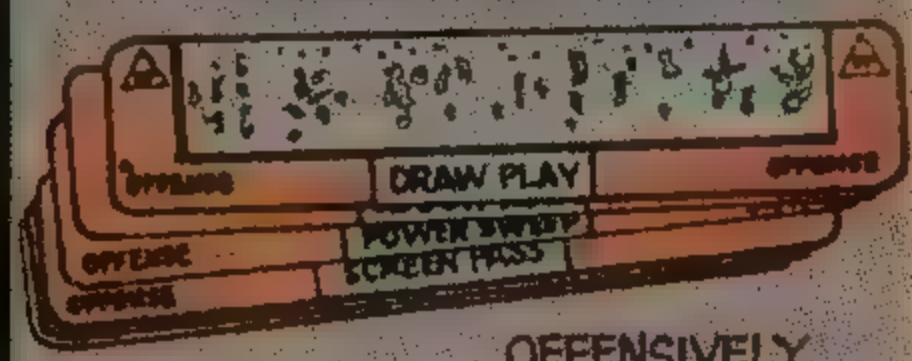
SEE ACTION™ FOOTBALL

IT'S THE **ONLY** GAME WHERE YOU **SEE** THE PLAYS DEVELOP ON THE SCREEN!






YOU'RE THE QUARTER BACK... YOU RUN THE TEAM--BY CHOOSING A SLIDE FOR EACH PLAY




...OFFENSIVELY



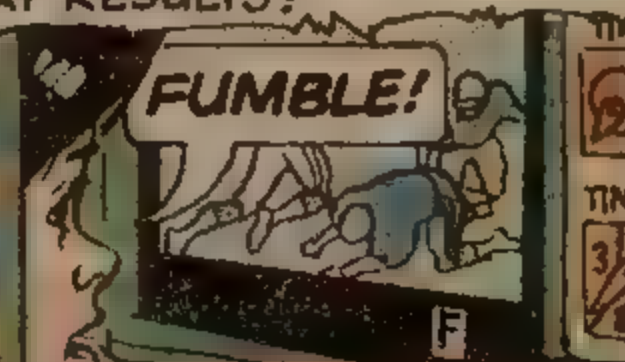
...AND DEFENSIVELY!

CHOOSE FROM **8** OFFENSIVE PLAYS--**6** DEFENSIVE PLAYS. OVER **288** POSSIBLE PLAY RESULTS!

5 YARDS OFF TACKLE!

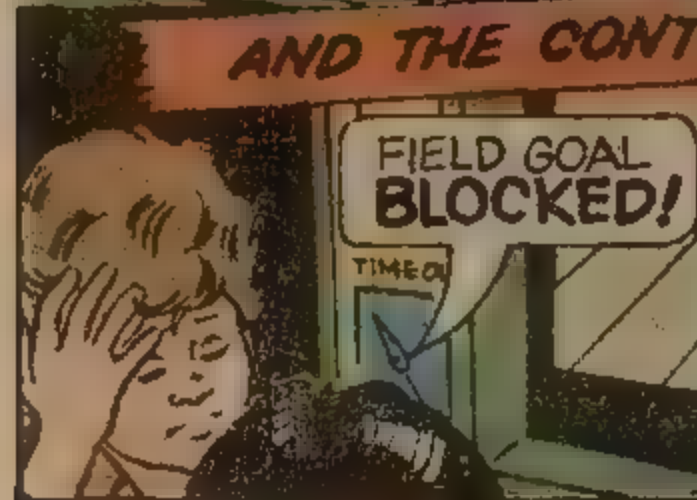


FUMBLE!




AND THE CONTEST RAGES ON!

FIELD GOAL BLOCKED!



HA! YOUR TRAP DIDN'T WORK!

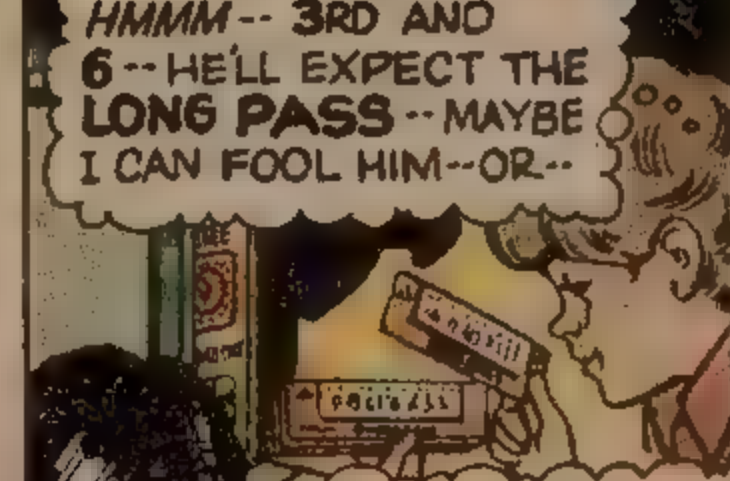


SCORE TIED!

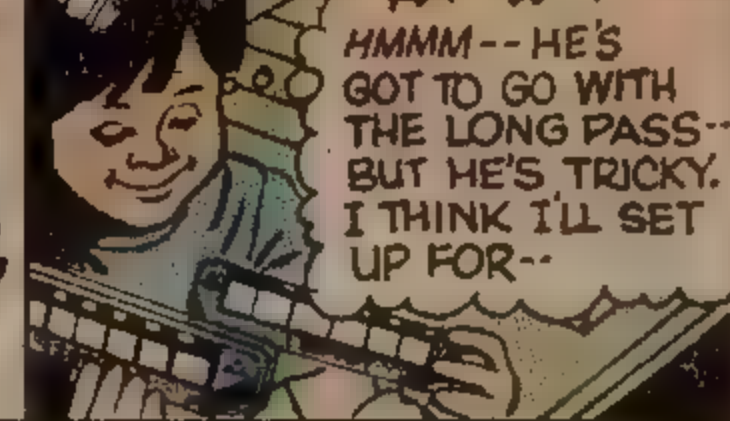
ONLY 2 MINUTES TO GO!

RED TEAM HAS BALL ON BLUE TEAM'S 35 YARD LINE!


HMMM-- 3RD AND 6-- HE'LL EXPECT THE LONG PASS-- MAYBE I CAN FOOL HIM--OR--



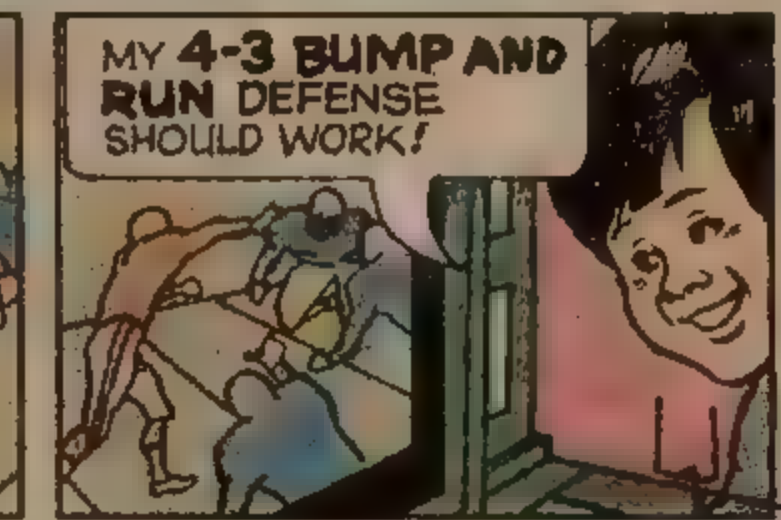
HMMM-- HE'S GOT TO GO WITH THE LONG PASS-- BUT HE'S TRICKY. I THINK I'LL SET UP FOR--



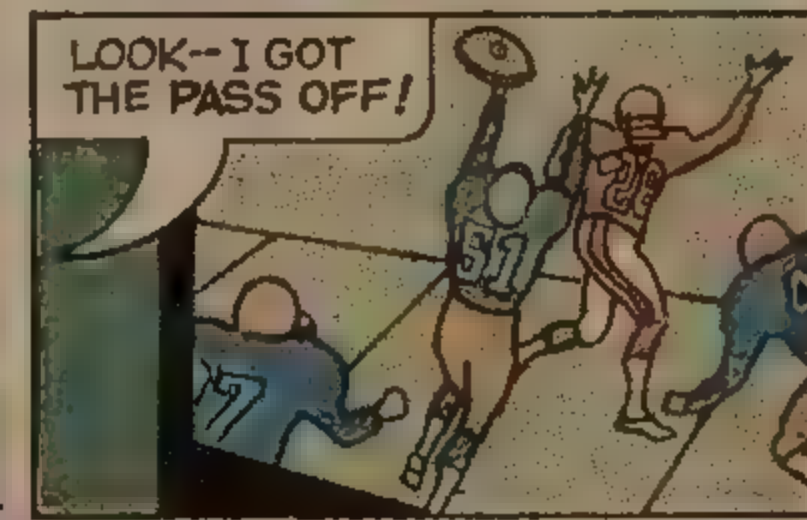
AW, HECK! YOU PICKED THE LONG BOMB!



MY 4-3 BUMP AND RUN DEFENSE SHOULD WORK!



LOOK-- I GOT THE PASS OFF!



IT'S COMPLETE TOUCHDOWN!



WHATTA GAME-- ALL THE EXCITEMENT OF REAL FOOTBALL!

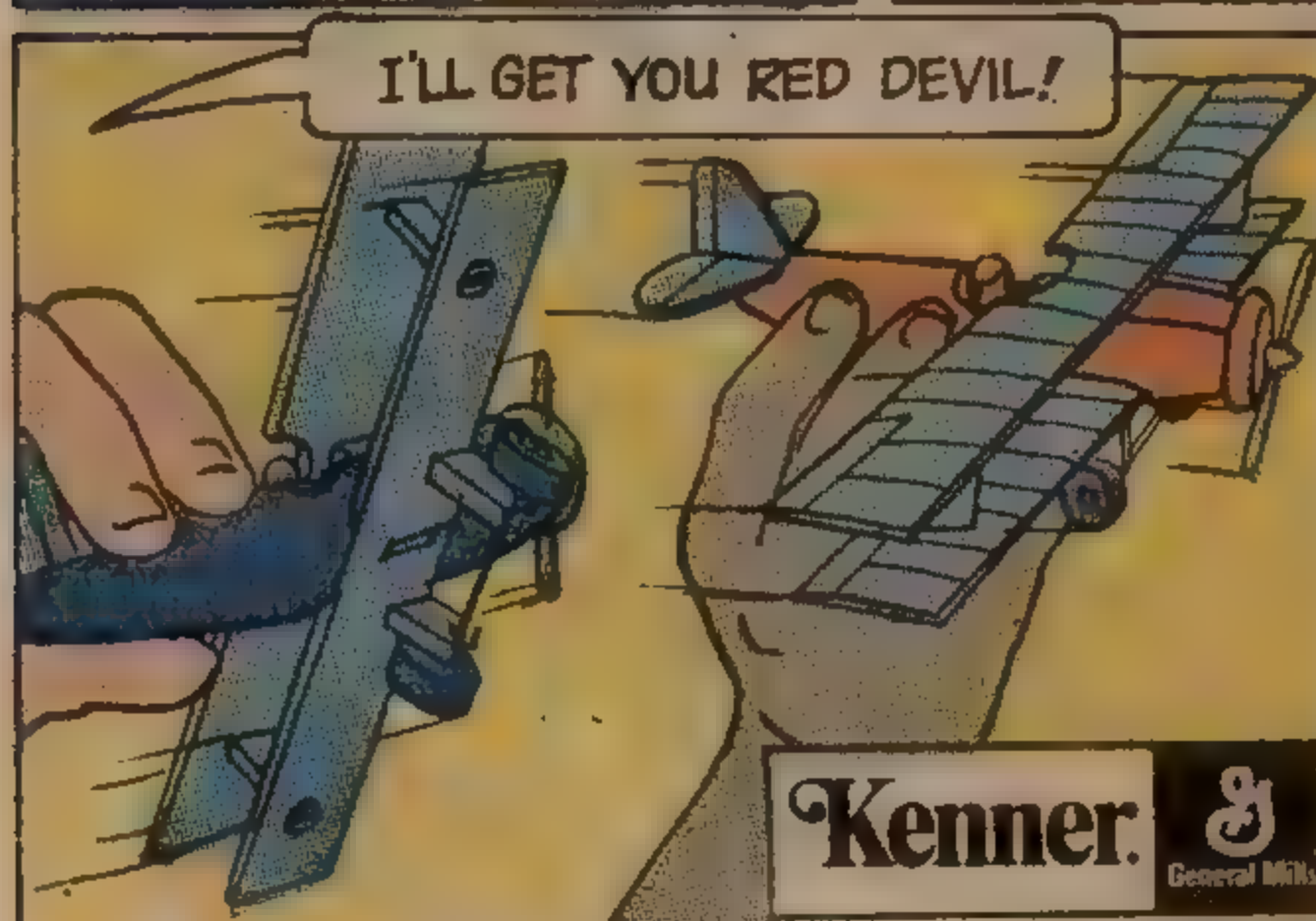
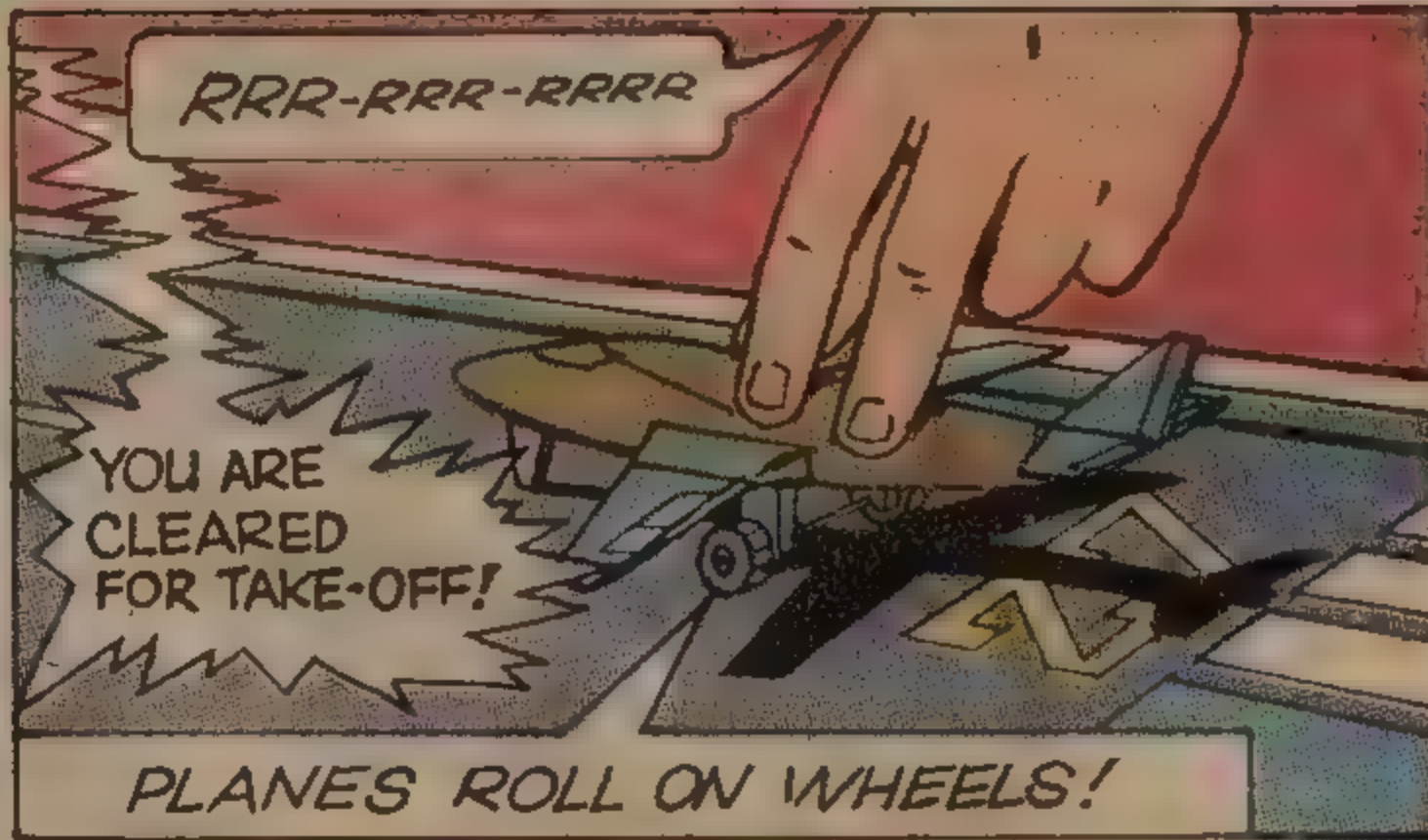
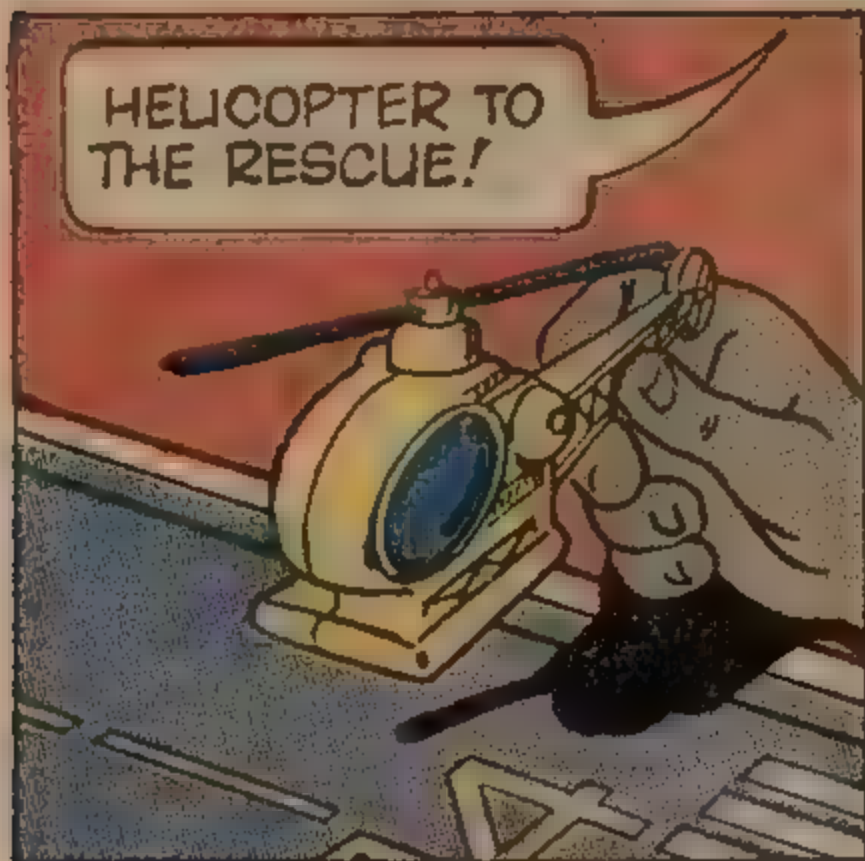
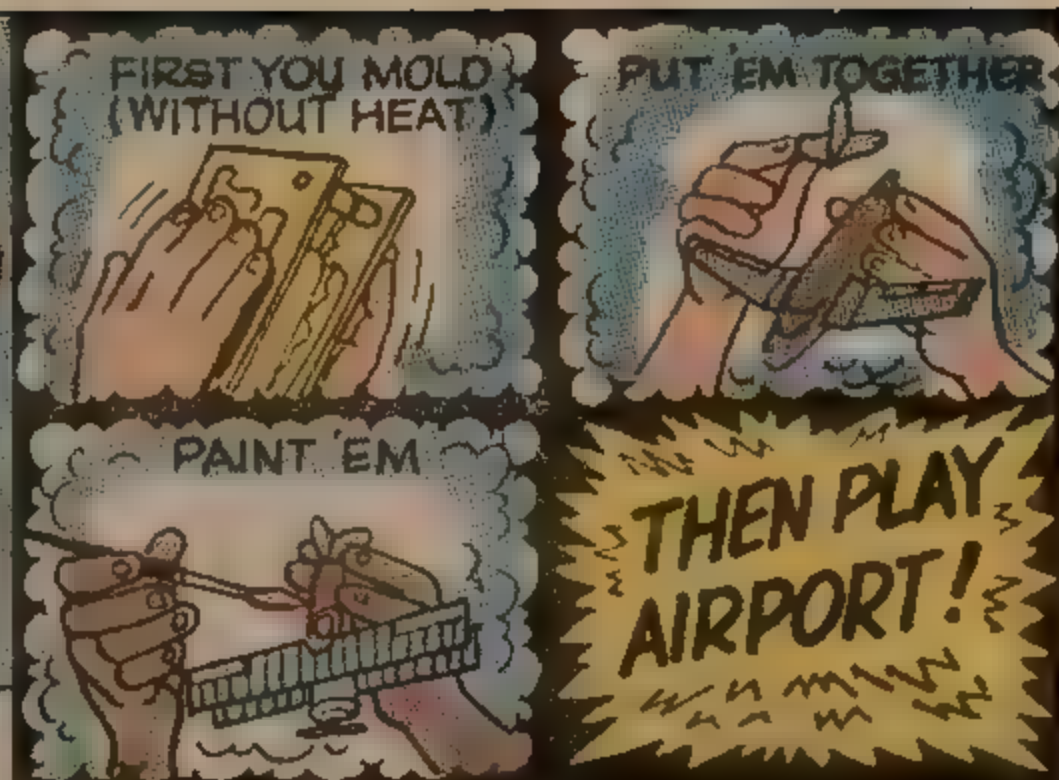
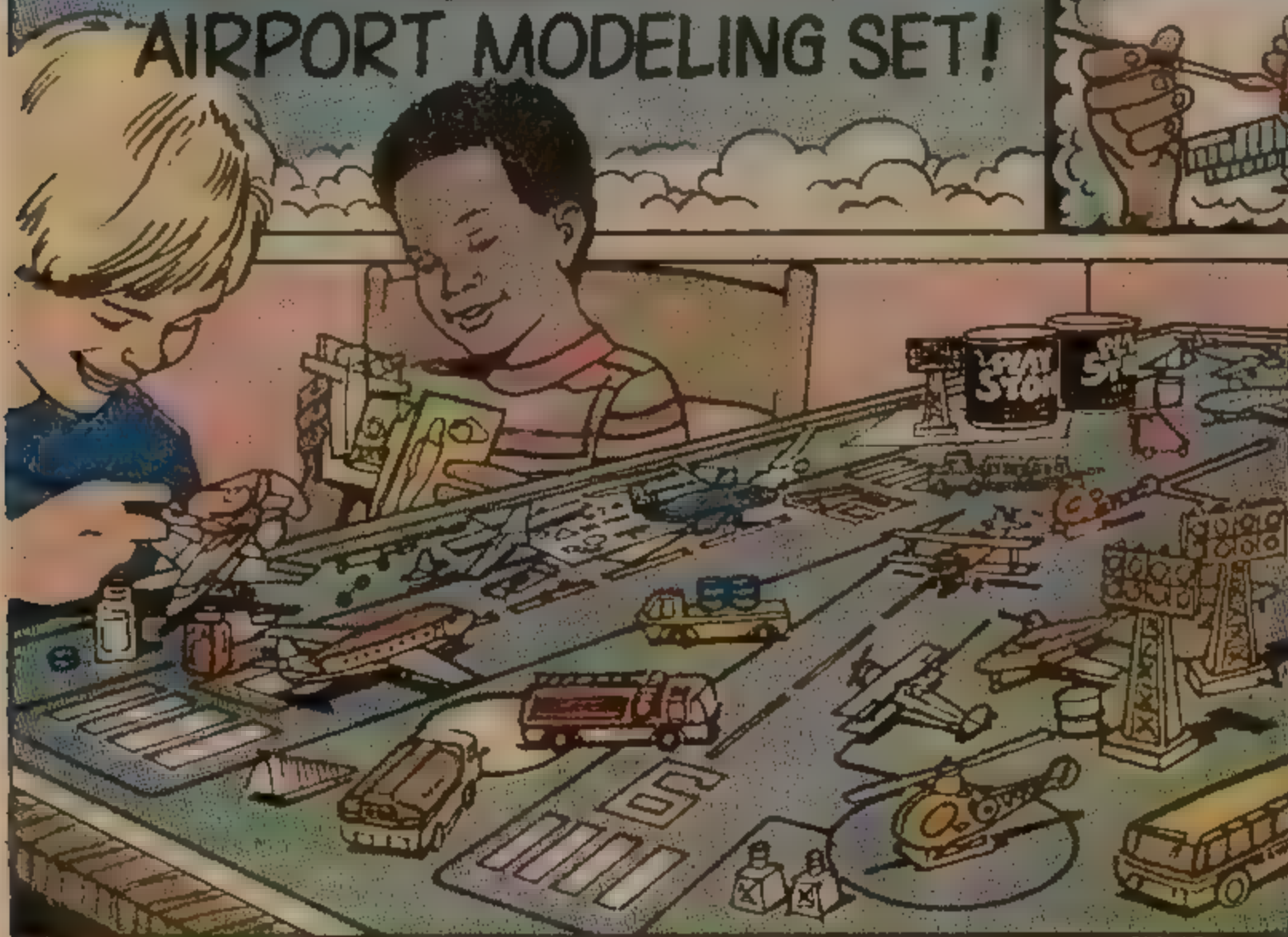


Kenner SEE ACTION™ FOOTBALL GAME

INCLUDES PROJECTOR, 16 OFFENSIVE AND 12 DEFENSIVE PLAY SLIDES, MANUALLY OPERATED SCOREBOARD, ACTION SCREEN, PLAYING FIELD, BALL & DOWN MARKER, LABELS FOR ALL PRO TEAM CITIES, ETC. USES 4 D BATTERIES, NOT INCLUDED

BUY KENNER SEE-ACTION FOOTBALL GAME GET **75¢ REFUND** FROM BOOK IN SPECIALLY MARKED BOXES OF **CHEERIOS.**

MAKE YOUR OWN **FLYING ADVENTURES**
with **PLAYSTONE®** MOLDING COMPOUND
AIRPORT MODELING SET!

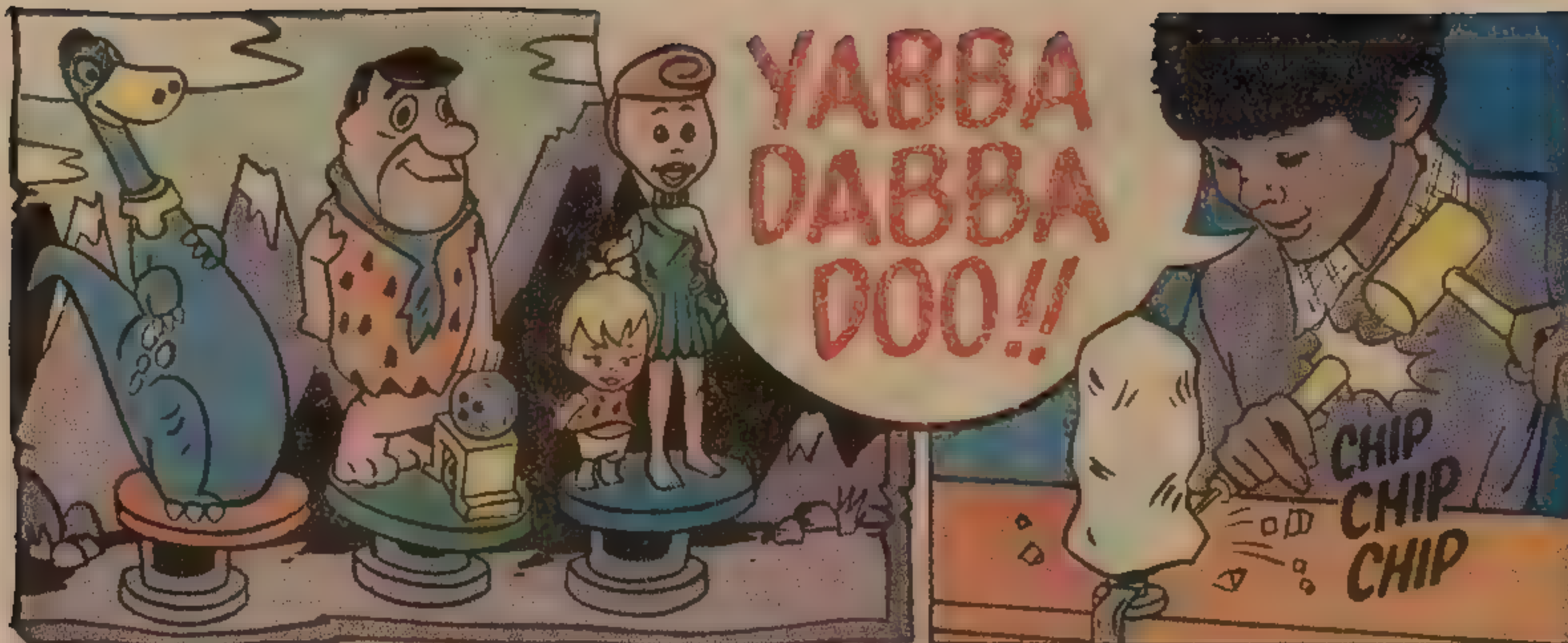


SET CONTAINS HAND-MOLDS TO MAKE JETS, HELICOPTERS, BI-PLANES, TRUCKS, BAGGAGE TRAIN, AIRPORT ACCESSORIES, ETC. INCLUDES 3-10oz. CANS OF PLAYSTONE, TRIMMER, DECALS, PAINTS, BRUSH, ETC. AND BIG 36" x 18" PLASTIC RUNWAY.

HAVE THE SAME KIND OF MOLDING FUN & ADVENTURE WITH PLAYSTONE FARM SET- & PLAYSTONE JEWELRY SET!

BUY A PLAYSTONE MOLDING SET GET **50¢** REFUND WITH BOOK IN SPECIALLY MARKED BOXES OF CHEERIOS.

Kenner & General Mills



I'M SCULPTING A STATUE
OF CAN YOU
GUESS WHO?

FROM THAT FAT BELLY
AND FUNNY SHAPED HEAD
—ITS FRED!!

ChipAway SET
MAKES YOU FEEL LIKE
A REAL SCULPTOR..

HIDDEN INSIDE 3 BLOCKS
ARE FINISHED STATUES
OF FRED, WILMA &
PEBBLES, AND DINO!

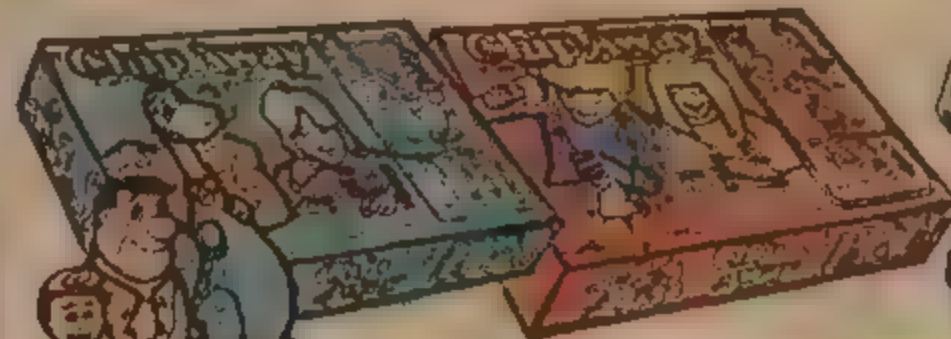
YOU USE SAFE CHISEL TO
SCULP AWAY THE OUTSIDE...
EVEN YOUR HARDEST BLOWS
WONT HARM THE
TOUGH FLINTSTONES
INSIDE!!!

HA! HA! I THOUGHT IT
WAS FRED TOO!!

LOOK! I DID
WILMA AND
PEBBLES!

...AND
FINALLY
OLE' FRED
HIMSELF!

...AND NOW WE'LL
PAINT ALL THE
FLINTSTONES!



TWO SETS...
FLINTSTONES AND
ACTION SPORTS SET! EACH HAS
3 DIFFERENT CHIP-AWAY SCULP-
TURES, CLAMP, CHISEL, Mallet, 3
COLORS OF PAINT AND BRUSH. RE-
FILL SCULPTURES ALSO AVAILABLE.

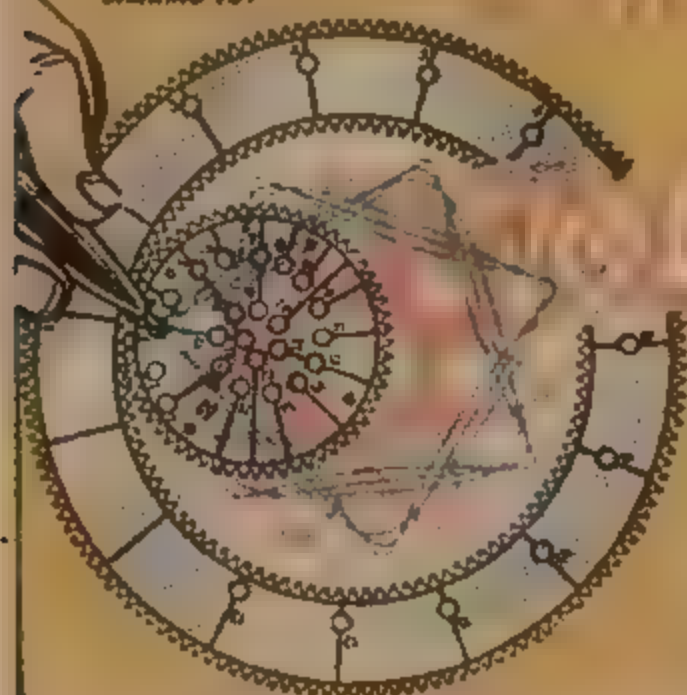
BUY EITHER
CHIP-AWAY SET

GET \$5.00 REFUND
WITH BOOK IN SPECIALLY
MARKED BOXES OF CHEERIOS.

YOUR EYES WON'T BELIEVE WHAT
YOUR HANDS HAVE DONE!



EDUCATIONAL DESIGN
DRAWING TOY



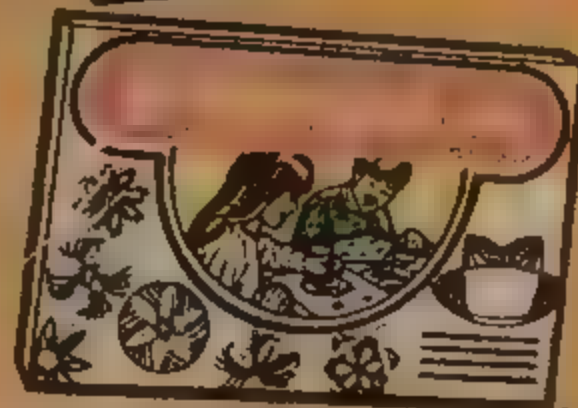
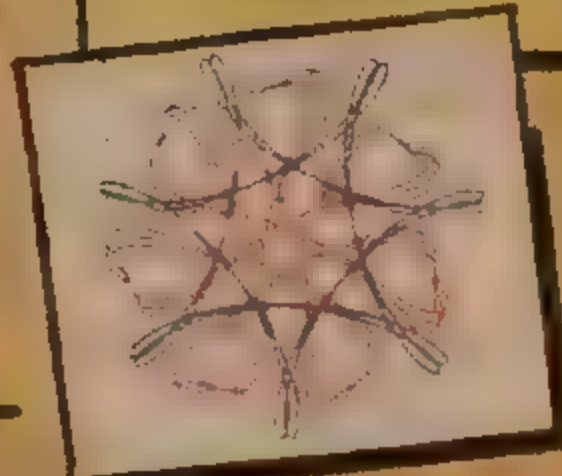
SIMPLY AMAZING!!

A FASCINATING WAY TO DRAW
HUNDREDS OF BEAUTIFUL DESIGNS-

RINGS,
RACKS, 4 COLORED PENS, PAPER,
STORAGE TRAY & DESIGN BOOK

BUY a KENNER SPIROGRAPH
Get 25¢ REFUND with Book in
Specially Marked
Boxes of Cheerios!.

Kenner



**SEE YOUR LOCAL
TV LISTING FOR**

THE WALKER
Sept. 23, 5-6 PM CBS
THE WALKER
Sept. 30, 5-6 PM CBS
THE WALKER
Oct. 8, 4:30-5:30 PM CBS
THE WALKER
Oct. 22, 4:30-5:30 PM CBS
THE WALKER
Oct. 28, 5-6 PM CBS
THE WALKER
Oct. 28, 6-7 PM (Major cities)
THE WALKER
Nov. 6, 4:30-5:30 PM CBS
THE WALKER
Nov. 11, 5-6 PM CBS
THE WALKER
Nov. 22, 12:00-1:30 PM
(Major cities)
THE WALKER
Nov. 22, 3:30-4:30 PM CBS
THE WALKER
Nov. 23, 4:30-5:30 PM CBS
THE WALKER
Dec. 2, 5-6 PM CBS
THE WALKER
Dec. 8, 4-5 PM CBS

Kenner

AHOY, KIDS!
2,061
WINNERS!

Kenner TOY TREASURE SWEEPSTAKES



GRAND PRIZE
25 TOYS
APPROX. RETAIL VALUE \$150.00

2nd PRIZE
10 WINNERS! **THRILL SET** or **BABY ALIVE DOLL!!!**
RETAIL VALUE APPROX. \$12.00 EA.

3rd PRIZE
50 WINNERS! **TOWER & CAR or JENNY JONES & BABY JOHN DOLLS!**
RETAIL VALUE APPROX. \$5.00 EA.

4th PRIZE
2,000 WINNERS!
3-COLOR SPIROMANIA PENS
RETAIL VALUE 50¢ EA.

ALL THESE TOYS AND MORE ARE INCLUDED IN THE PRIZES!



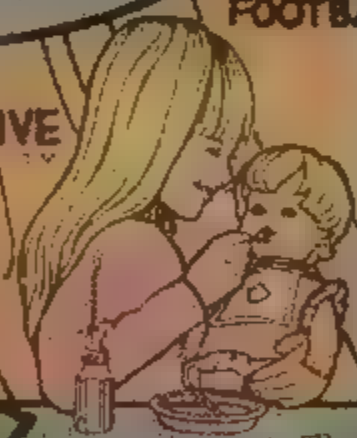
EASY-BAKE OVEN



SEE-ACTION FOOTBALL



CASSETTE MOVIE PROJECTOR



BABY ALIVE



CLOSE 'N PLAY



SPIROGRAPH



WICKY MOUSE TOOTHBRUSH

OFFICIAL RULES

1. On a plain piece of 3" x 5" paper with the name **KENNER TOY TREASURE SWEEPSTAKES** printed in block letters, or on an official Kenner SWEEPSTAKES entry blank, print your full name, address and zip code.

2. **PURCHASE REQUIRED.** Enter as often as you wish but mail each entry separately to:

TOY TREASURE SWEEPSTAKES
P.O. Box 1871, New Haven, Conn. 06508

Entries must be postmarked by January 31, 1974 and received by February 11, 1974.

3. The Grand Prize will consist of TTP Deluxe Thrill Set, Baby Alive, SSP Smash-Up Derby, Jenny Jones & Baby John Complete Nursery Set, Mickey Mouse Toothbrush, Cassette Movie Projector, Easy Care Manicure Set, See-Action Football Game, Betty Crocker Easy-Bake Oven, Three SSP Ultra Chrome Racers, Spirograph, Playstone Airport Molding Set, Chip-Away, Play-Doh Zoo Set, Close 'N Play Phonograph, Dip Dots Design Book, Sip-Along Pebbles, Sip-Along Bamm Bamm, Garden Gal, and Four Play-Doh Four-Packs.

All delivery charges for all prizes will be prepaid and will not be the responsibility of the winner.

4. Prize winners will be determined by random drawings conducted by an independent judging organization whose decision will be final. All prizes are non-transferable; no cash alternate or substitution for prizes as offered. Limit one prize per family. The odds of winning will be determined by the number of entries received. **ALL PRIZES WILL BE AWARDED.**

5. Local, state and federal taxes will be the responsibility of the winners.

6. This sweepstakes is open to all residents of the continental U.S.A., Alaska and Hawaii. Employees of General Mills, Inc., its subsidiaries, Kenner Products, Western Publishing Co., Inc., their advertising agencies and the judging organization are not eligible. Void in the states of Georgia, Idaho, Missouri and Washington, and wherever prohibited or regulated. State, federal and local laws and regulations apply.

7. Winners will be notified by mail within 30 days after the drawing which will take place the week of February 18, 1974. The complete list of winners certified by the judging organization will be available for examination at the General Offices of Kenner Products, and the judging organization following the awarding of prizes. You may obtain a list of the winners by sending a self-addressed stamped envelope to: Toy Treasure Sweepstakes, P.O. Box 1871, New Haven, Conn. 06508.

OFFICIAL KENNER SWEEPSTAKES ENTRY FORM

USE THIS FORM OR USE PLAIN PIECE OF PAPER PER THE OFFICIAL RULES TO LEFT. MAIL ENTRIES TO:
TOY TREASURE SWEEPSTAKES, P.O. Box 1871, New Haven, Conn. 06508

MR. or MISS _____

PRINT YOUR FIRST NAME, MIDDLE INITIAL, AND LAST NAME

ADDRESS _____

CITY _____

STATE _____

ZIP _____

ENTER AS OFTEN AS YOU WANT. BUT MAIL EACH ENTRY SEPARATELY.
ENTRIES MUST BE POSTMARKED BY JAN. 31, 1974

The Toy Name, Listed above are Registered Trademarks of the Kenner Toy Company, Inc.

TOM & JERRY

TEAMWORK

OKAY, TUFFY,
LET'S SEE YOU
HANG TEN--

WATCH OUT!
WE'RE SURFING
RIGHT INTO TOM!

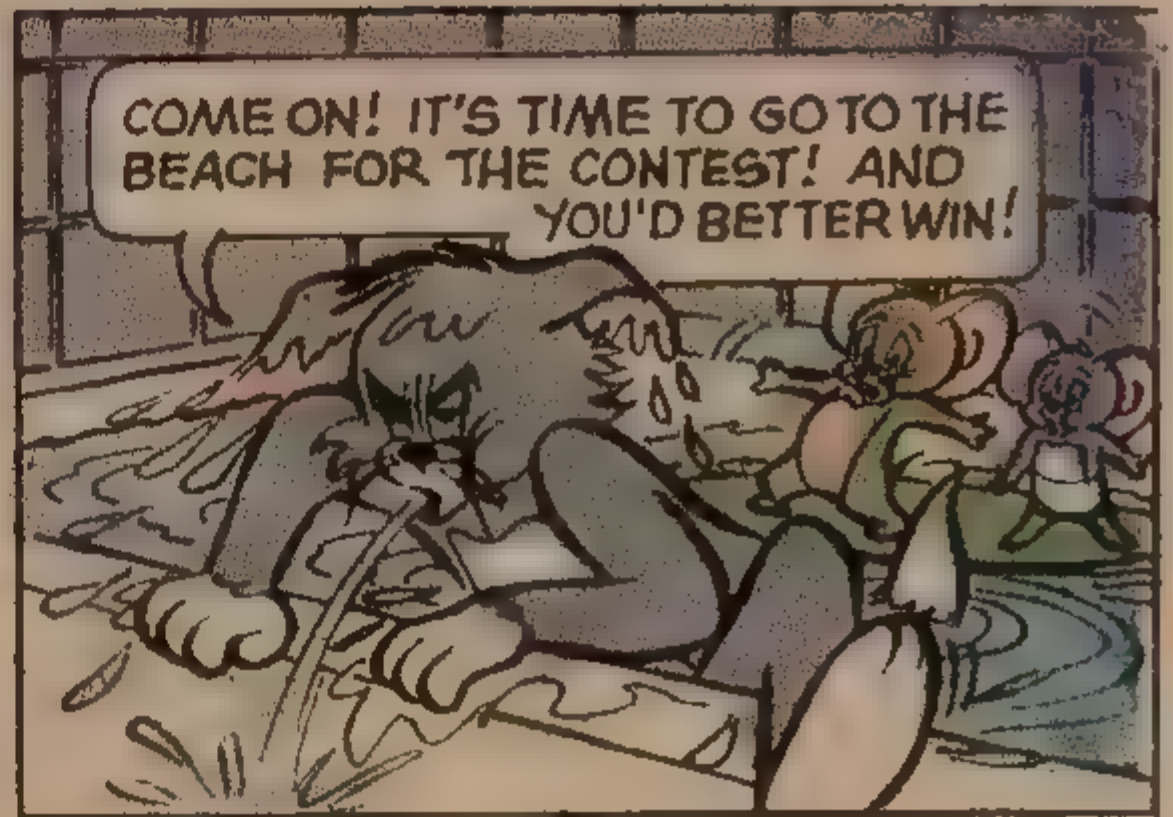
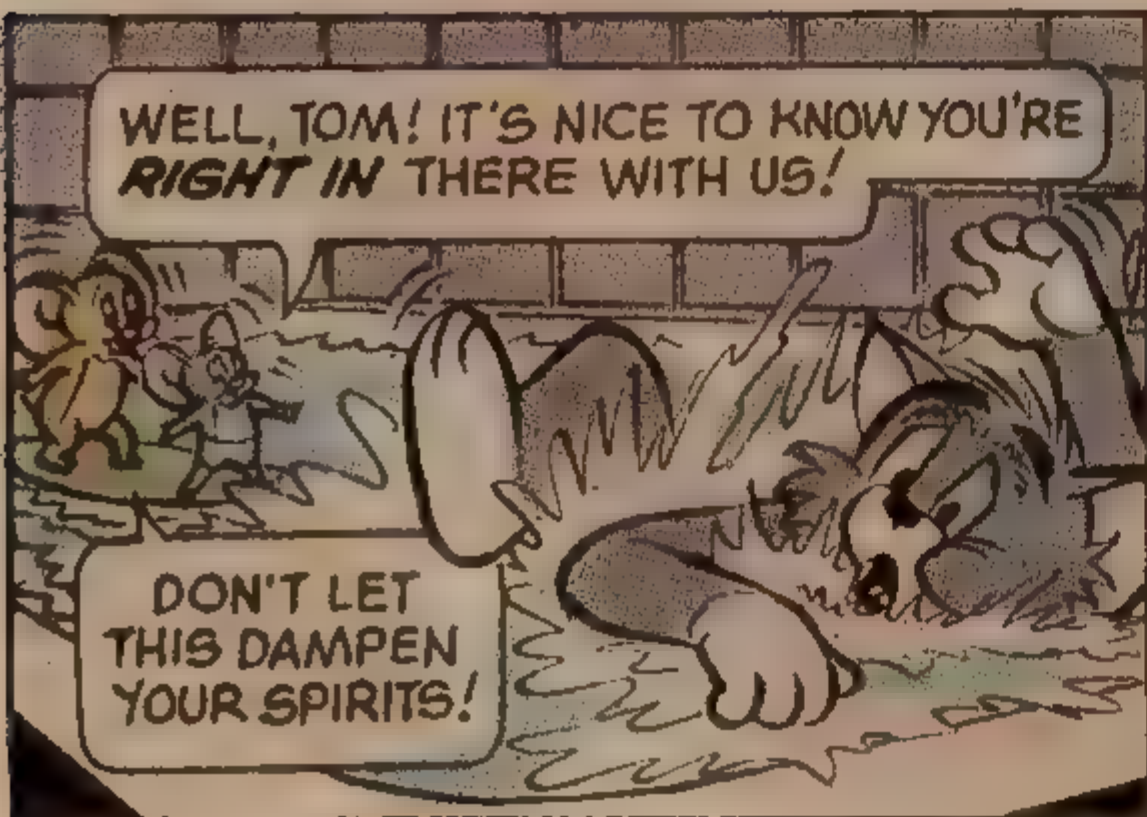
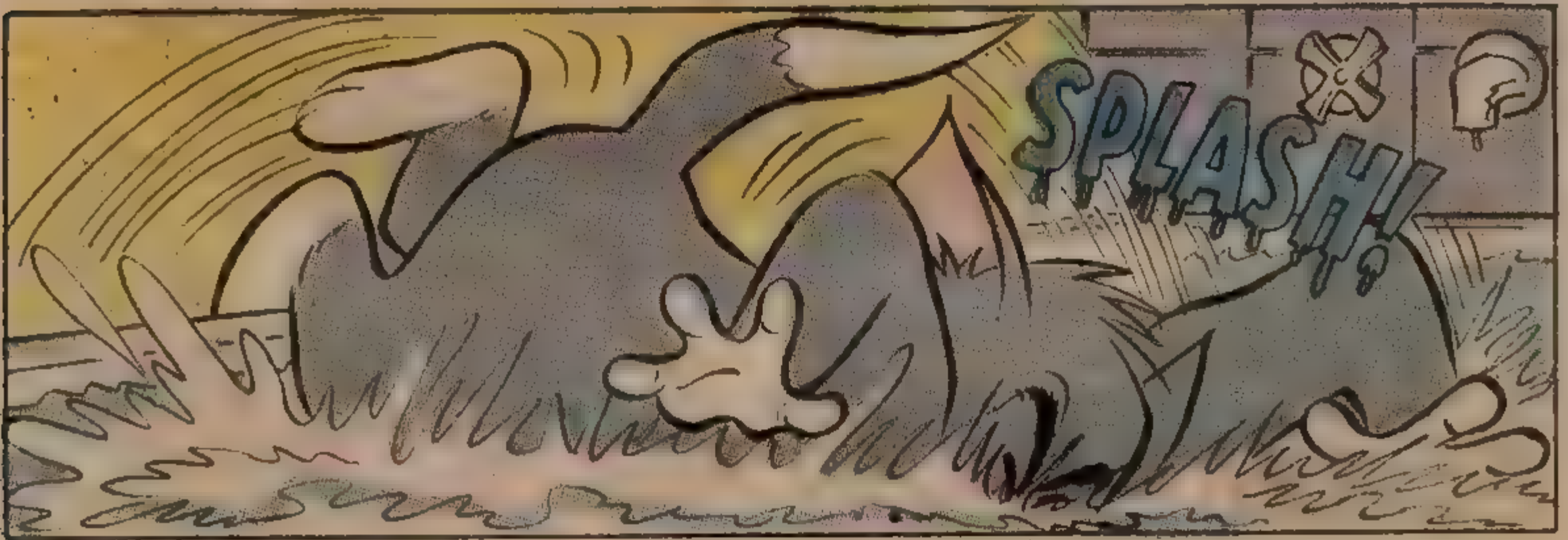
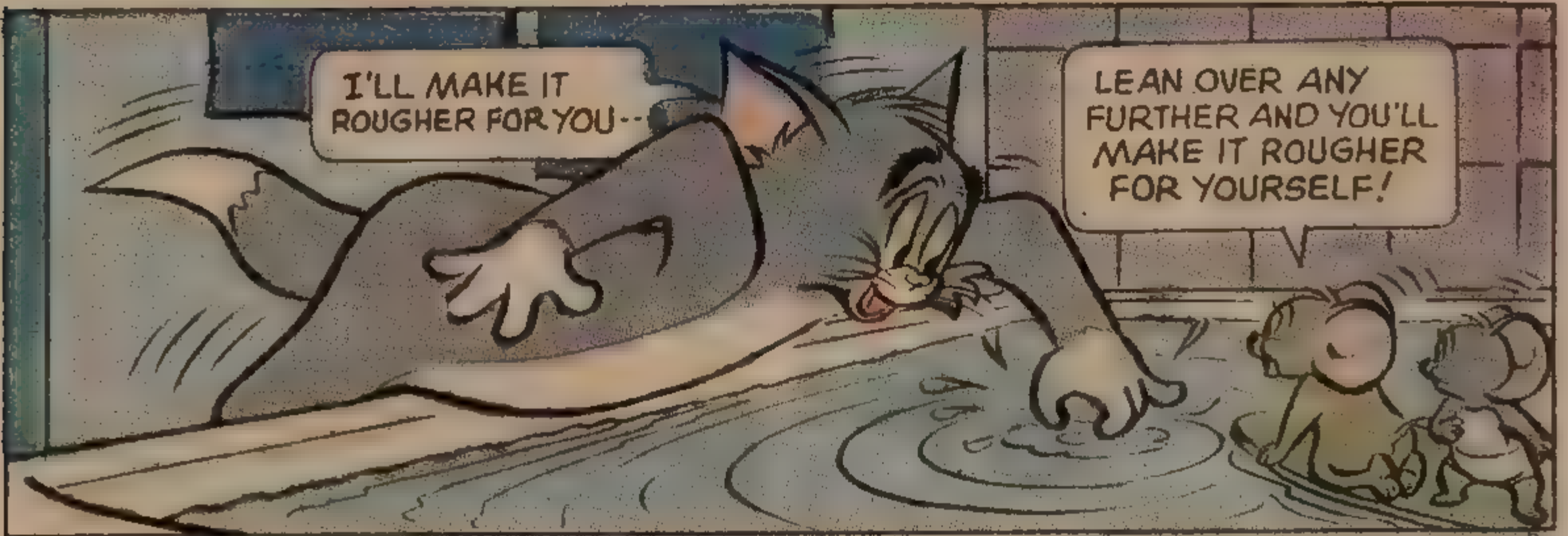
OOOF!

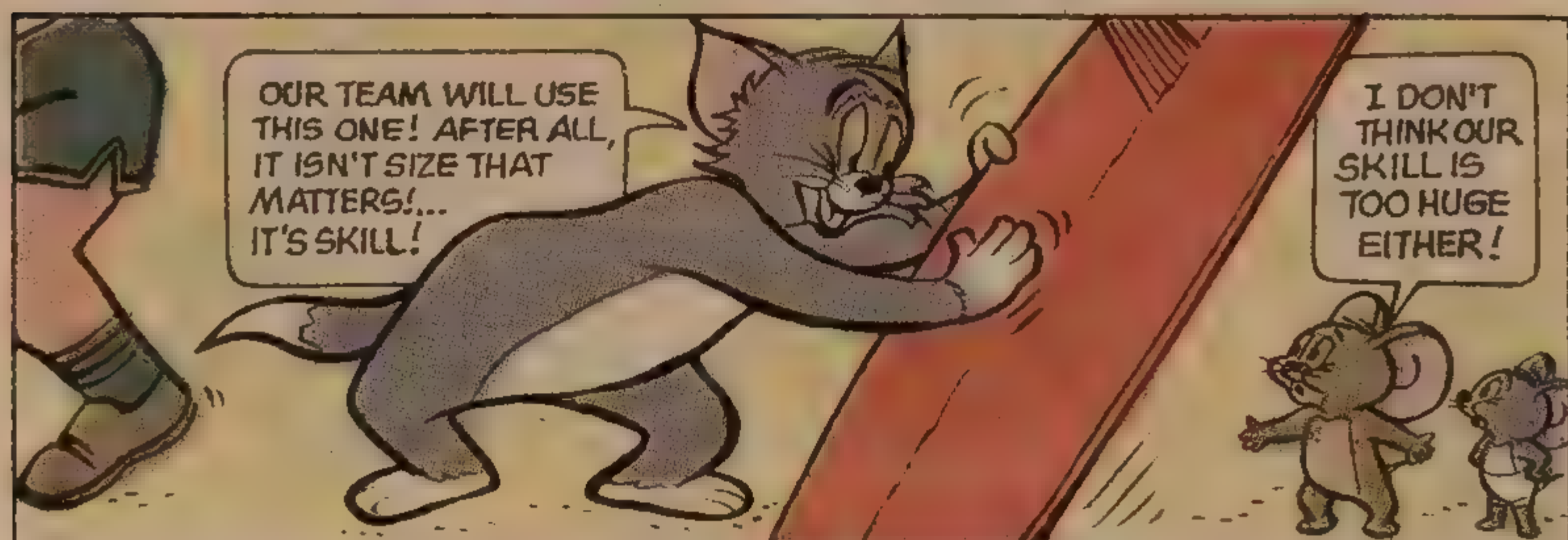
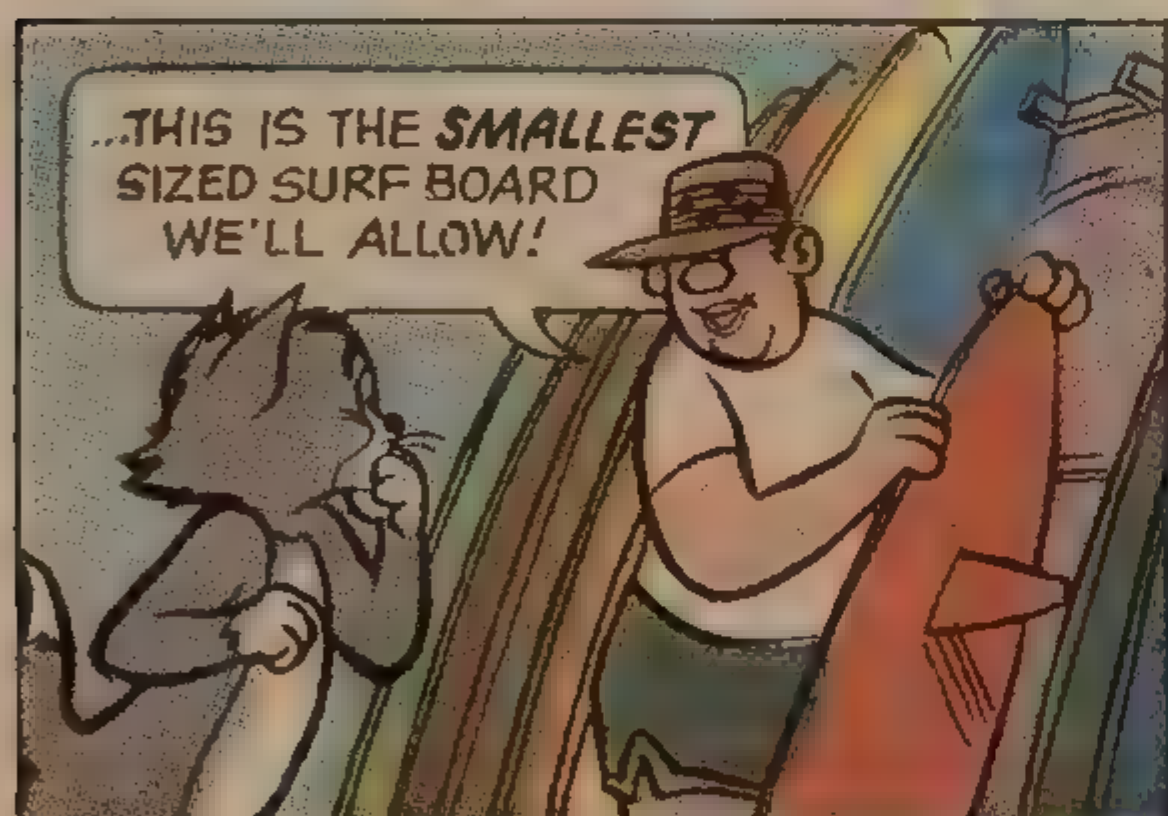
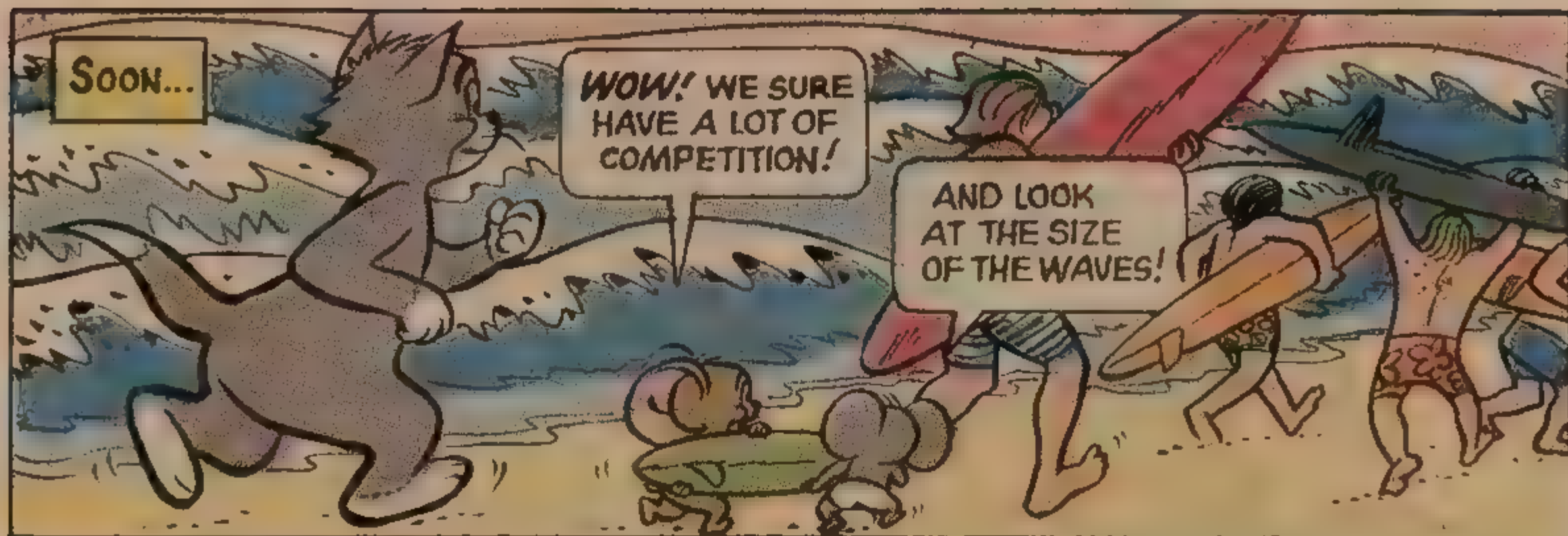
SORRY, THOMAS! WE WERE JUST
DOING WHAT YOU TOLD US TO--
PRACTICING TO WIN
THE BIG SURFING
CONTEST TODAY!

GRRR! IF I DIDN'T WANT YOU TO
WIN SO MUCH, I'D WEIGHT THAT
SURFBOARD SO IT'D SINK WITH
YOU ON IT!

I WISH
YOU'D TELL US WHY YOU'RE
SO ANXIOUS FOR US TO WIN!

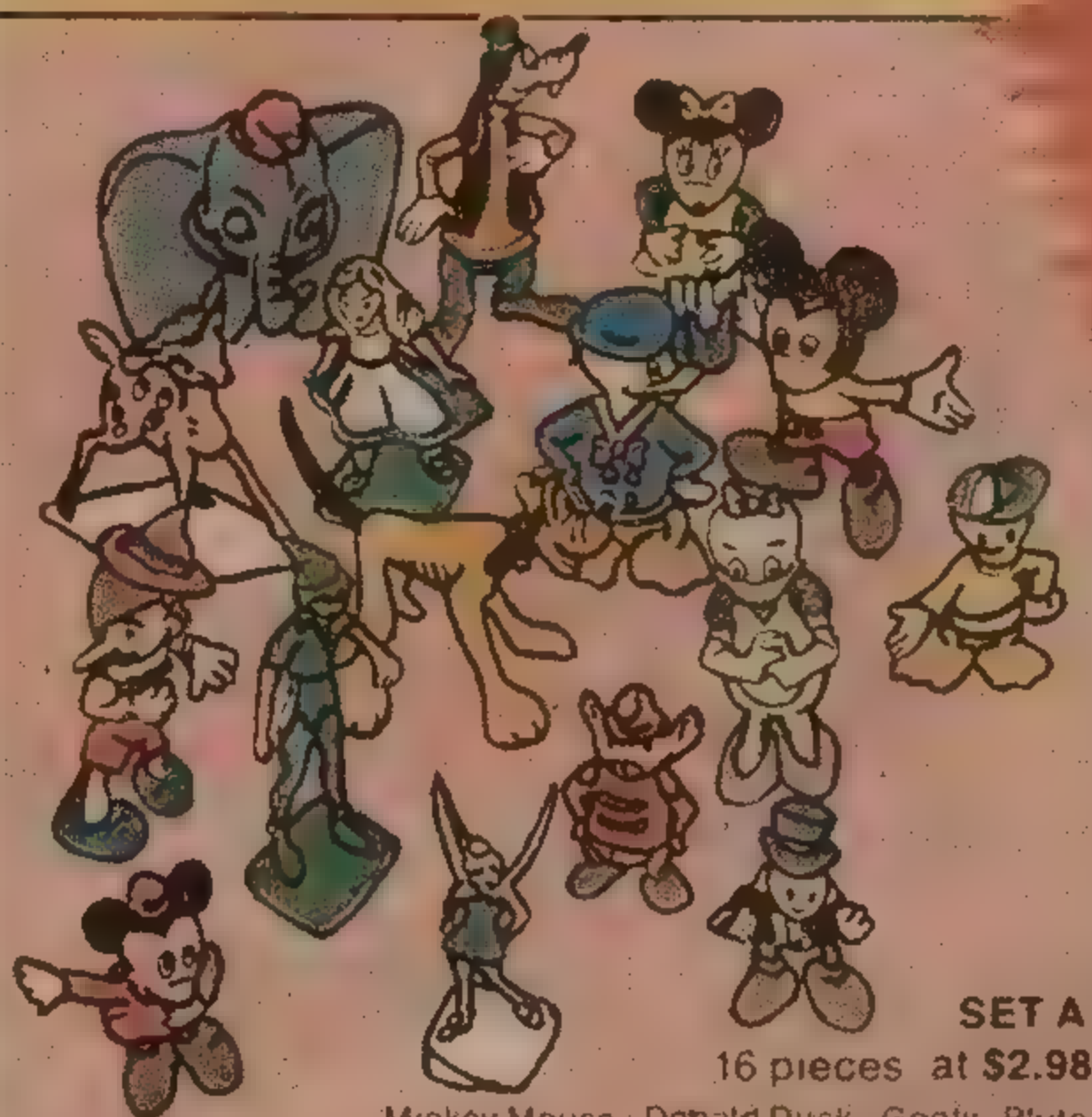
BECAUSE THE WINNING TEAM GOES ON
A FOUR-MONTH WORLDWIDE SURFING
TOUR! AND IF THEY WIN-- I'LL BE
RID OF THEM FOR ALL THAT TIME!





Disneykin[®] play characters are here!

colorful...exciting...fun



SET A
16 pieces at \$2.98

Mickey Mouse Donald Duck Goofy Pluto
Minnie Mouse Monty Daisy Duck Dewey Dumbo Timothy
Jiminy Cricket Alice Pinocchio Peter Pan Tinker Bell Bambi



SET B
16 pieces at \$2.98

Snow White Happy
Doc Bashful Grumpy Sleepy Sneezy Rabbit Figaro Geppetto
Dopey Panchito Joe Carioca Pecos Bill Captain Hook Blue Fairy



for a limited time you get
these 4 all-time Disney
favorites for only

\$1.00

Now you can start your very own Disneykin collection. All the best loved Disney characters are here: Snow White and the Seven Dwarfs, Pinocchio and Jiminy Cricket, Bambi and Thumper, Peter Pan and Captain Hook, Minnie Mouse, Dumbo and many, many more. 34-pieces in all. Each is hand-painted in colorful costume. Their warm, friendly, lovable faces look like they just stepped out of Disneyland to say hello just to you. Made of plastic with an average height of 1½ inches. And kids, Disneykins are available in sets, so you can start your collection off fast.

Set A - 16 pieces at \$2.98

Set B - 16 pieces at \$2.98

**Or buy all 32 pieces for only \$5.98
and get a bonus of 2 extra pieces
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Add 50c postage/handling for each order.

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Enclosed find \$_____. Please send me the Disneykin set(s) I have chosen. I understand that I must be completely satisfied or my money will be refunded.

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Set(s) B @ \$2.98

Set(s) A and B with 2 bonus pieces @ \$5.98

Set(s) of special offer, 4 for \$1.00

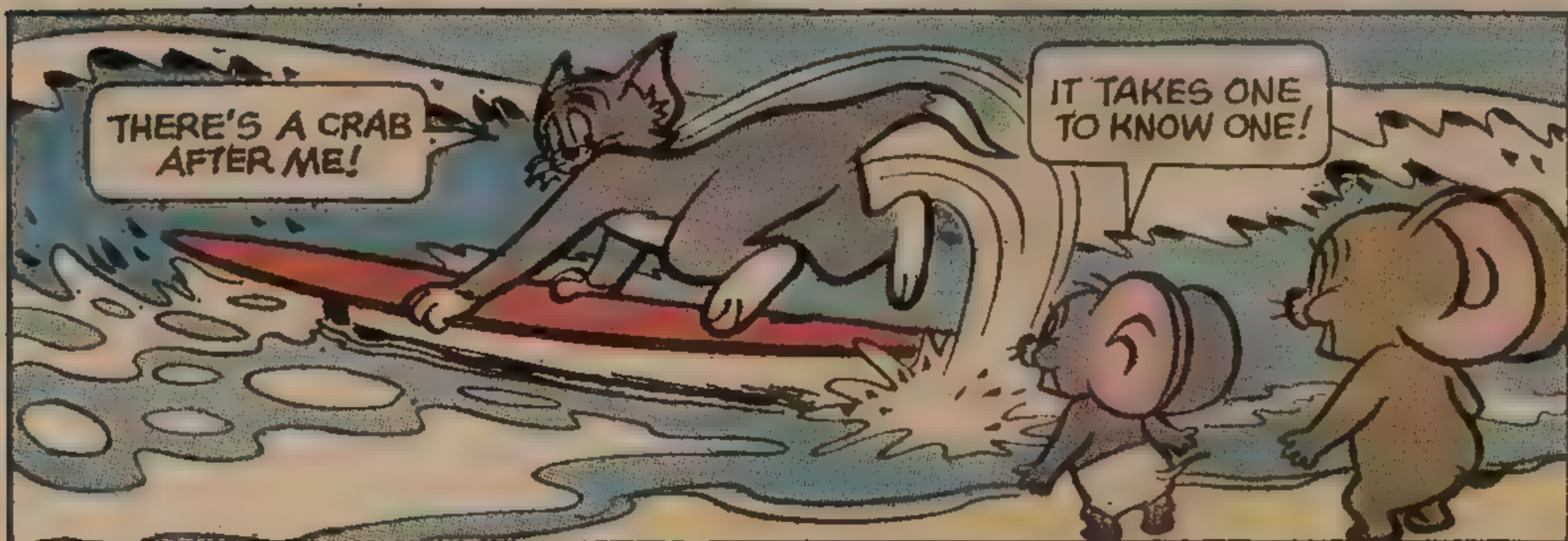
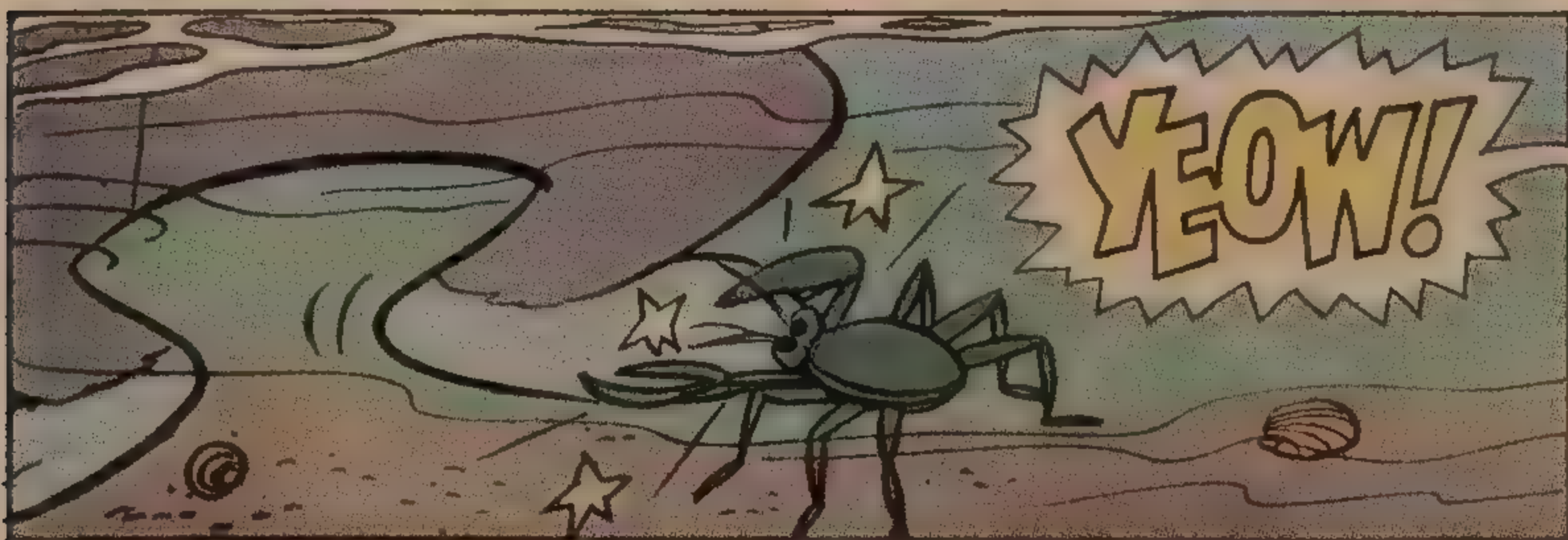
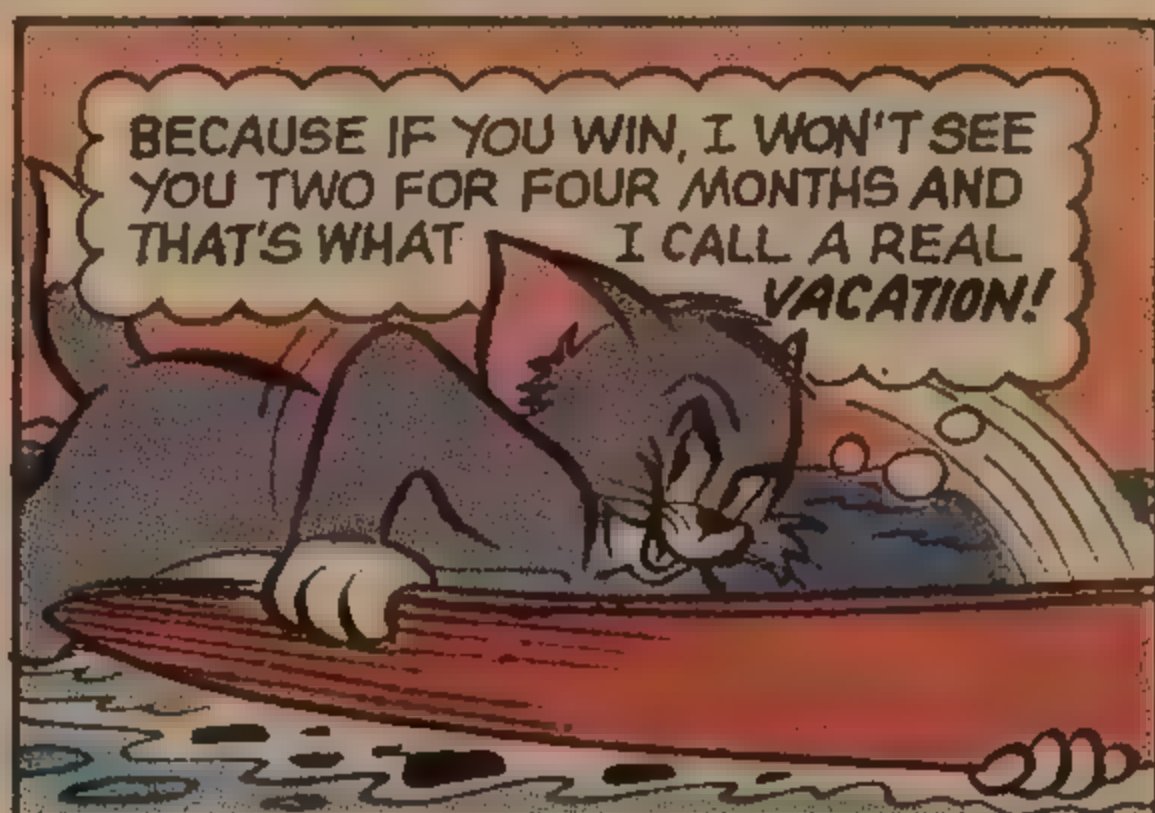
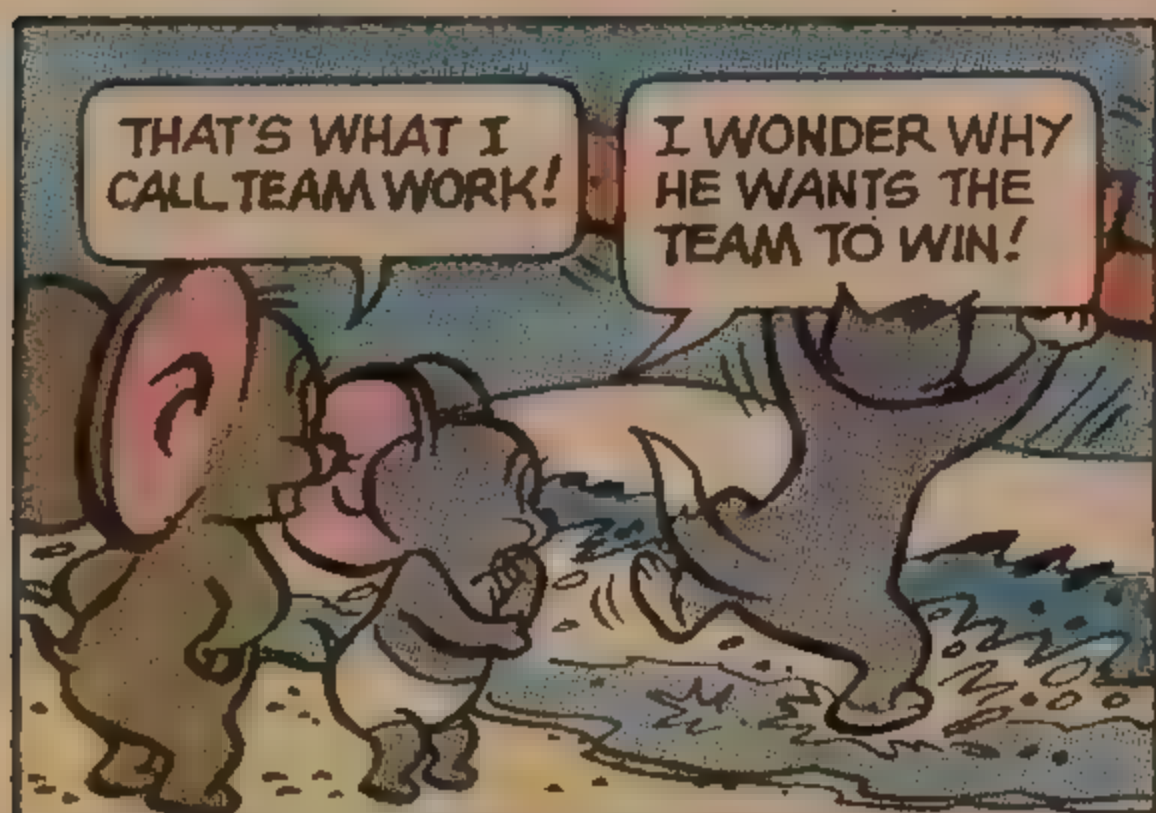
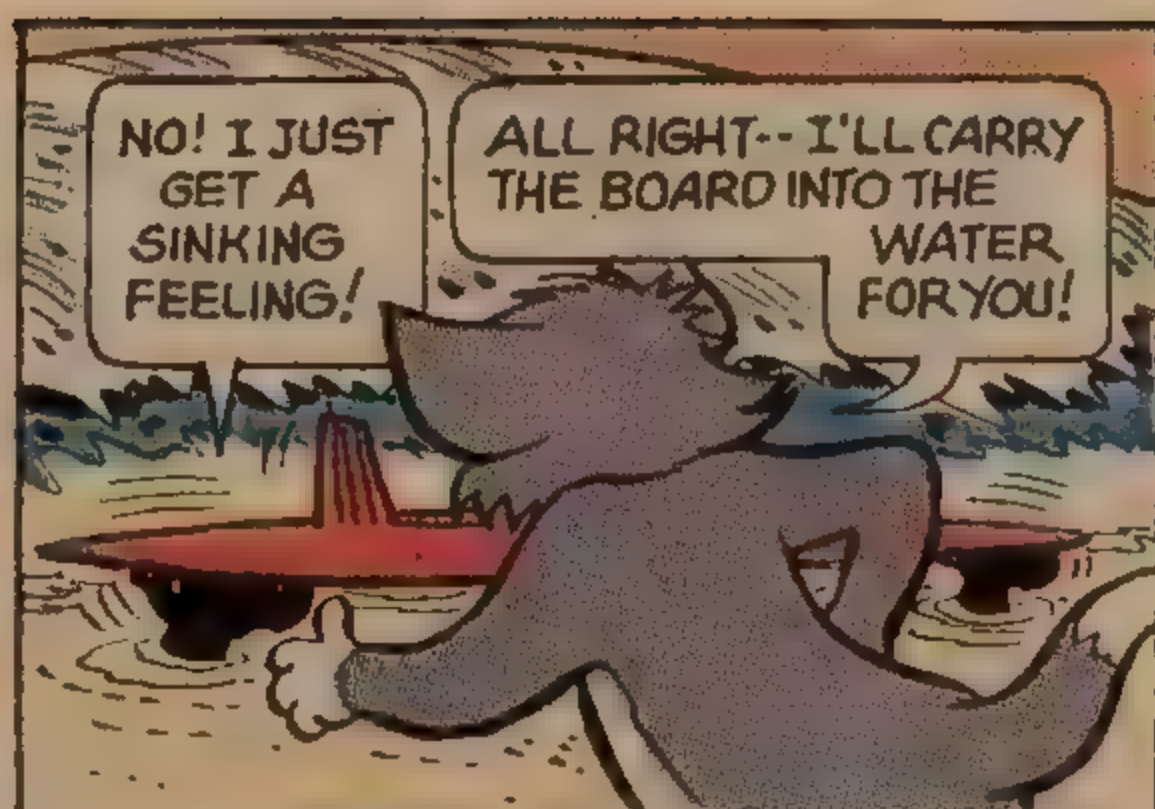
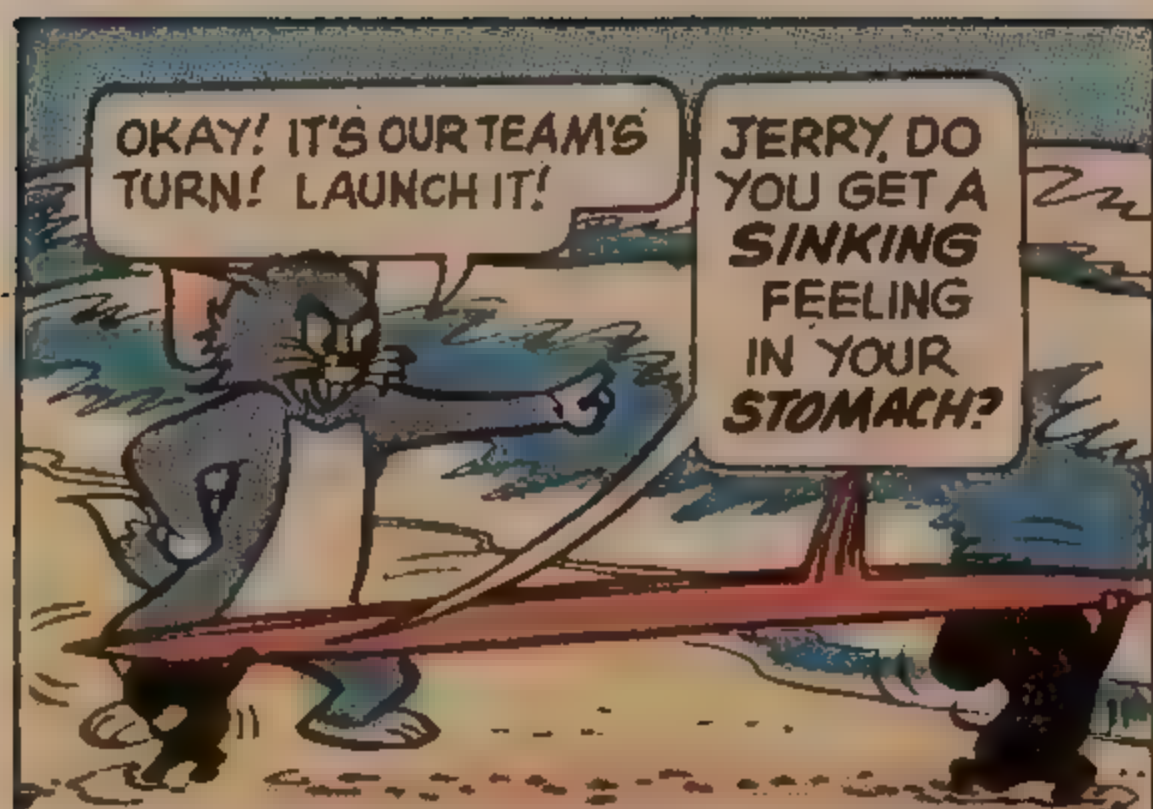
Add 50c per order for postage and handling.

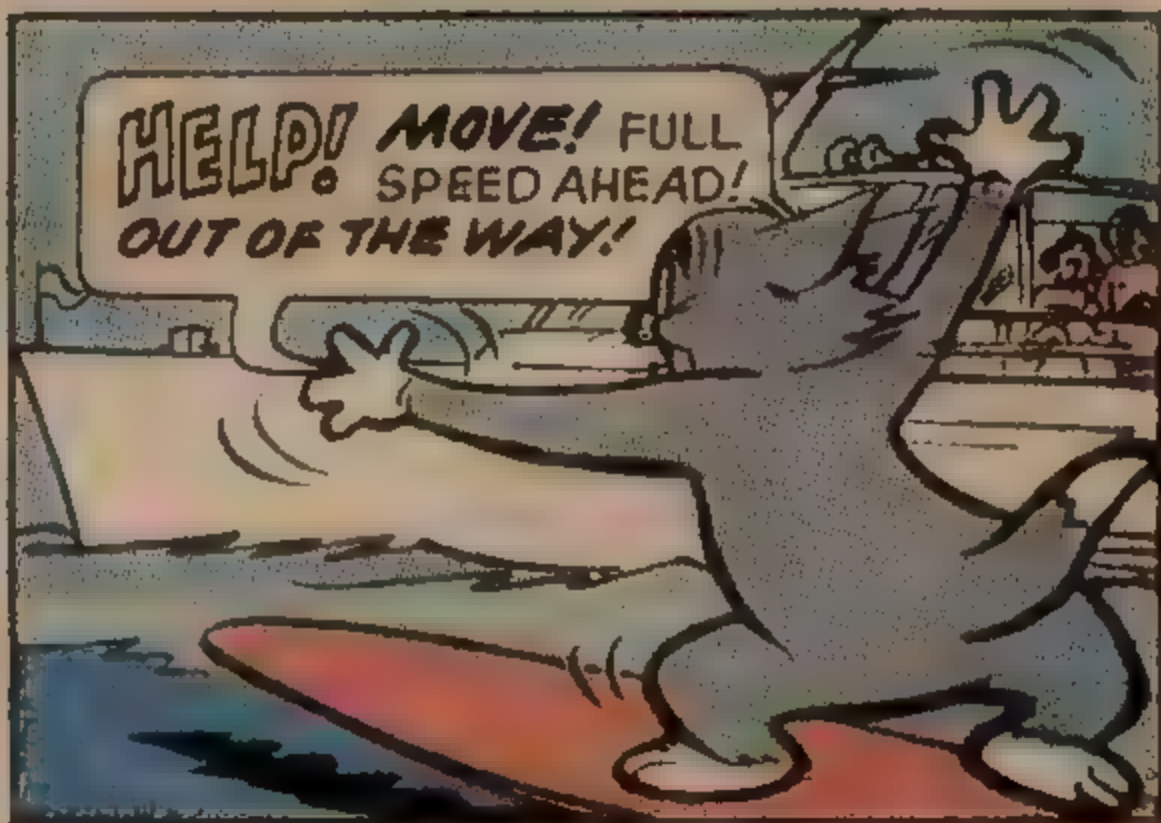
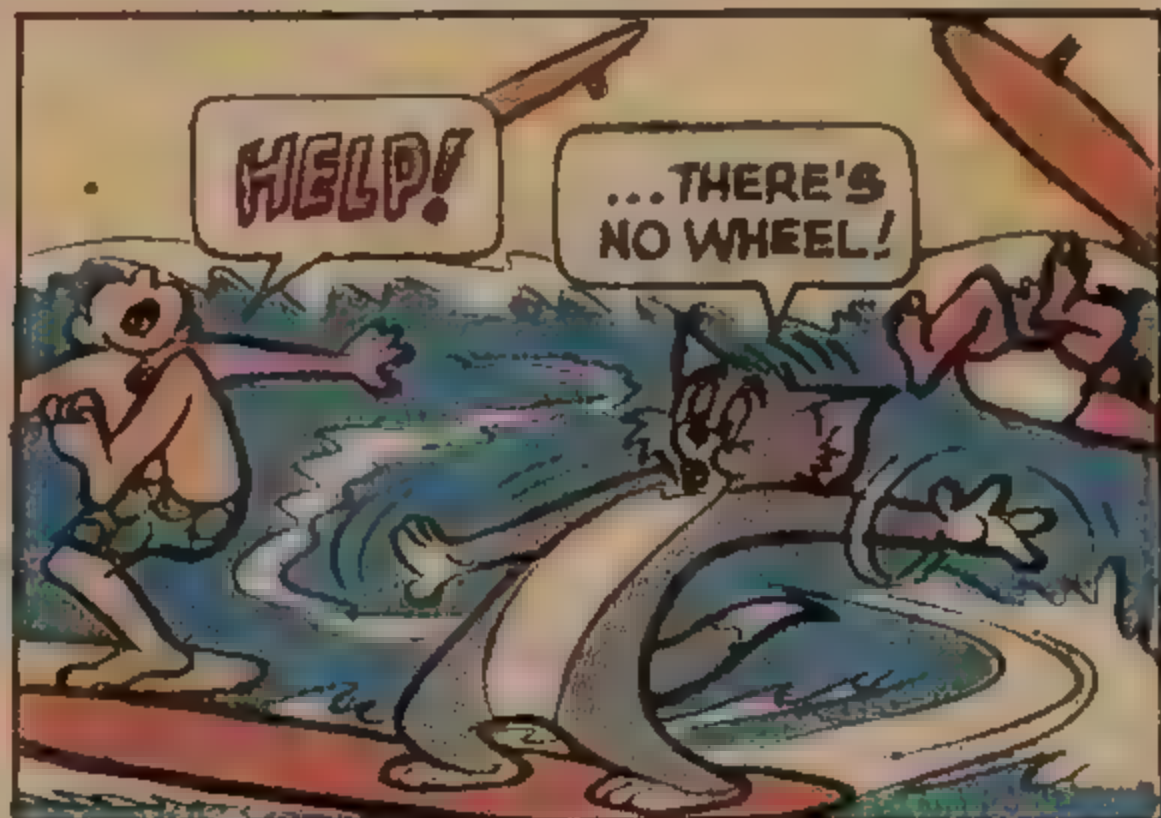
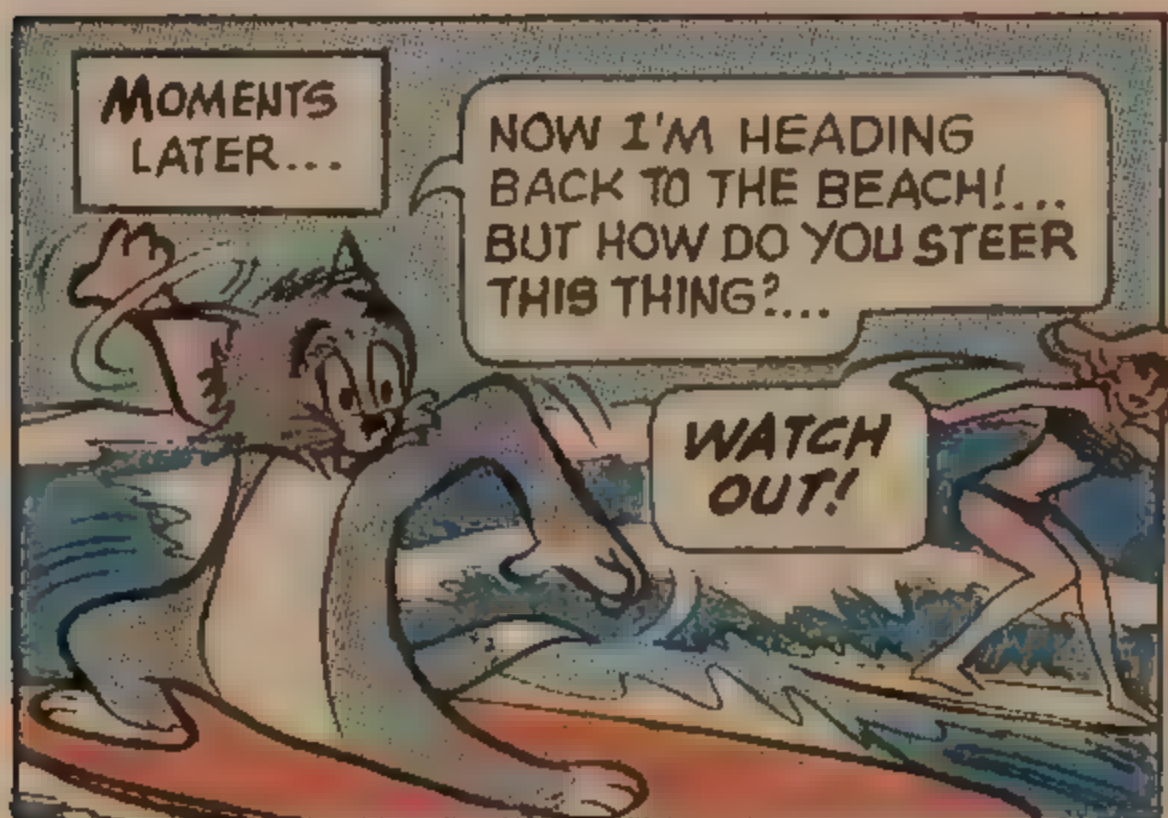
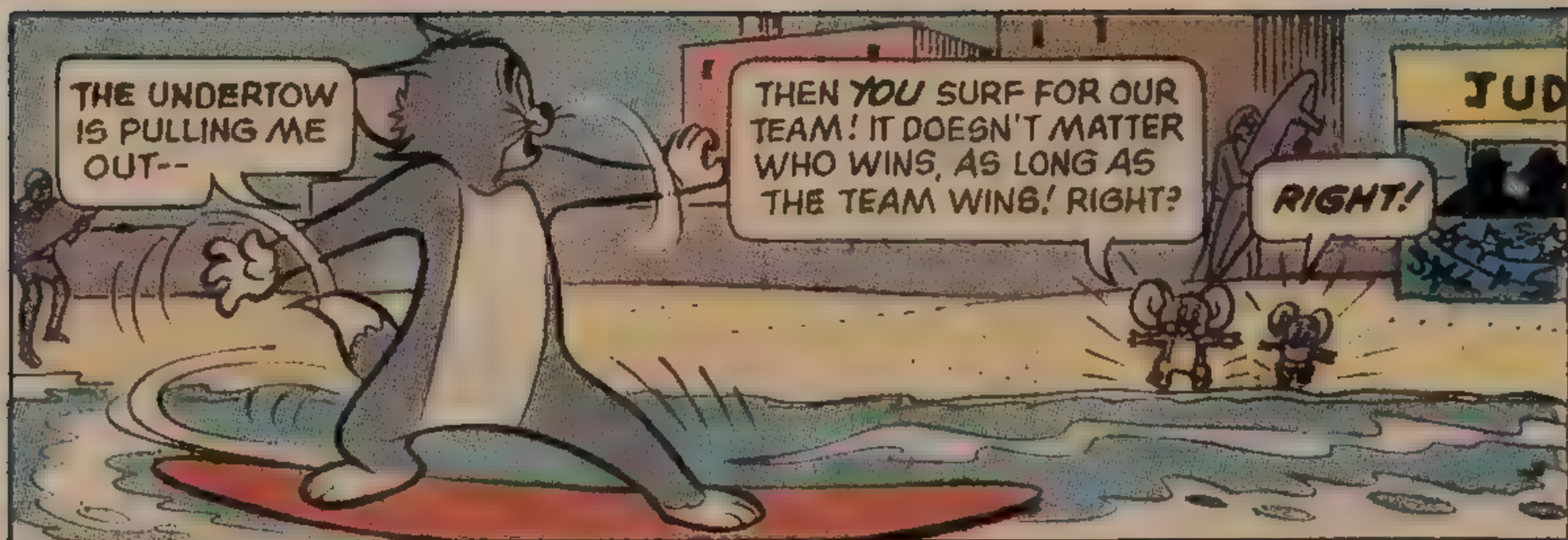
Name _____

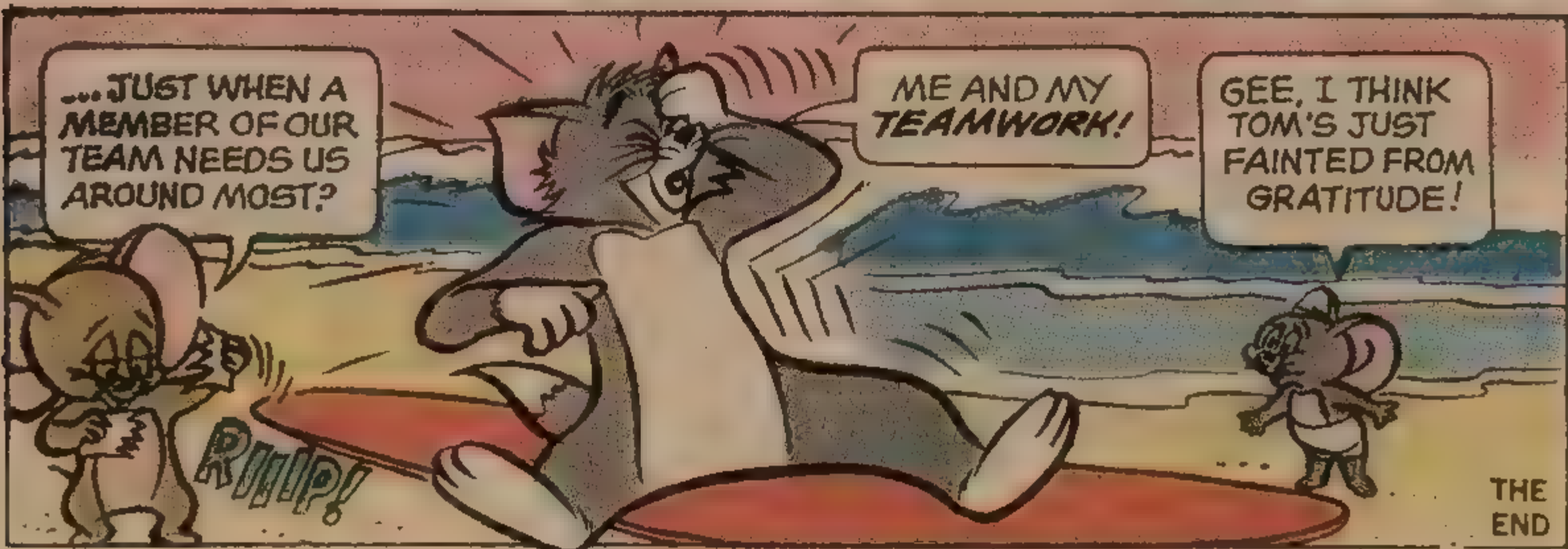
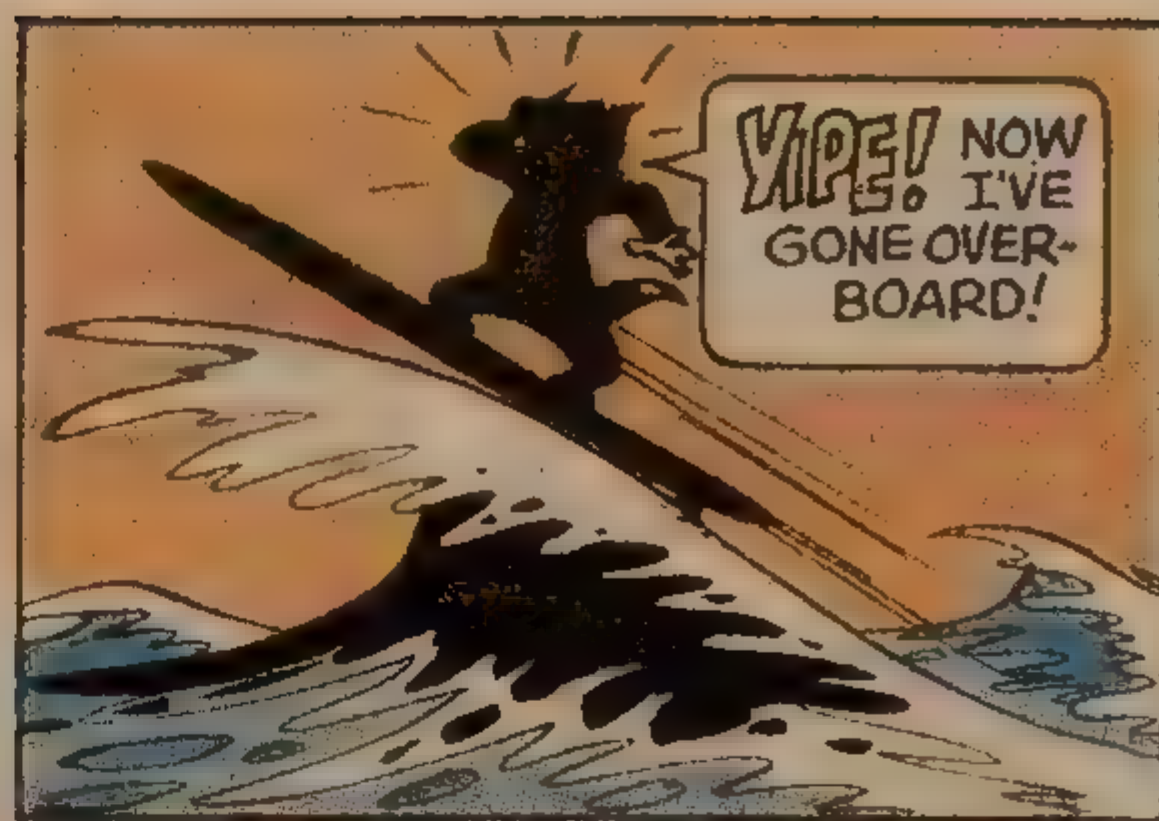
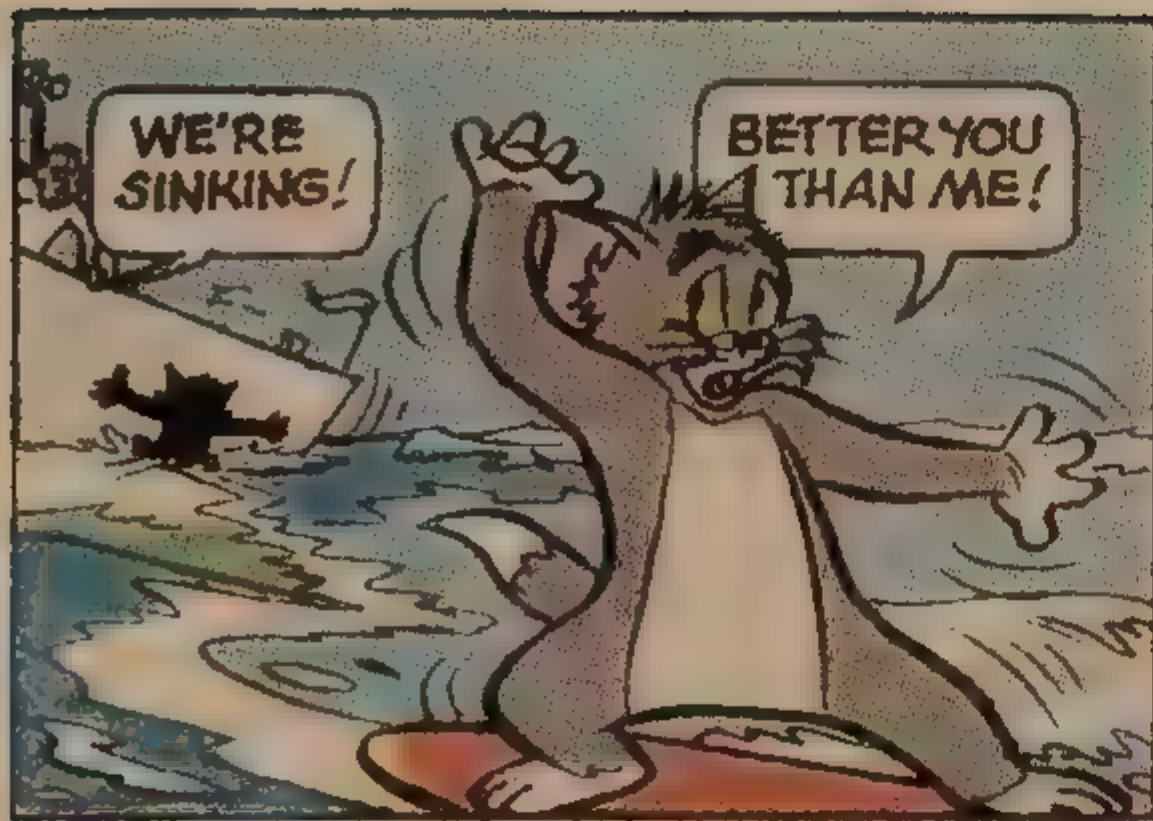
Address _____

City _____

State _____ Zip _____

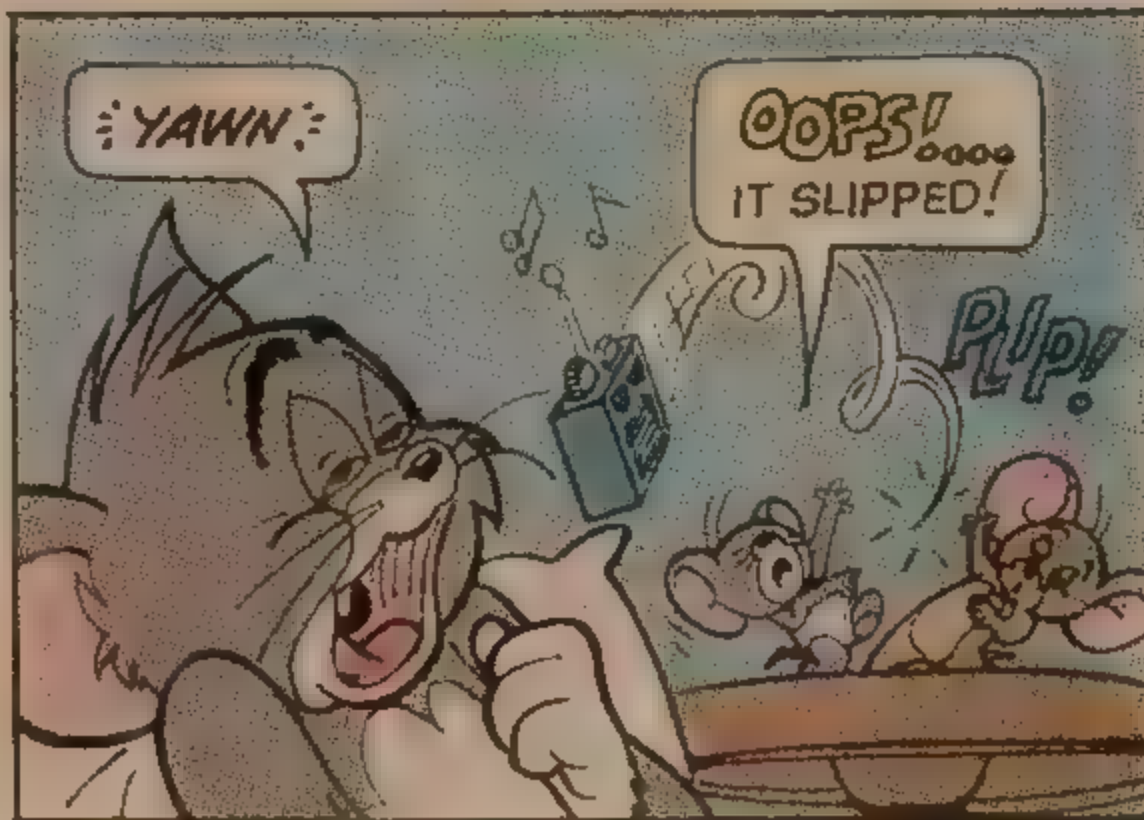
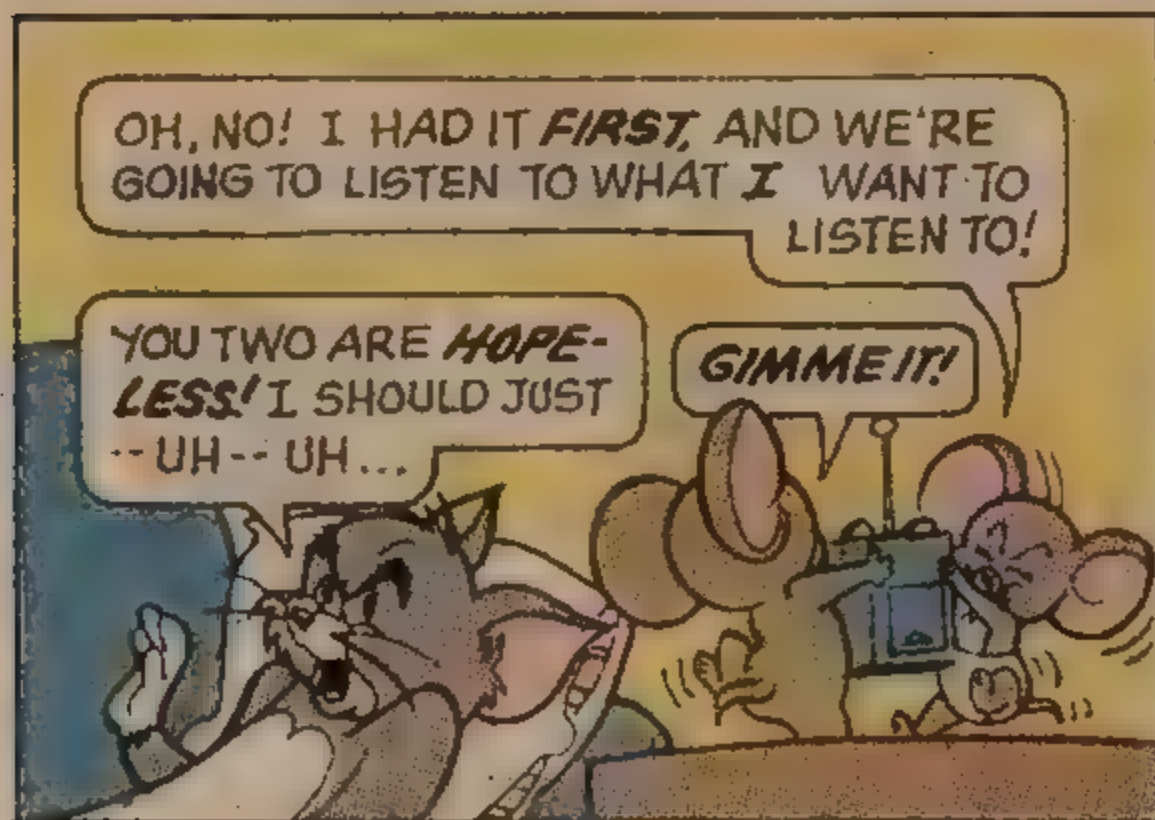
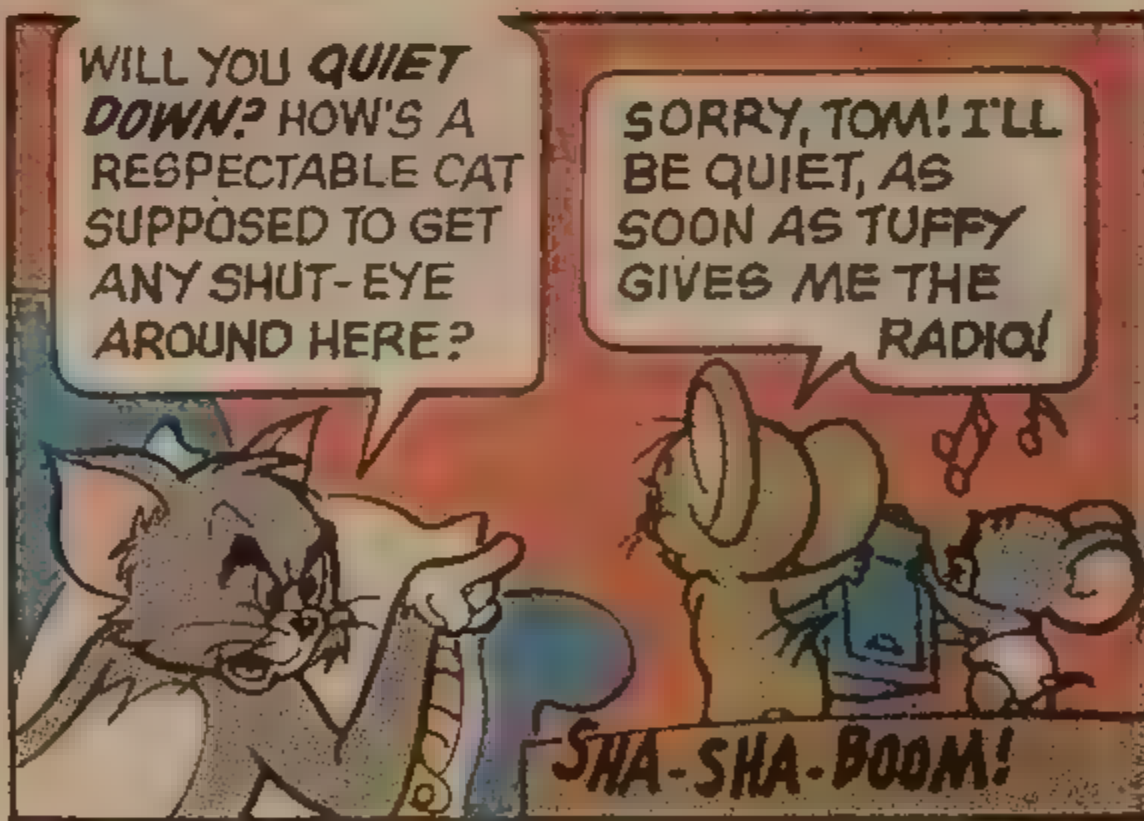
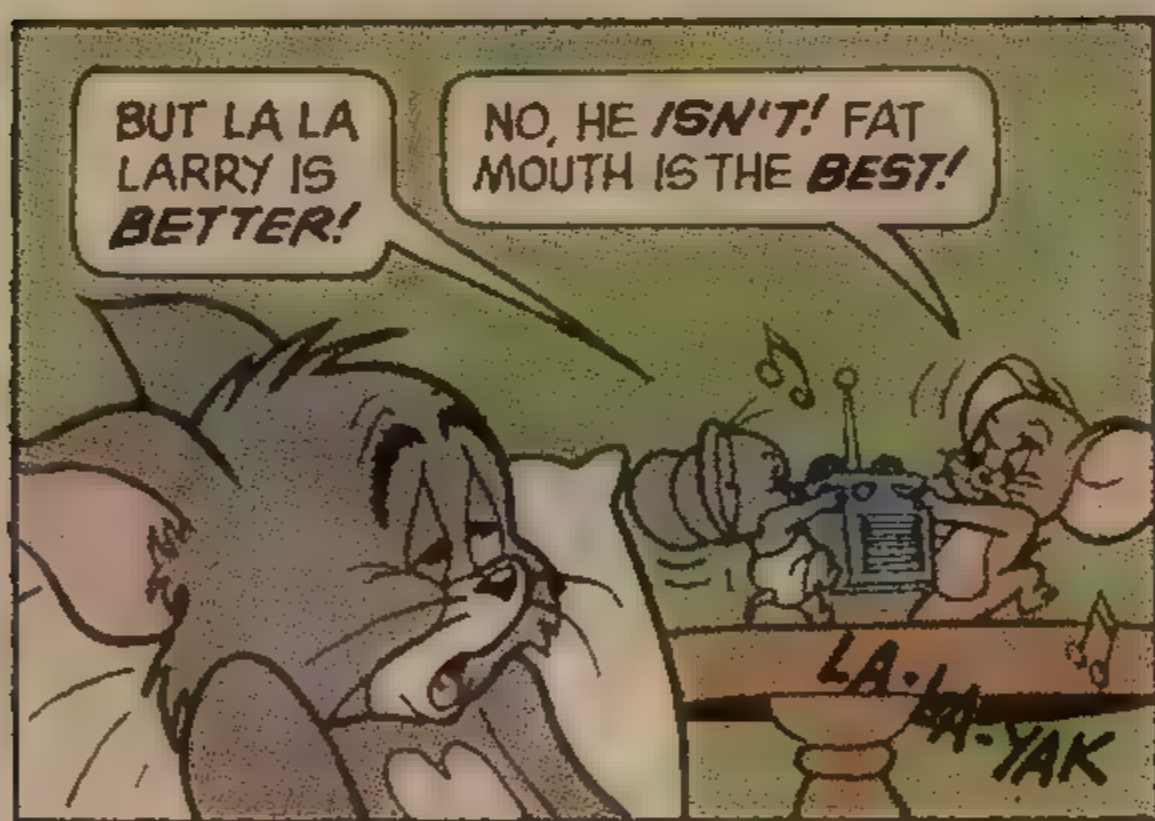
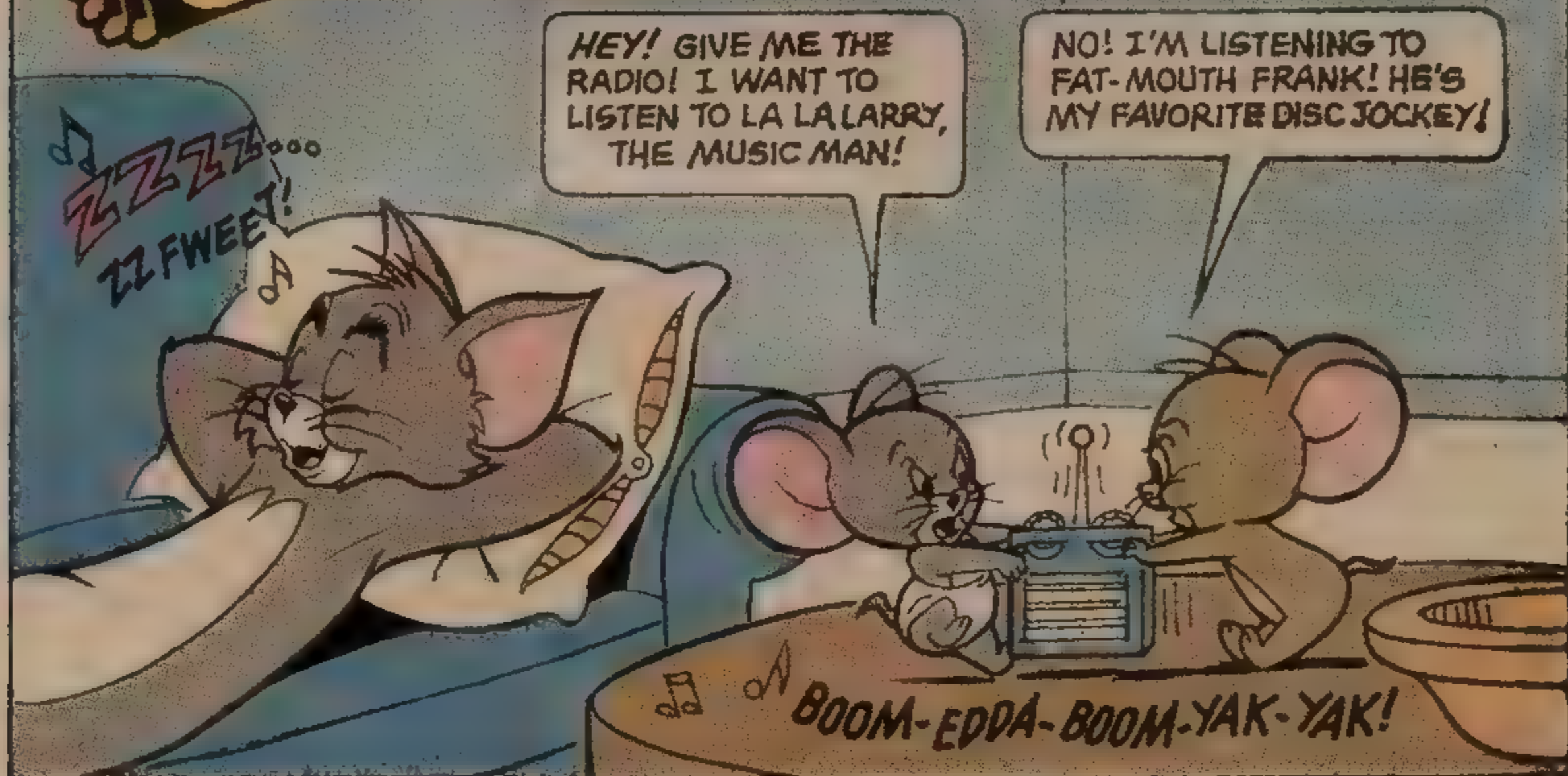


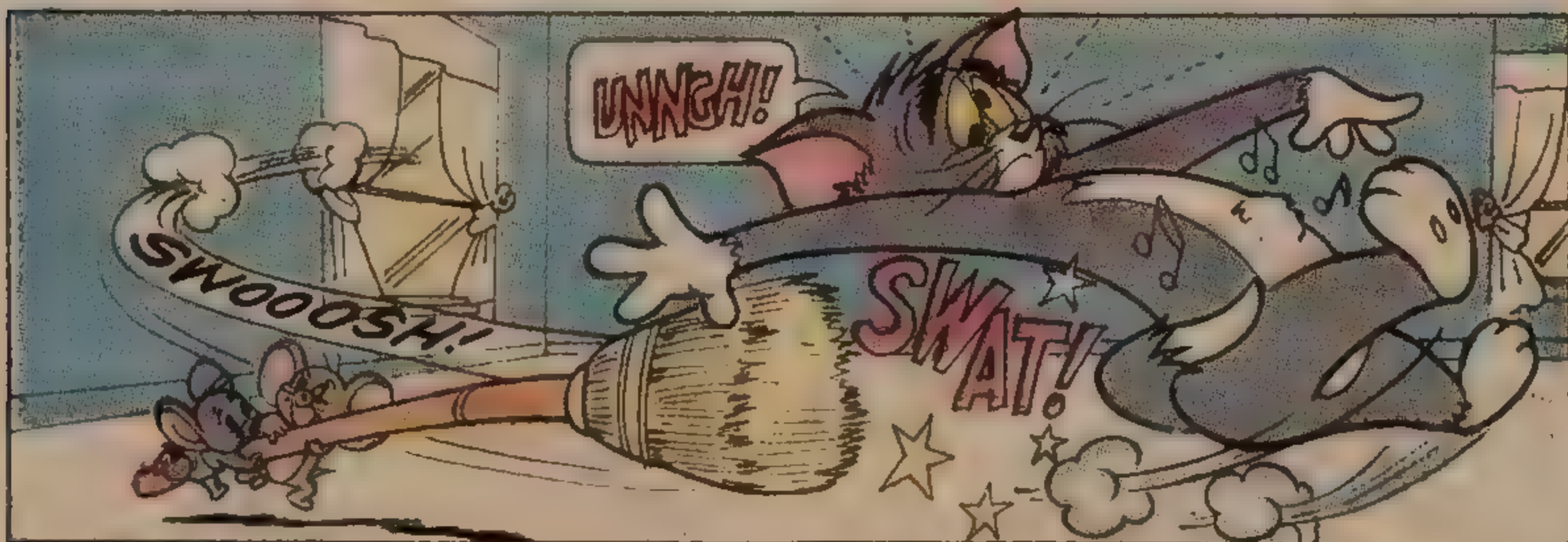
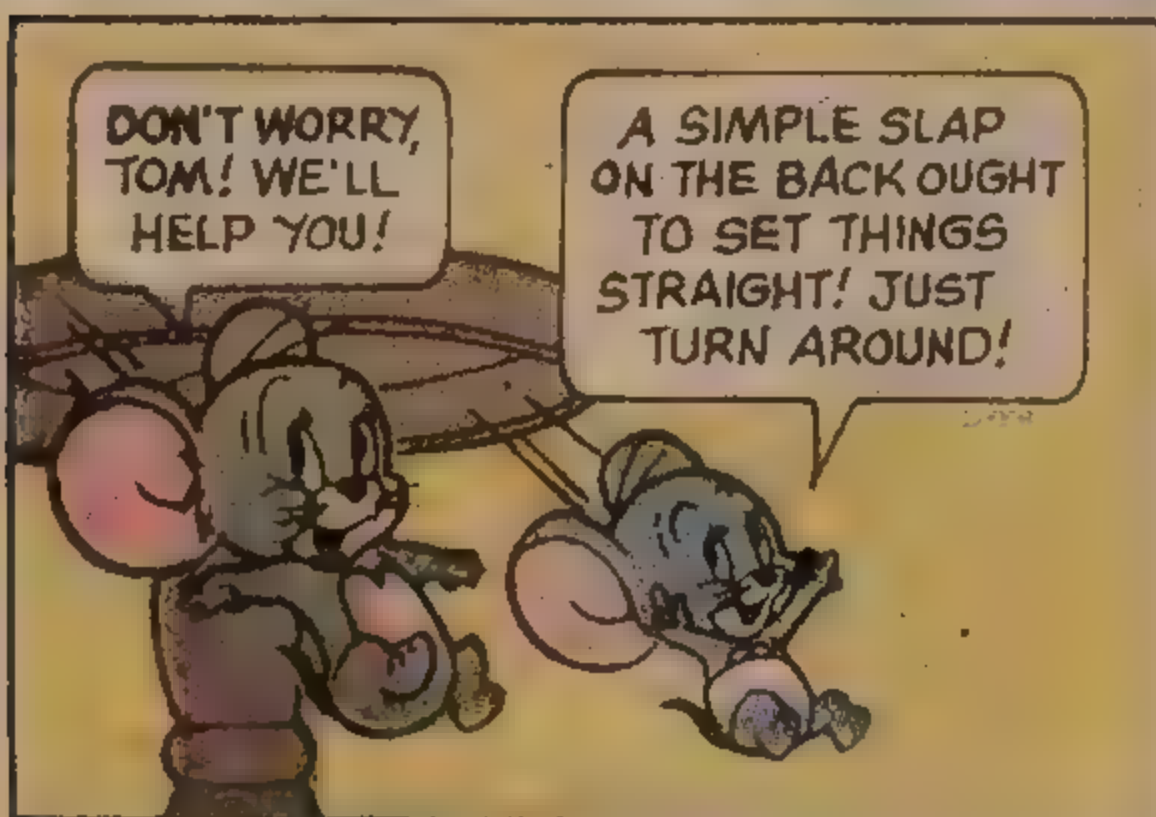
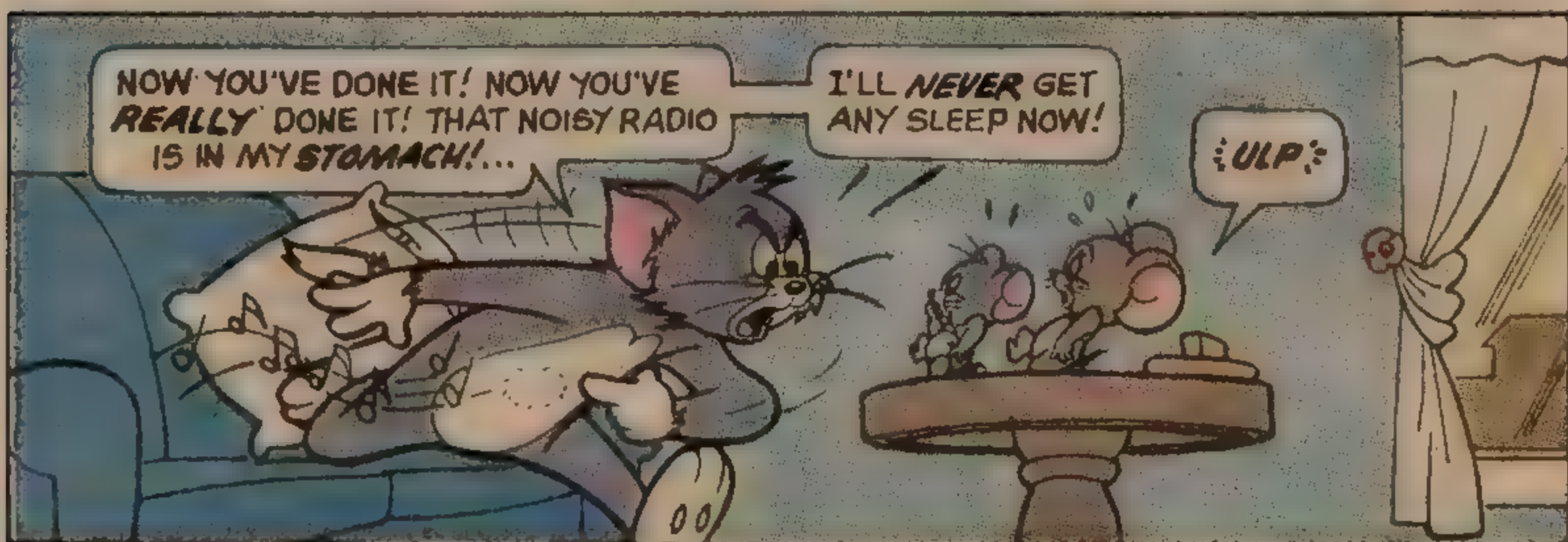
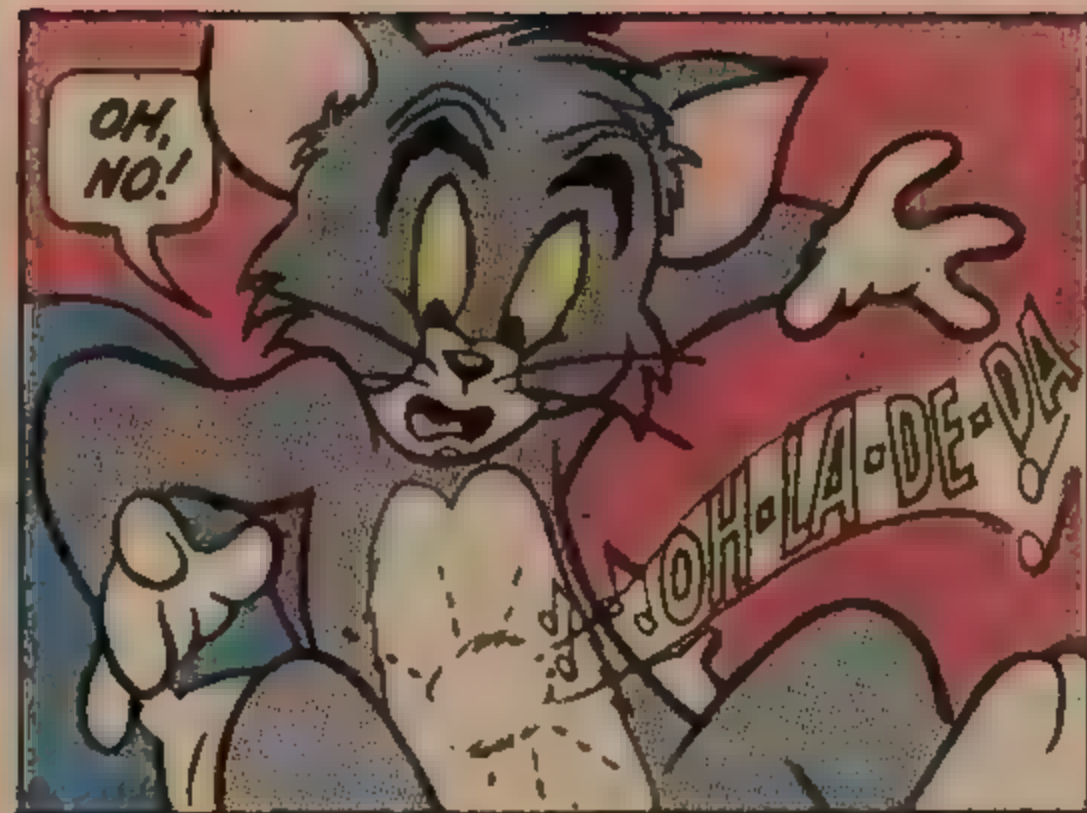
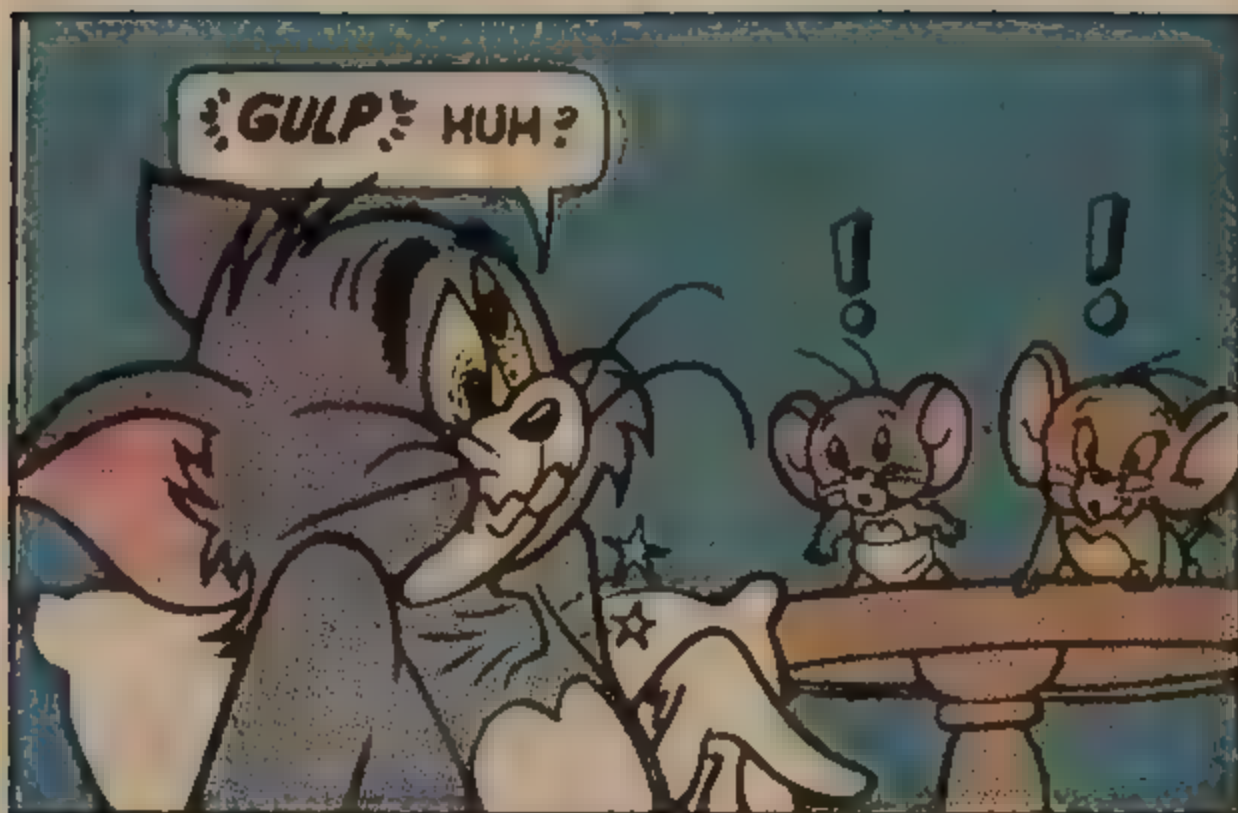


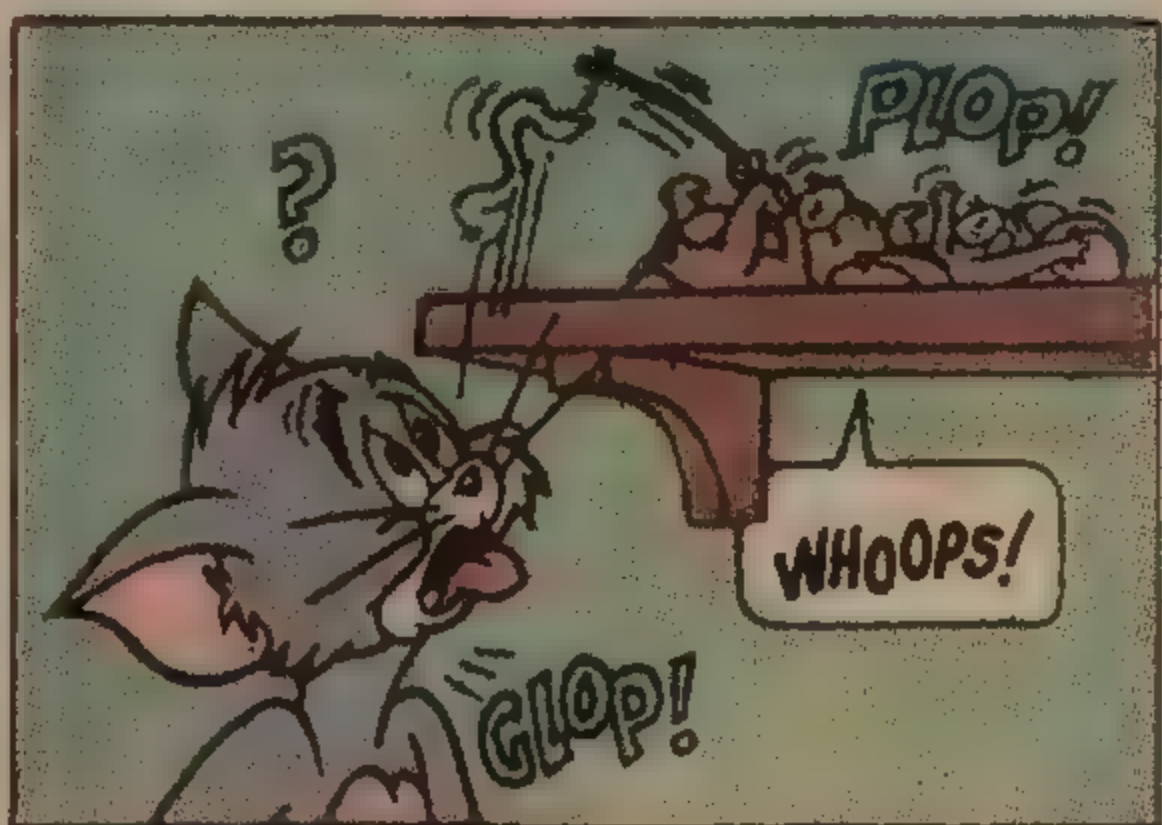
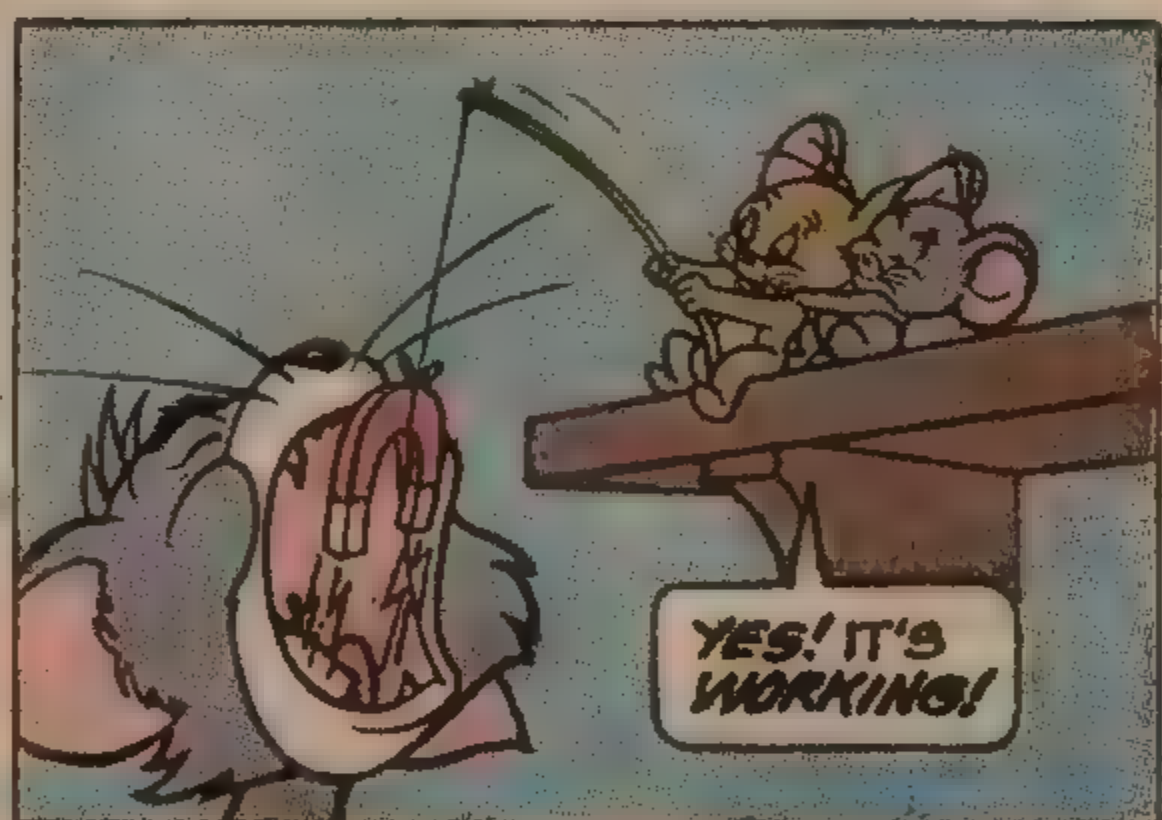
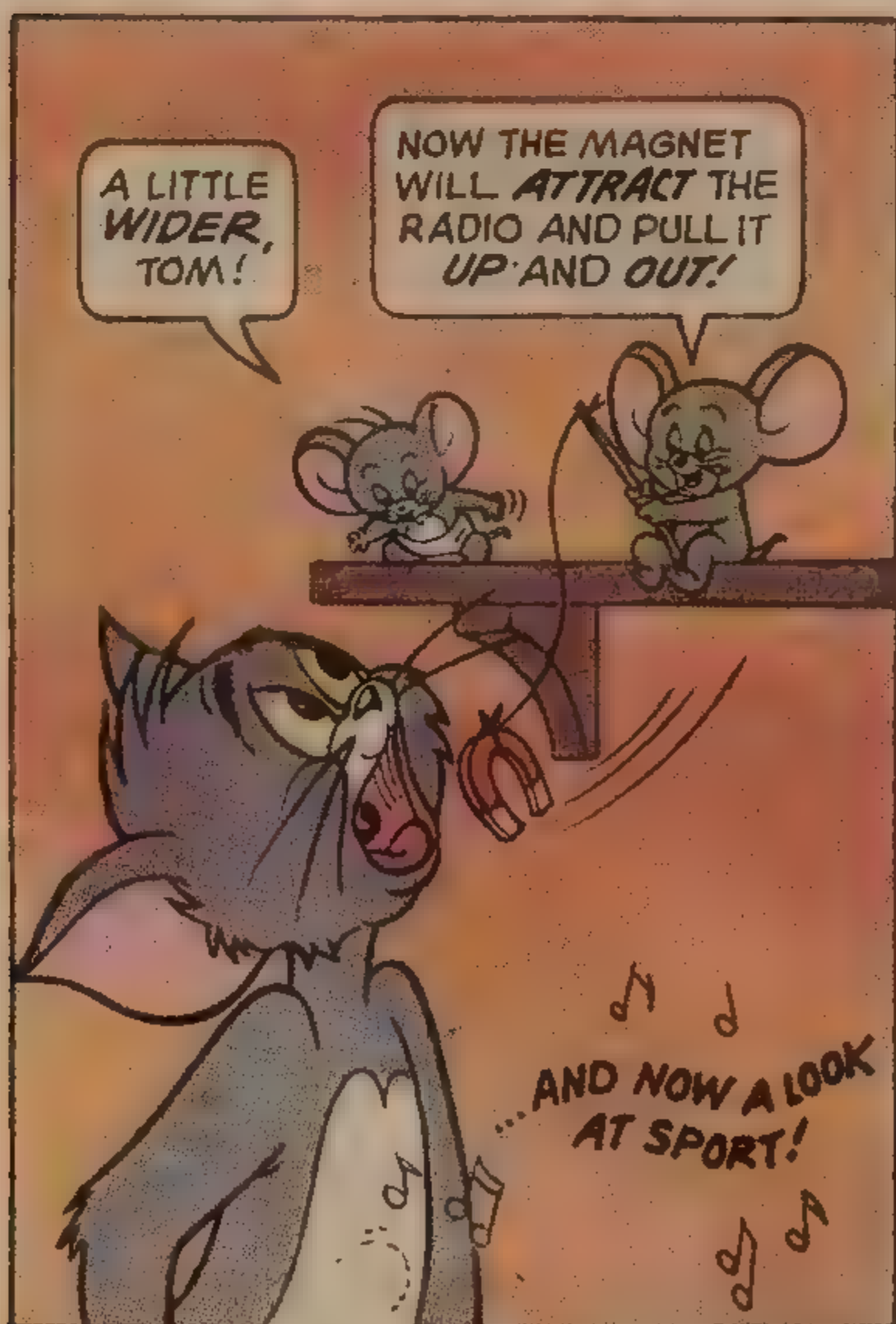
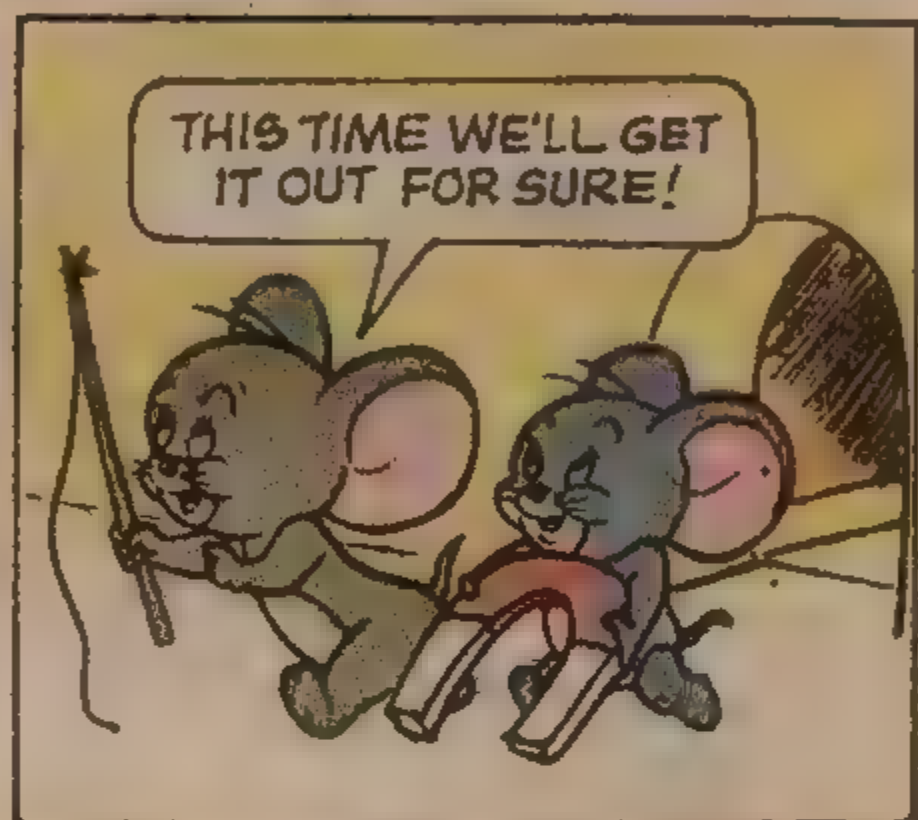
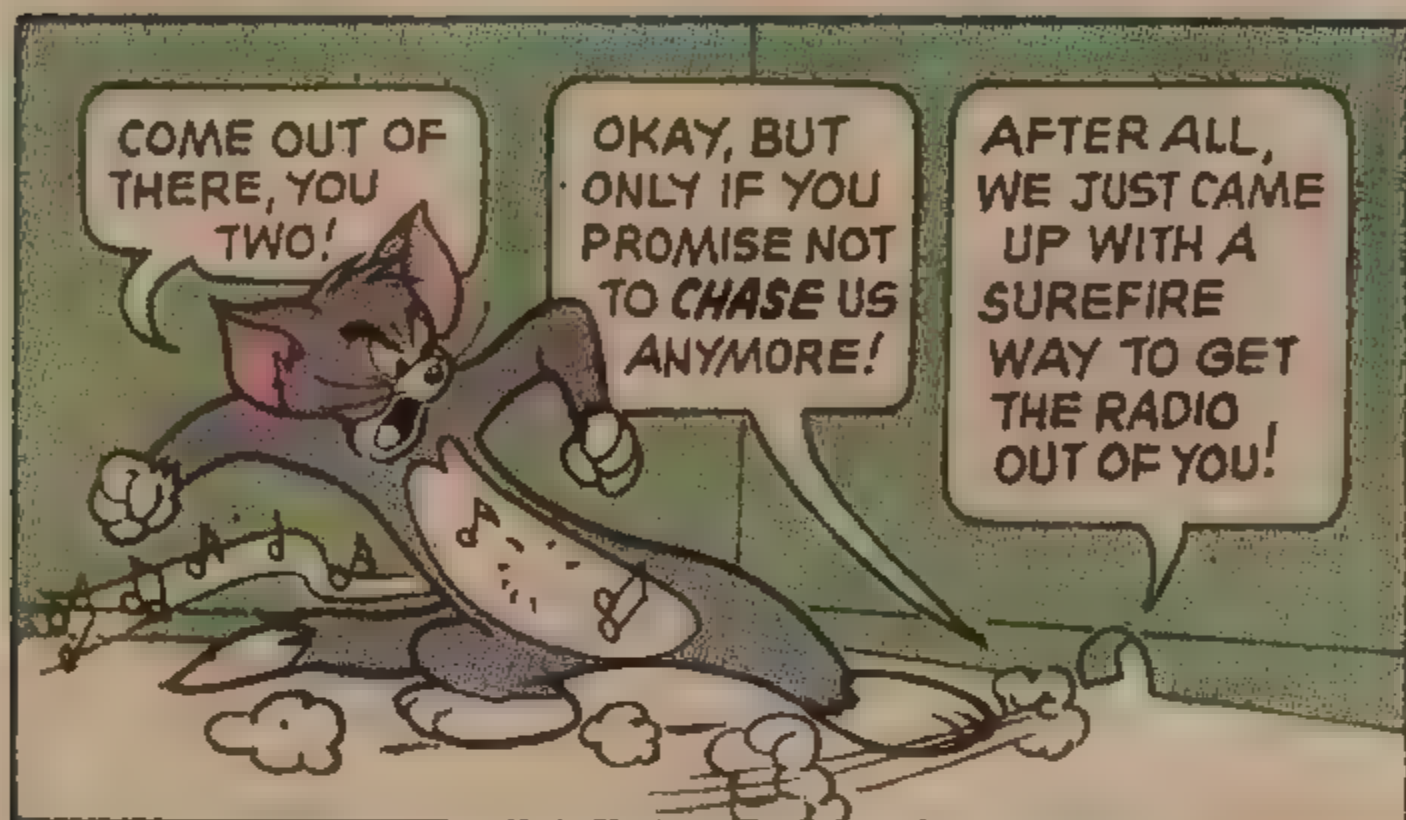
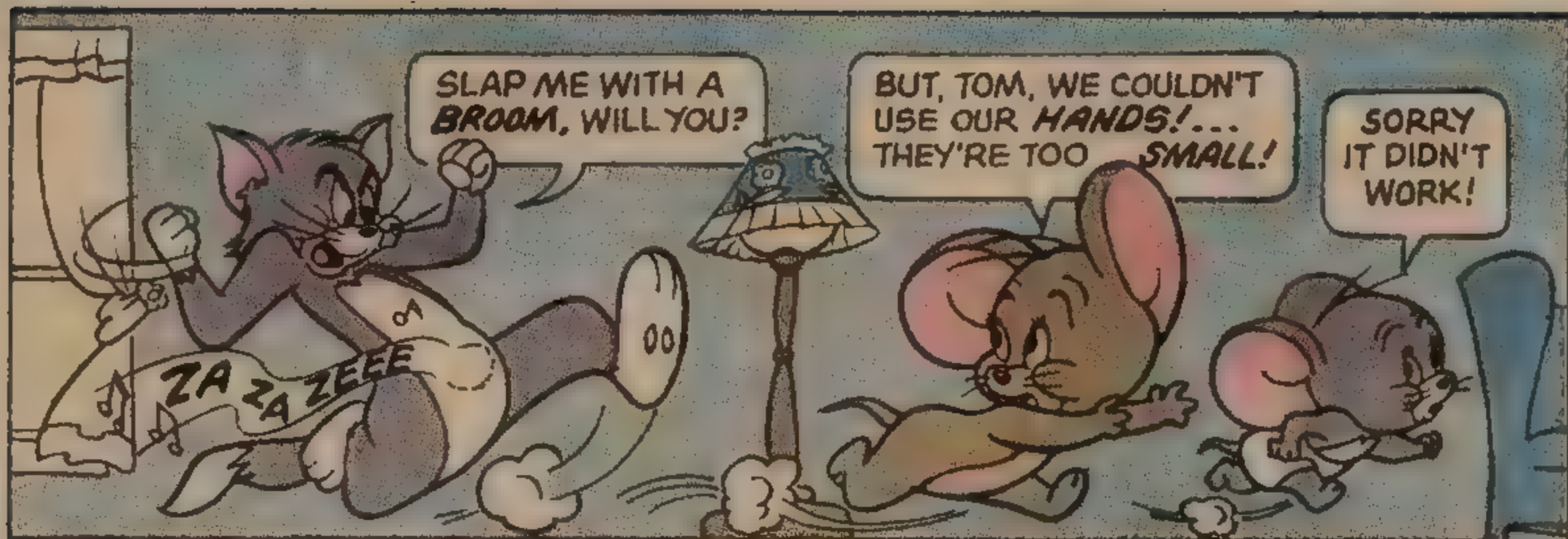


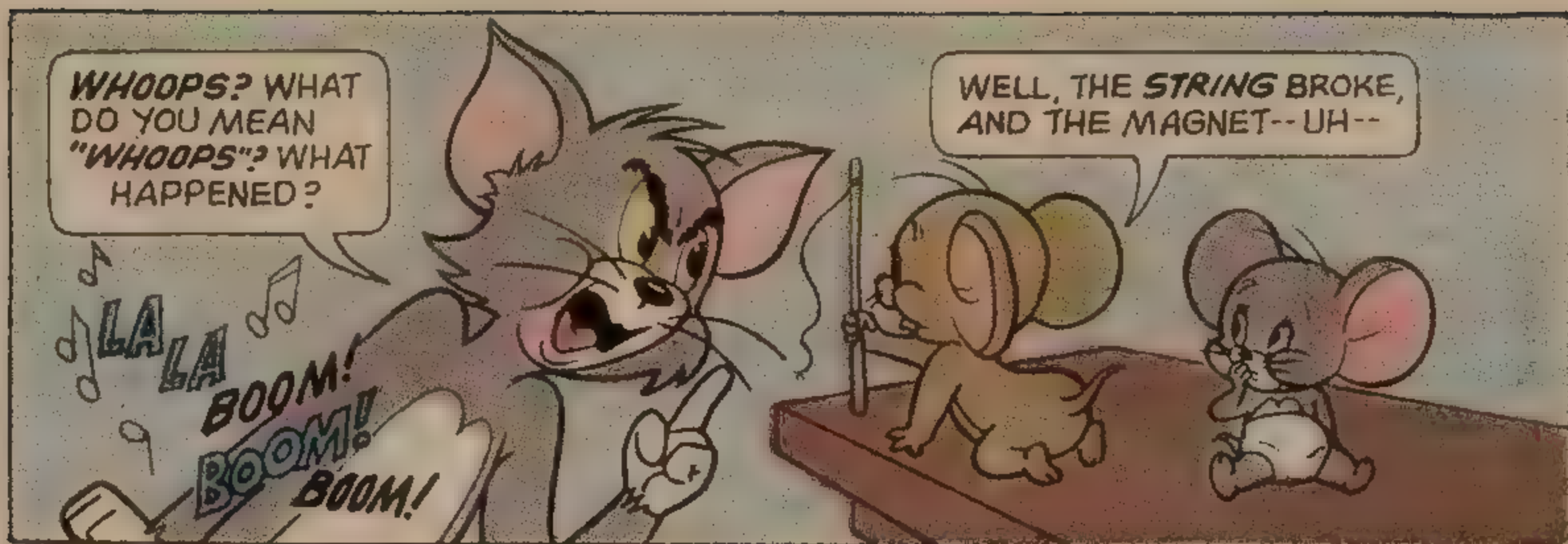
THE
END

TOM and JERRY THE MUSIC GOES 'ROUND AND 'ROUND!





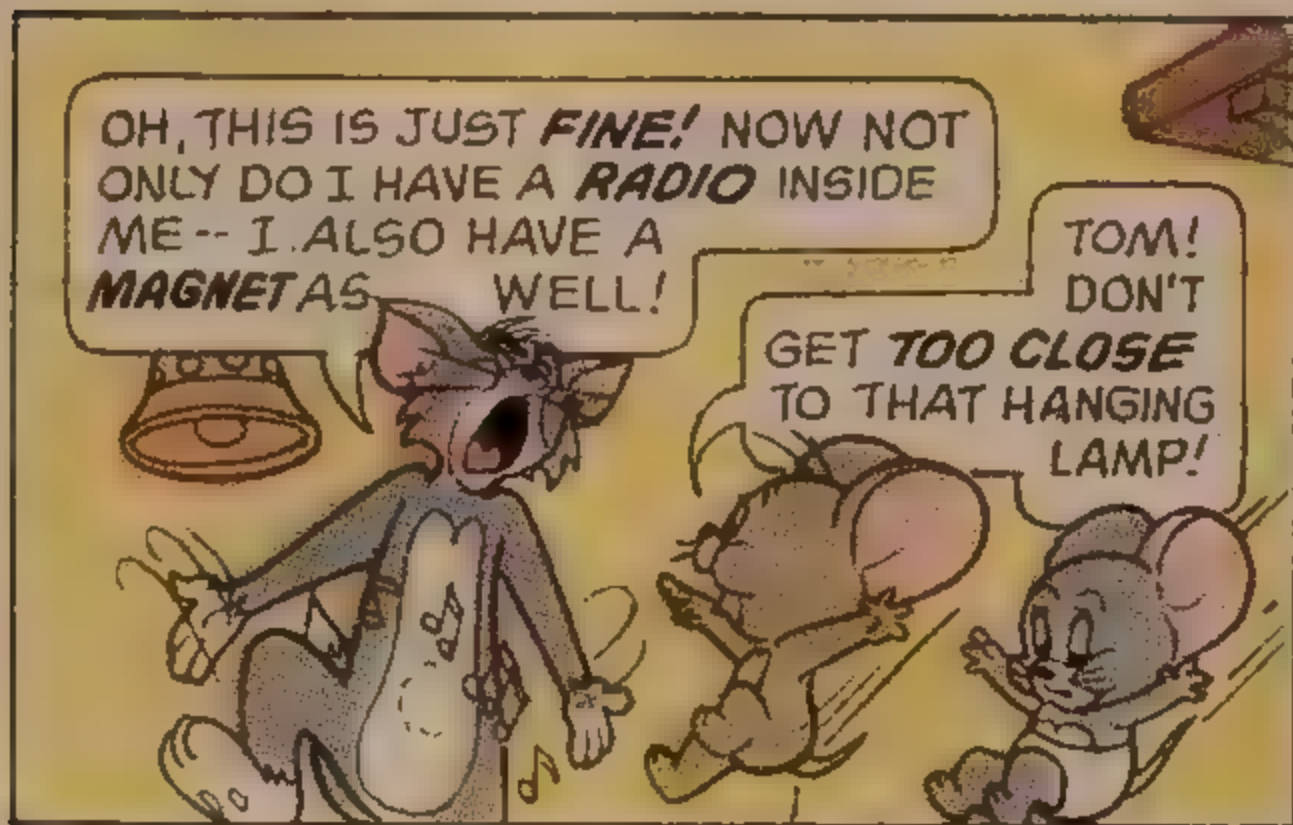




WHOOOPS? WHAT DO YOU MEAN "WHOOOPS"? WHAT HAPPENED?

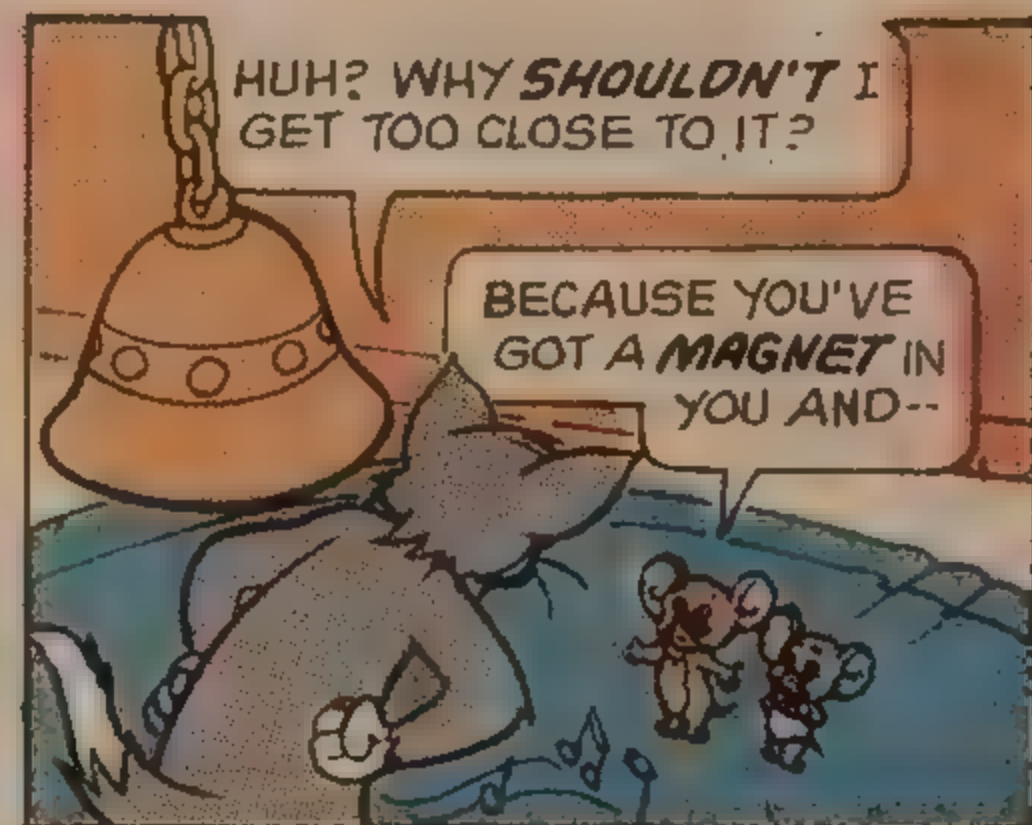
WELL, THE **STRING** BROKE, AND THE **MAGNET**-- UH--

LA LA
BOOM!
BOOM!
BOOM!



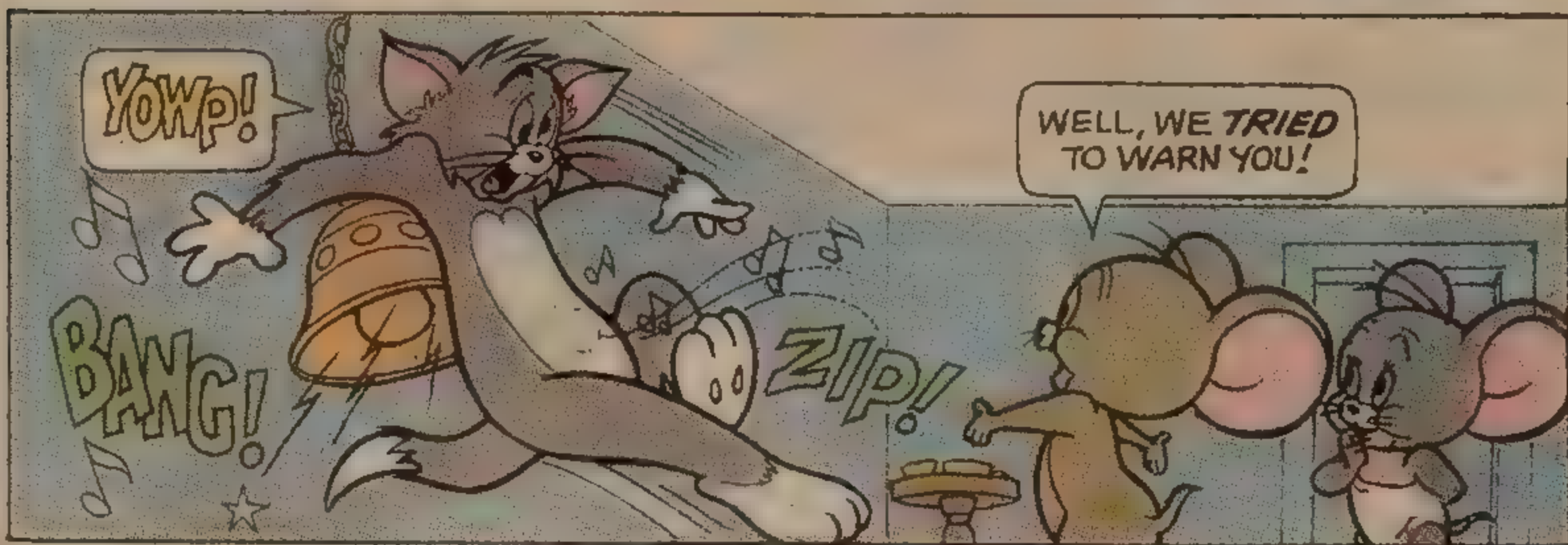
OH, THIS IS JUST **FINE!** NOW NOT ONLY DO I HAVE A **RADIO** INSIDE ME-- I ALSO HAVE A **MAGNET** AS WELL!

TOM! DON'T GET **TOO CLOSE** TO THAT **HANGING LAMP!**

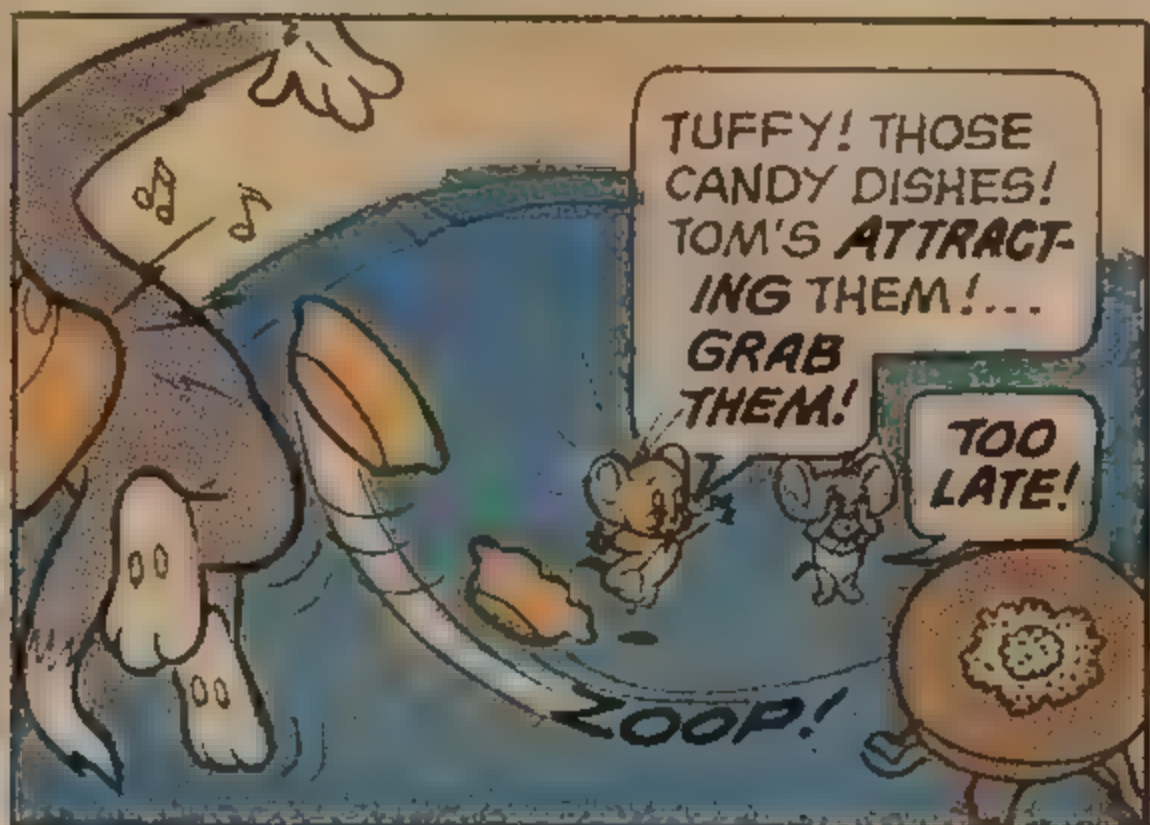


HUH? WHY **SHOULDN'T** I GET **TOO CLOSE** TO IT?

BECAUSE YOU'VE GOT A **MAGNET** IN YOU AND--

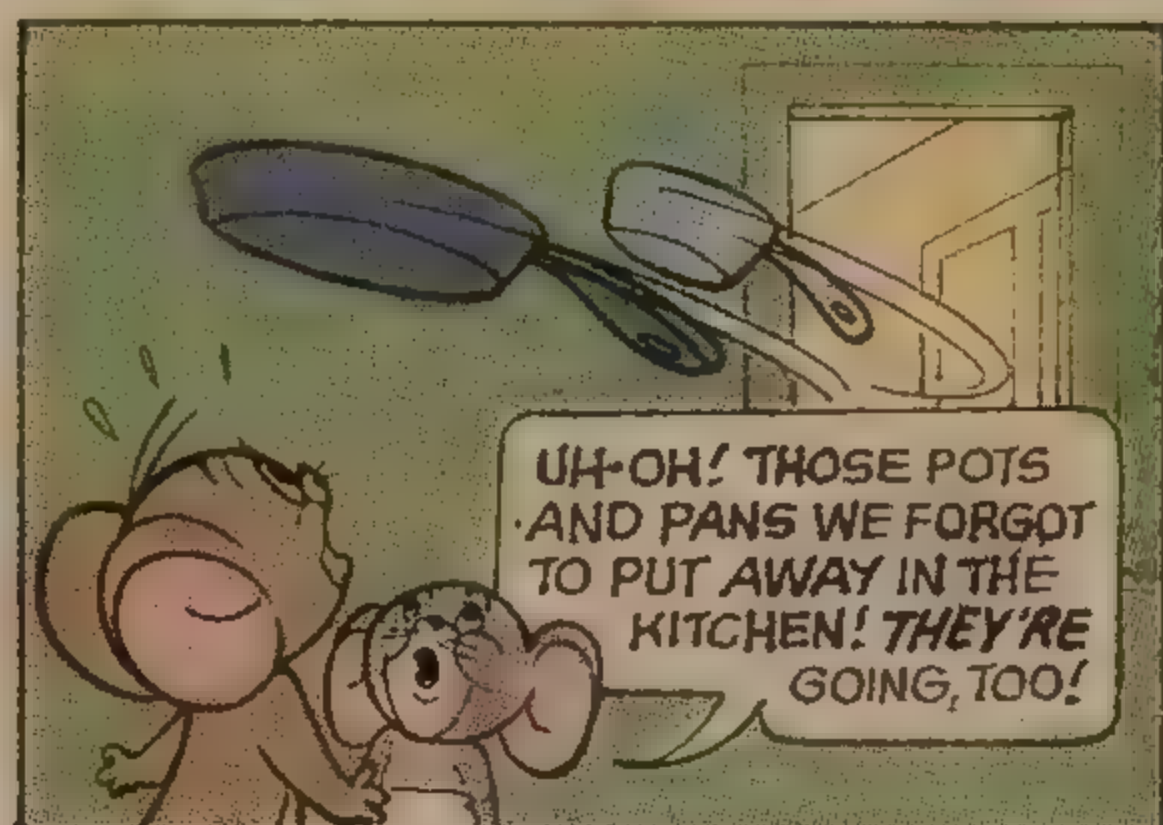


WELL, WE **TRIED** TO **WARN** YOU!

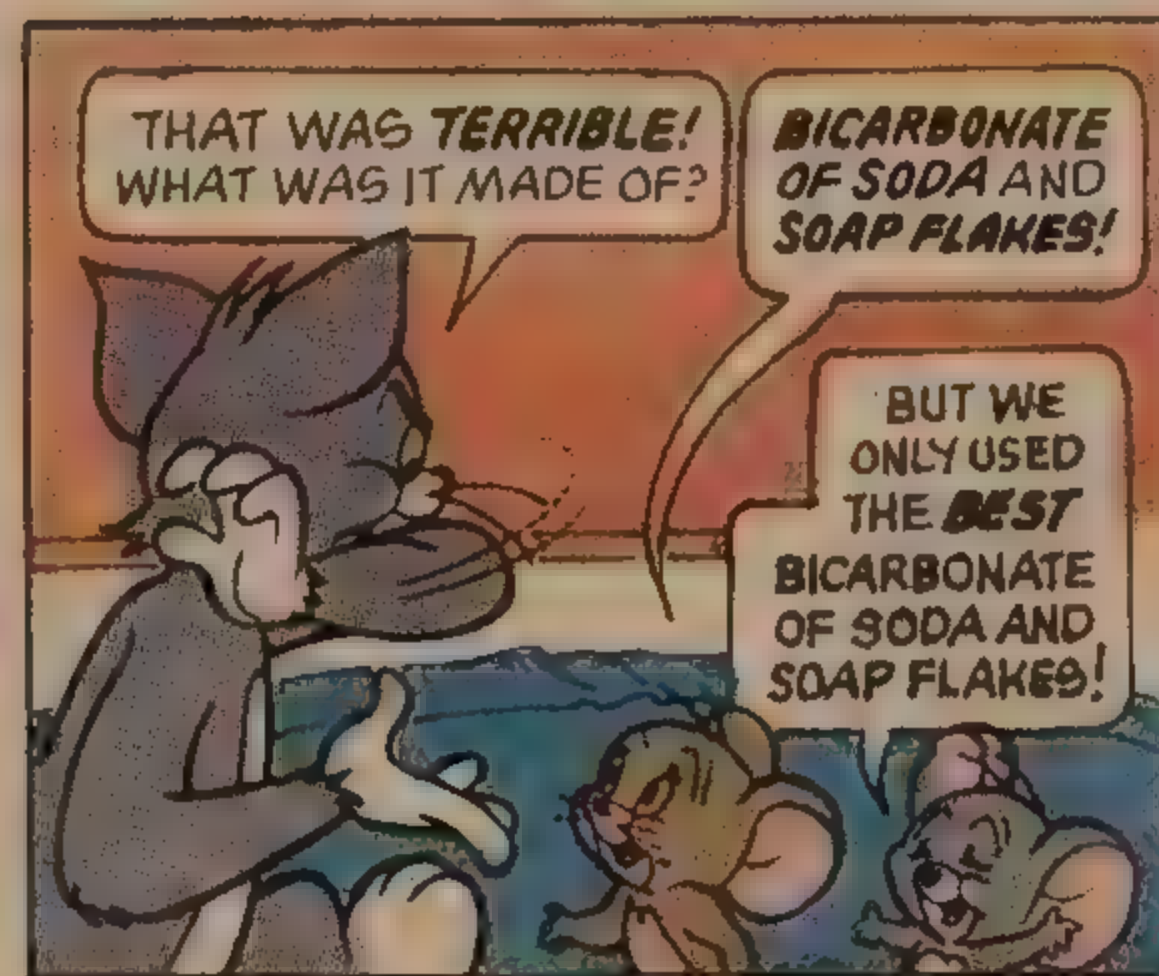
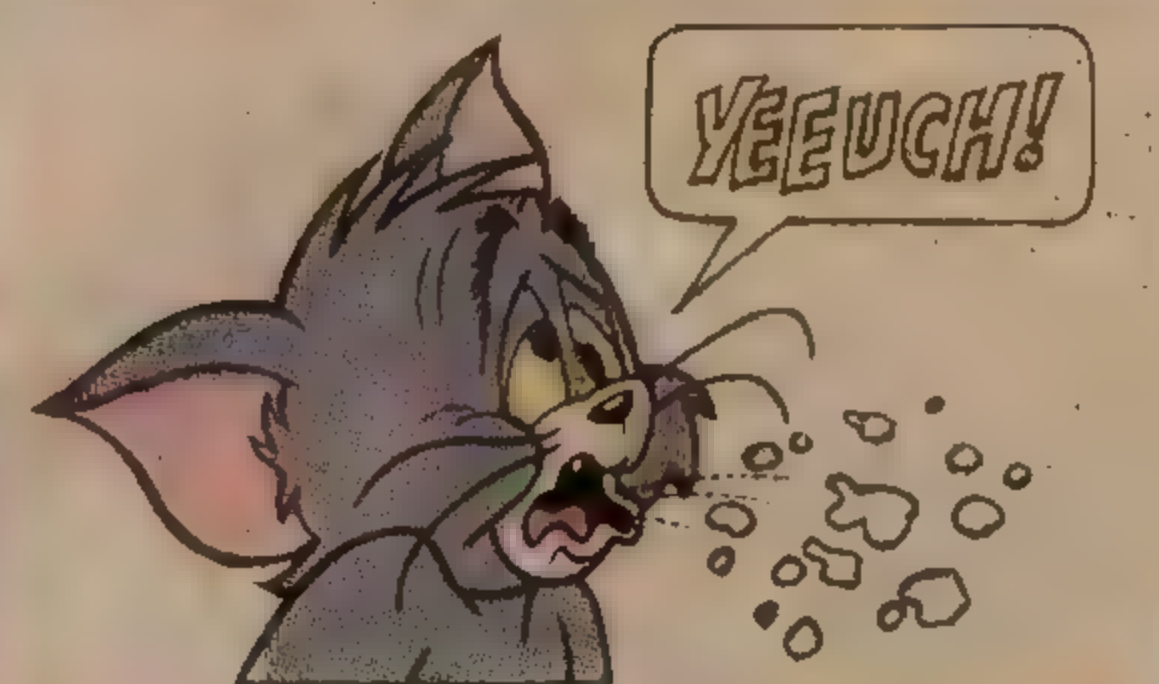
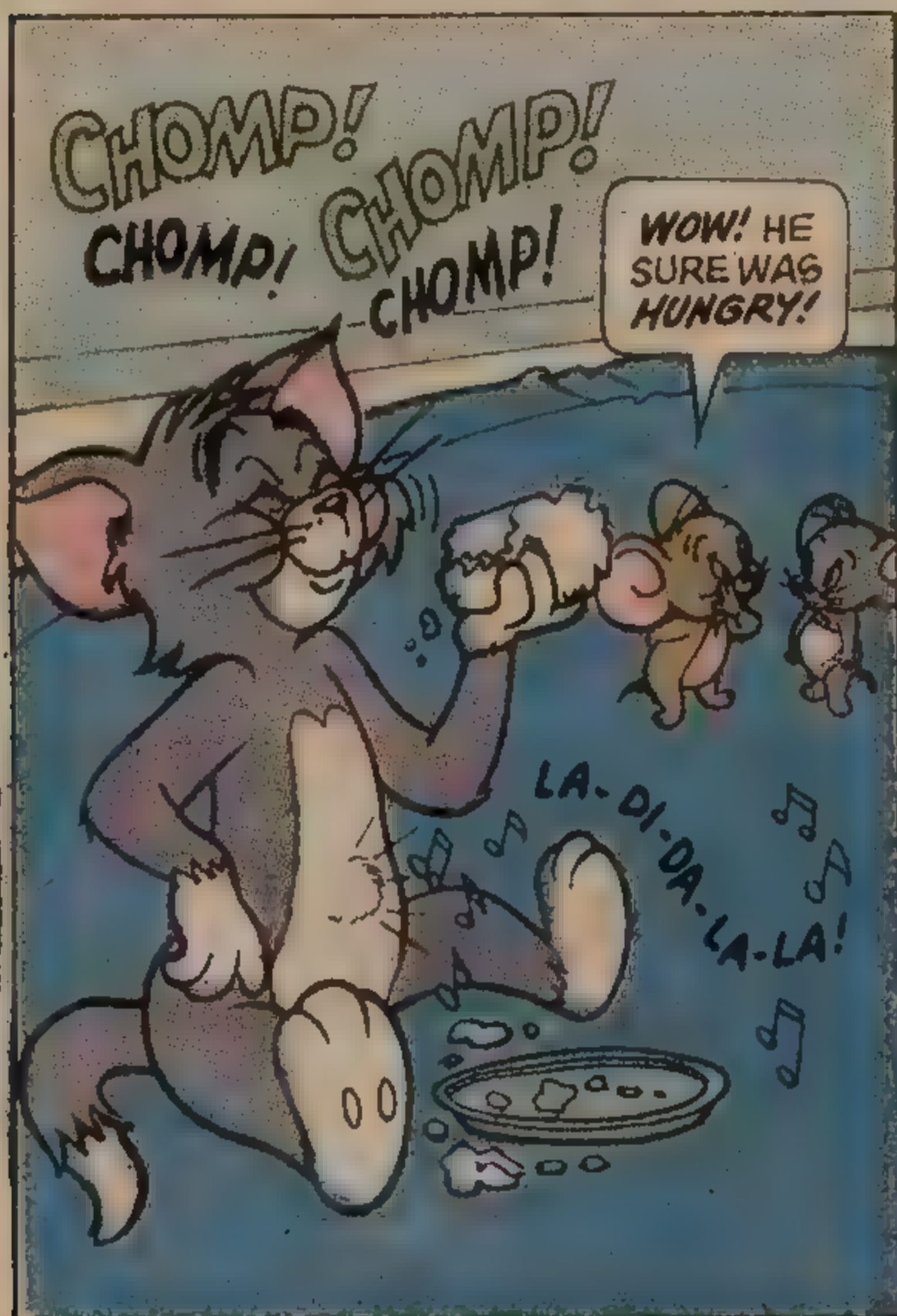
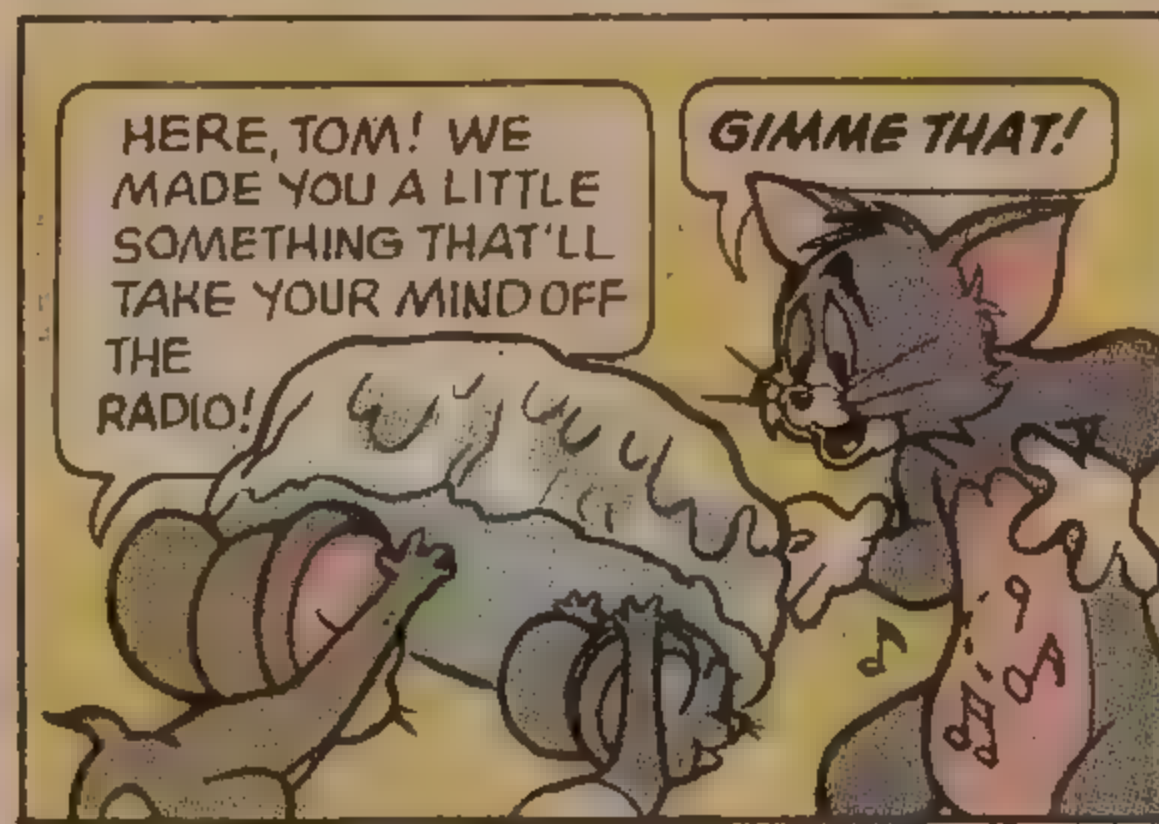
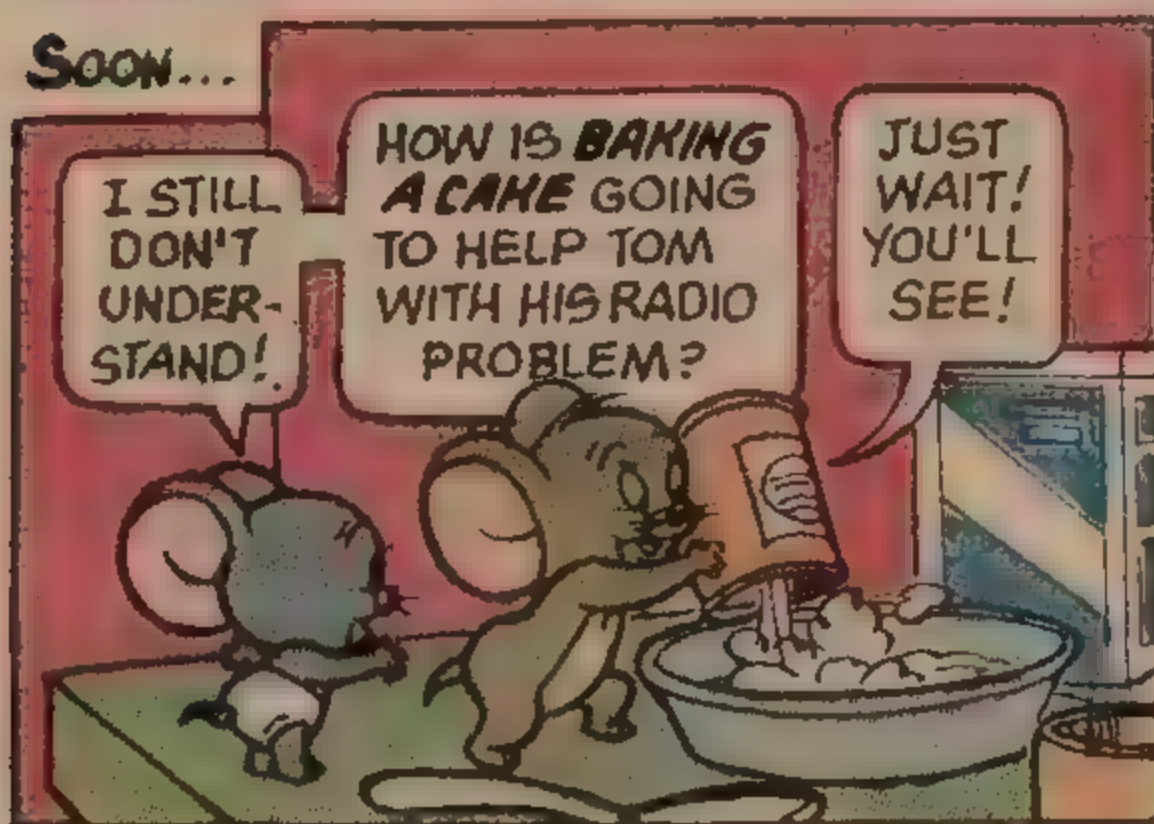
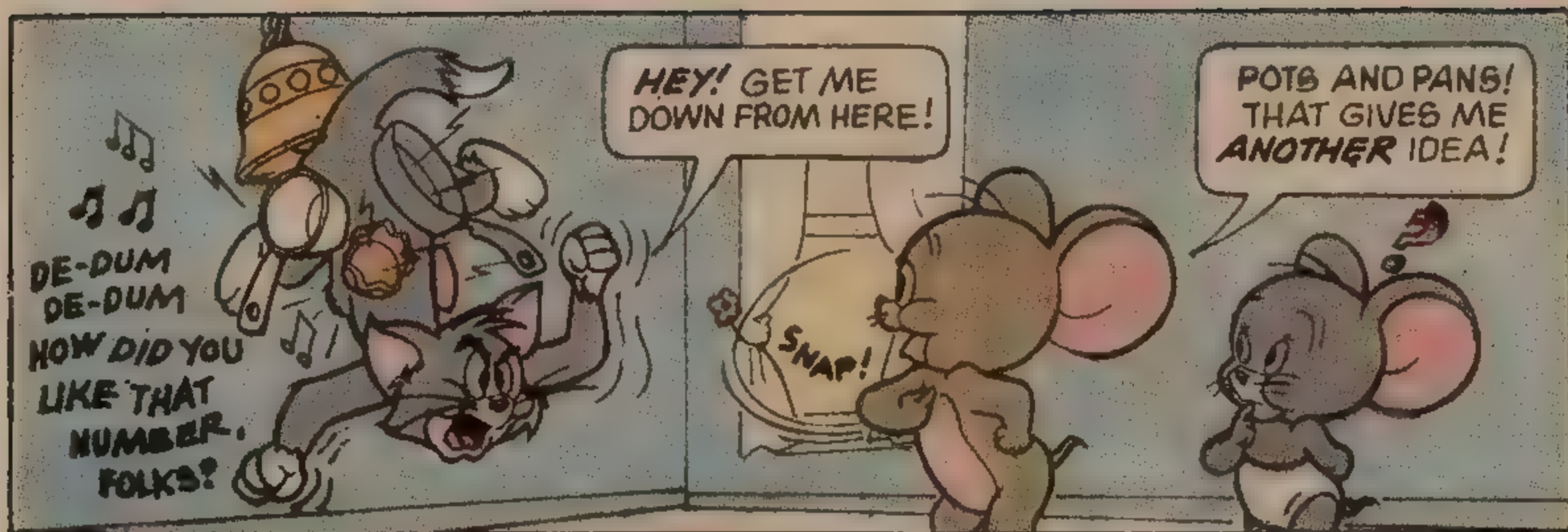


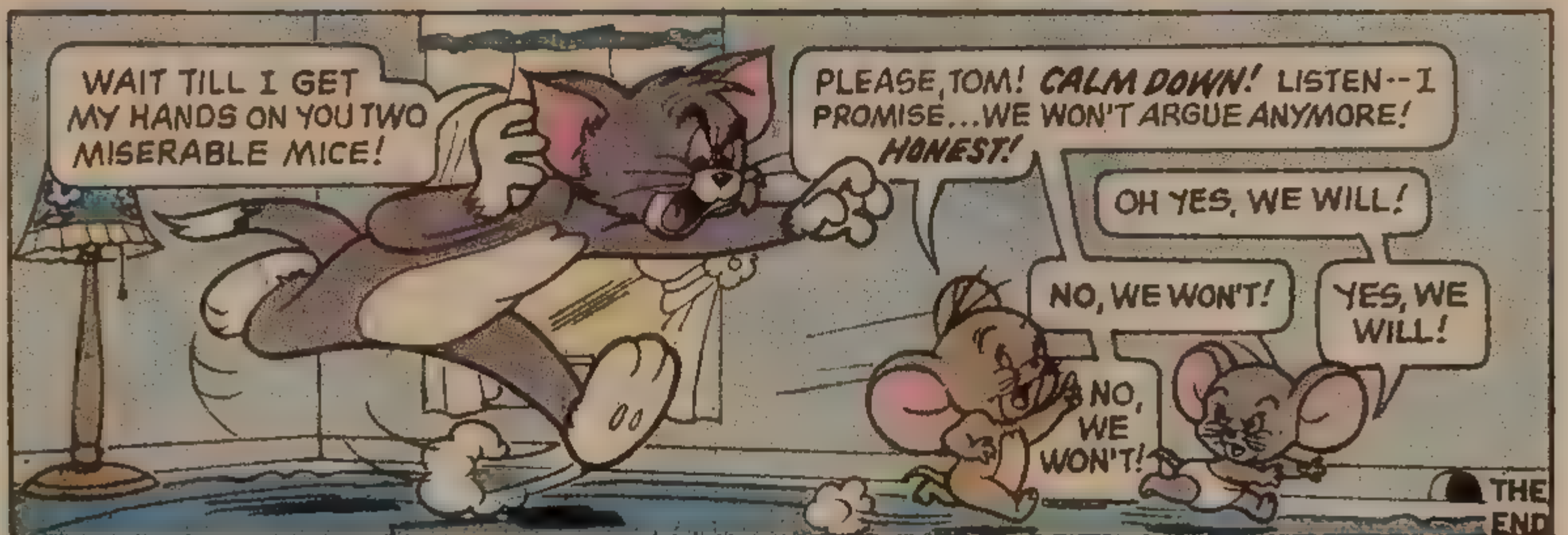
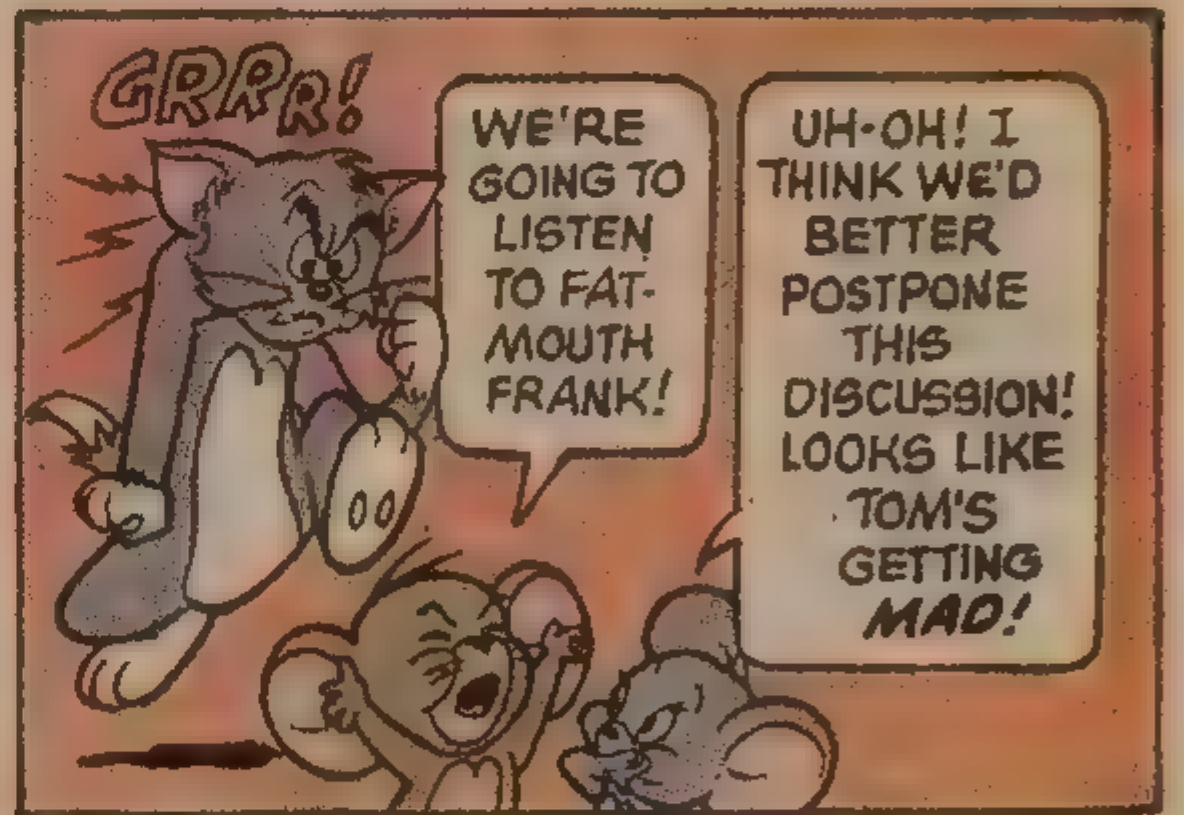
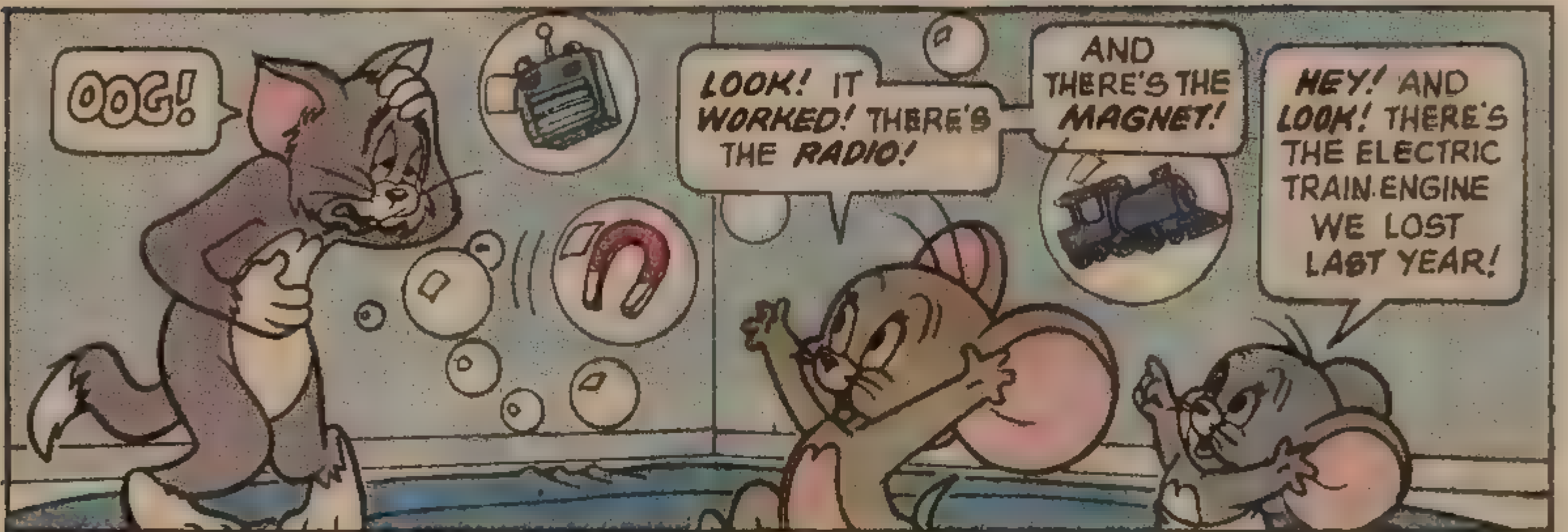
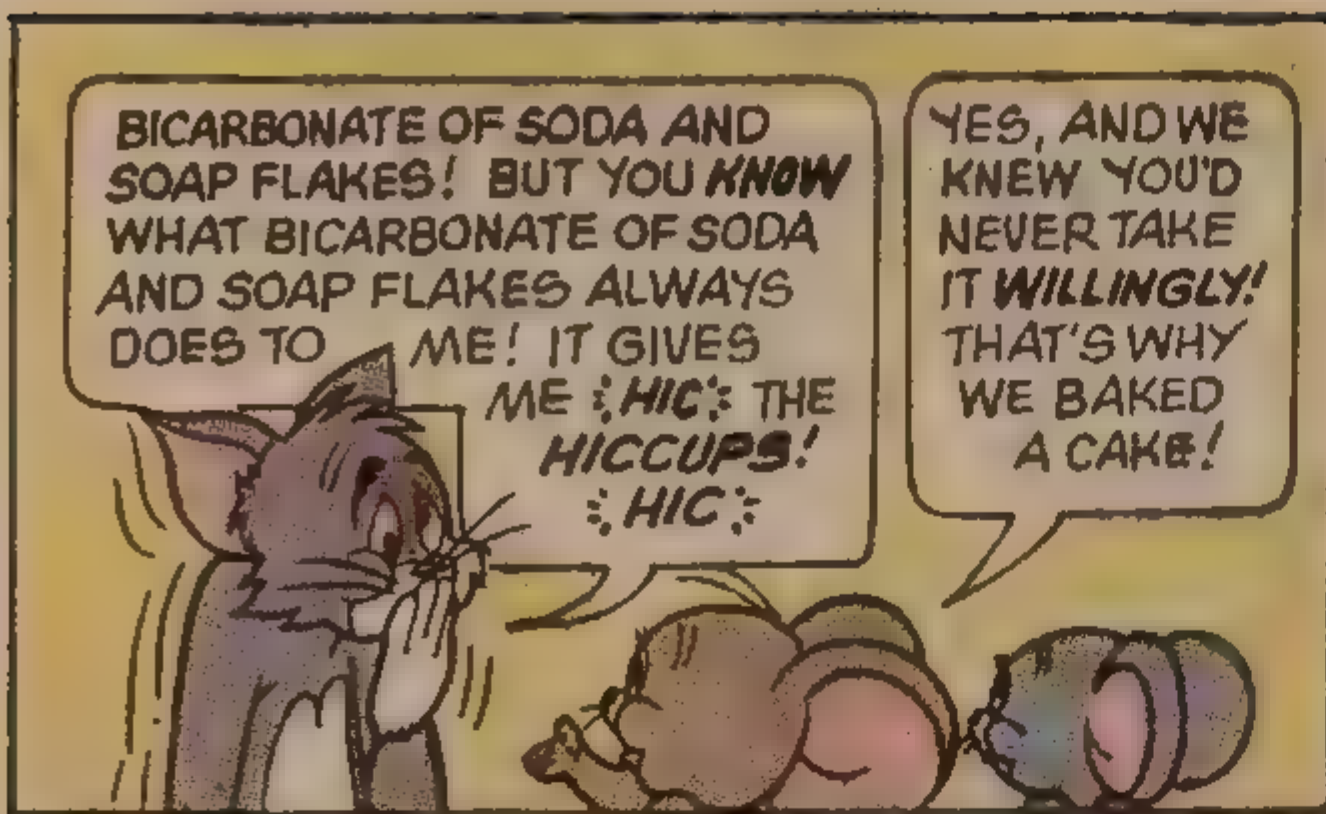
TUFFY! THOSE **CANDY DISHES!** TOM'S **ATTRACTING** THEM!... **GRAB THEM!**

TOO LATE!



UH-OH! THOSE **POTS AND PANS** WE FORGOT TO PUT AWAY IN THE **KITCHEN!** **THEY'RE GOING, TOO!**





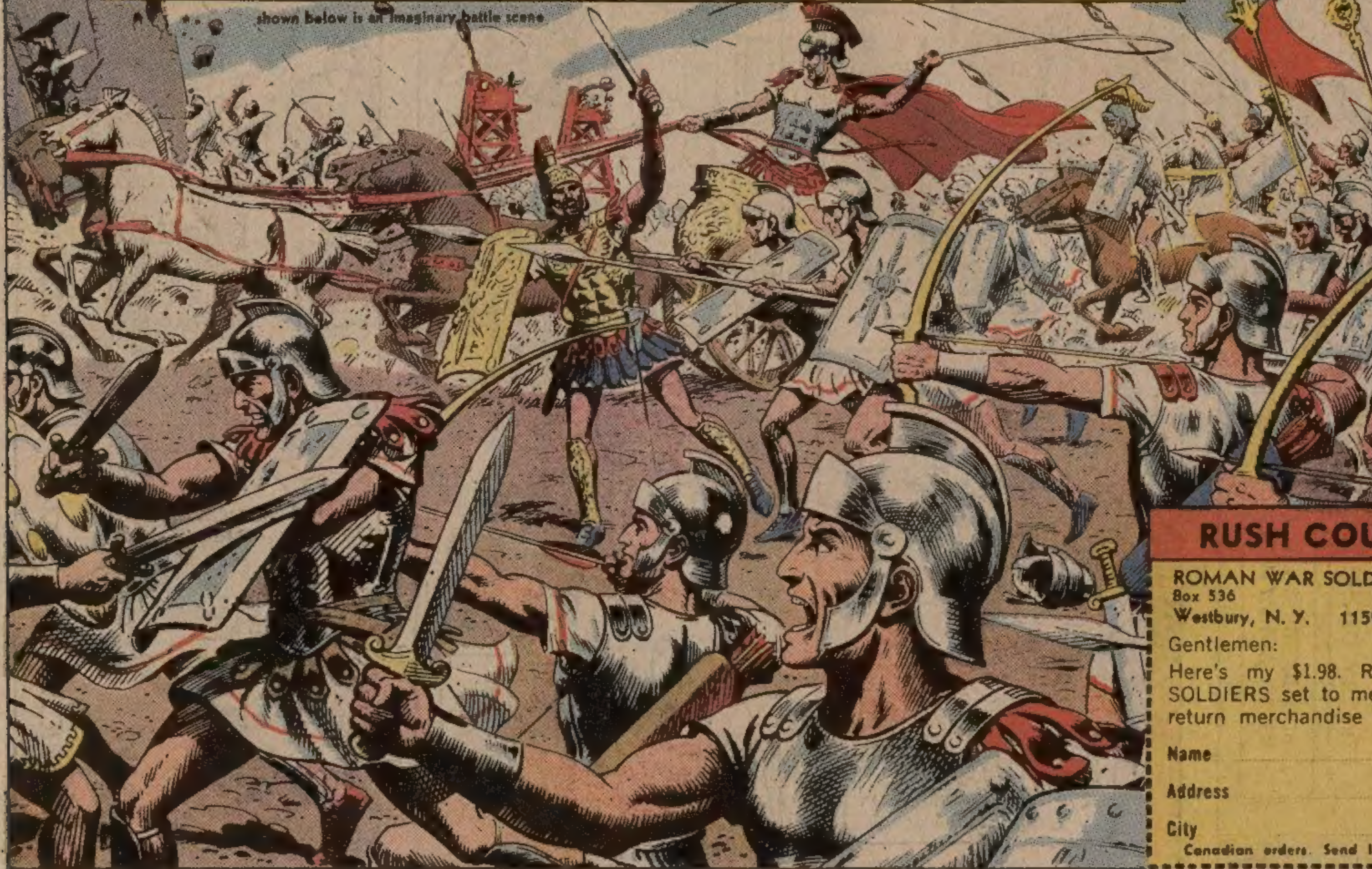
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THEM COMIC
BOOKS,
BUB?

RIGHT HERE IN MY
FIDDLE CASE, SIR!

SHOULDA JUST
DOWNLOADED
EM, LIKE Mr
JOJO SAID!